



Zimbabwe Presidential Opinion Poll

June 2018

Trends & Insights
For Africa



- Intention to vote
- Political party support
- Presidential candidate popularity
- Trust in Zimbabwe Electoral Commission

Methodology



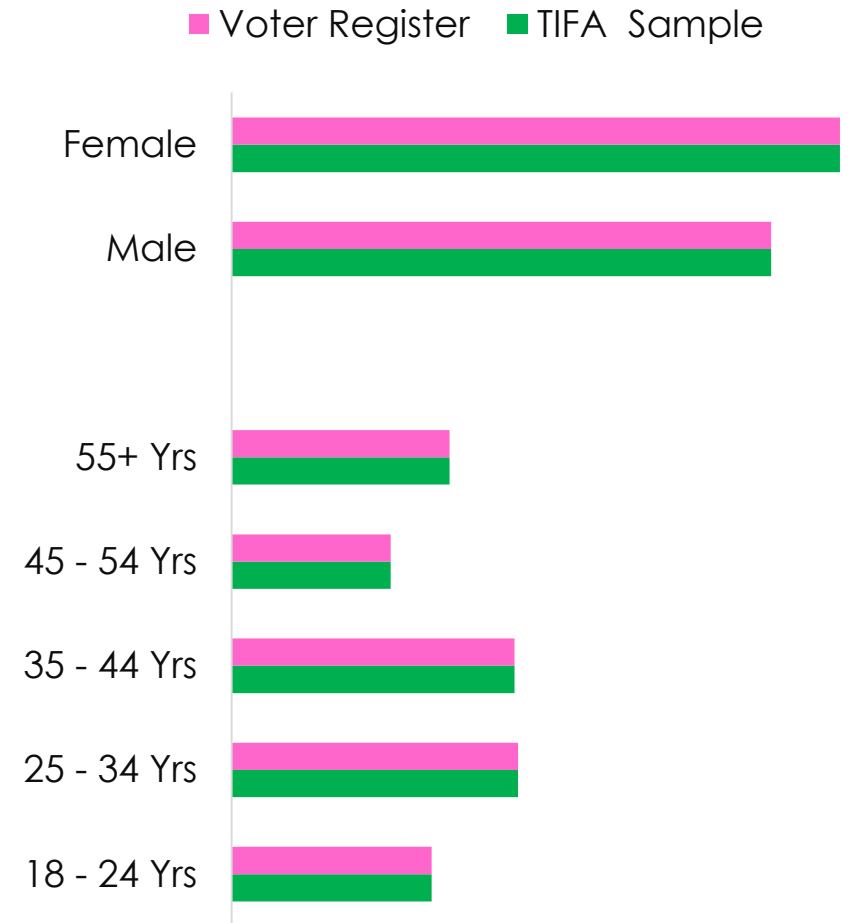
Dates	30 th May to 4 th June 2018
Location	Zimbabwe
Coverage	All 10 provinces
Target	Registered voters
Data collection	Face to face interviews, respondents sampled from households
Sample Size	3,005 respondents
Margin of Error	+/- 2.19%

Sample Distribution



- ❑ The sample was distributed across the provinces proportionate to population size.
- ❑ The sample was weighted against the voter register demographics of age and gender.

Province	Registered Voters	% of voters	Sample Achieved
Harare	849,128	16%	480
Bulawayo	243,146	5%	138
Midlands	725,971	14%	411
Mat South	239,367	5%	135
Mat North	319,549	6%	181
Masvingo	585,785	11%	331
Mash West	557,729	11%	316
Mash East	590,609	11%	334
Mash Central	505,576	10%	286
Manicaland	693,874	13%	393
Total	4,461,606	100%	3,005



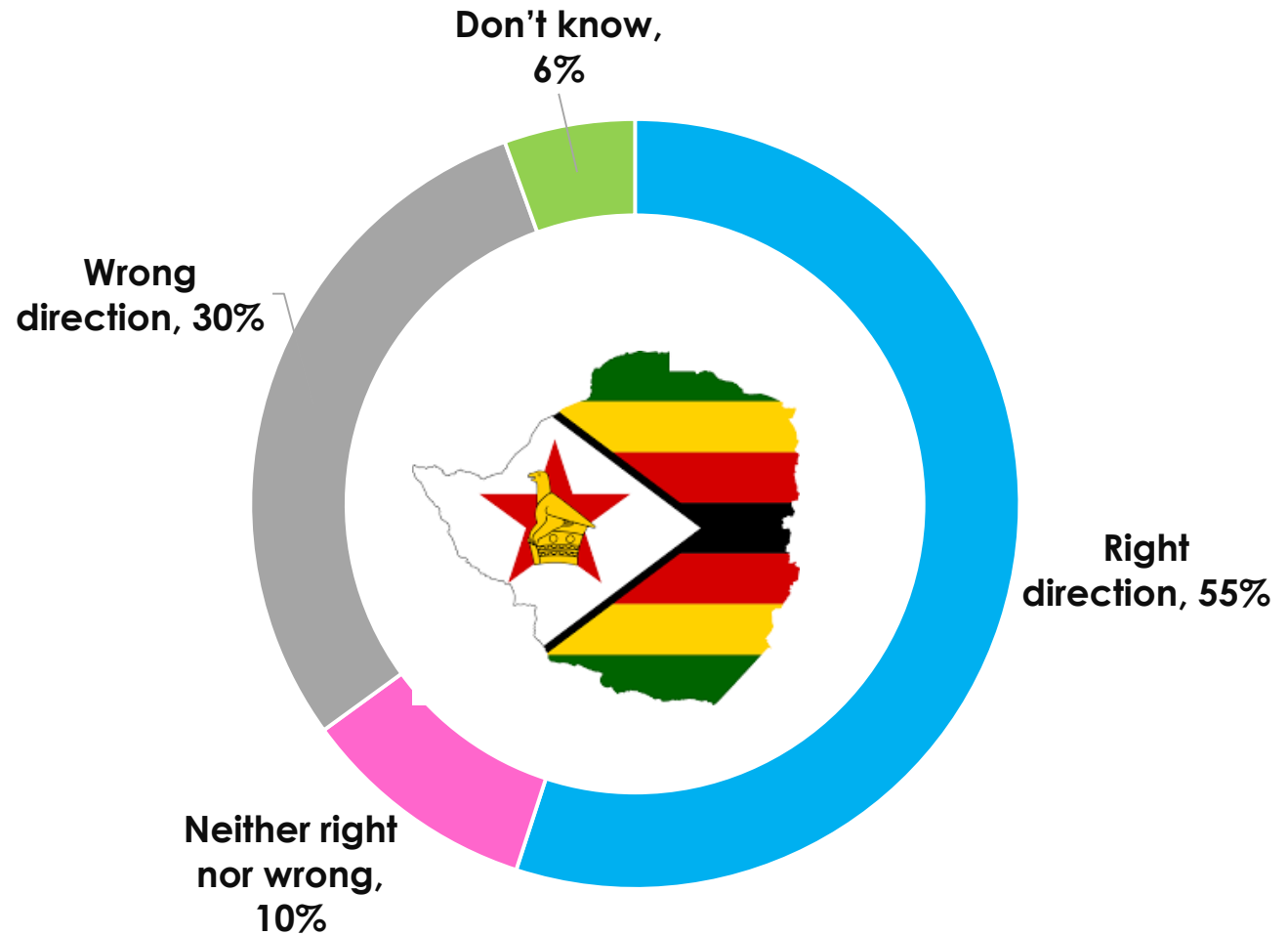


General Issues



Direction Country is Heading

- ❑ 55% of the respondents feel that the country is heading in the right direction.
- ❑ On the contrary, 30% feel that the country is heading in the wrong direction.



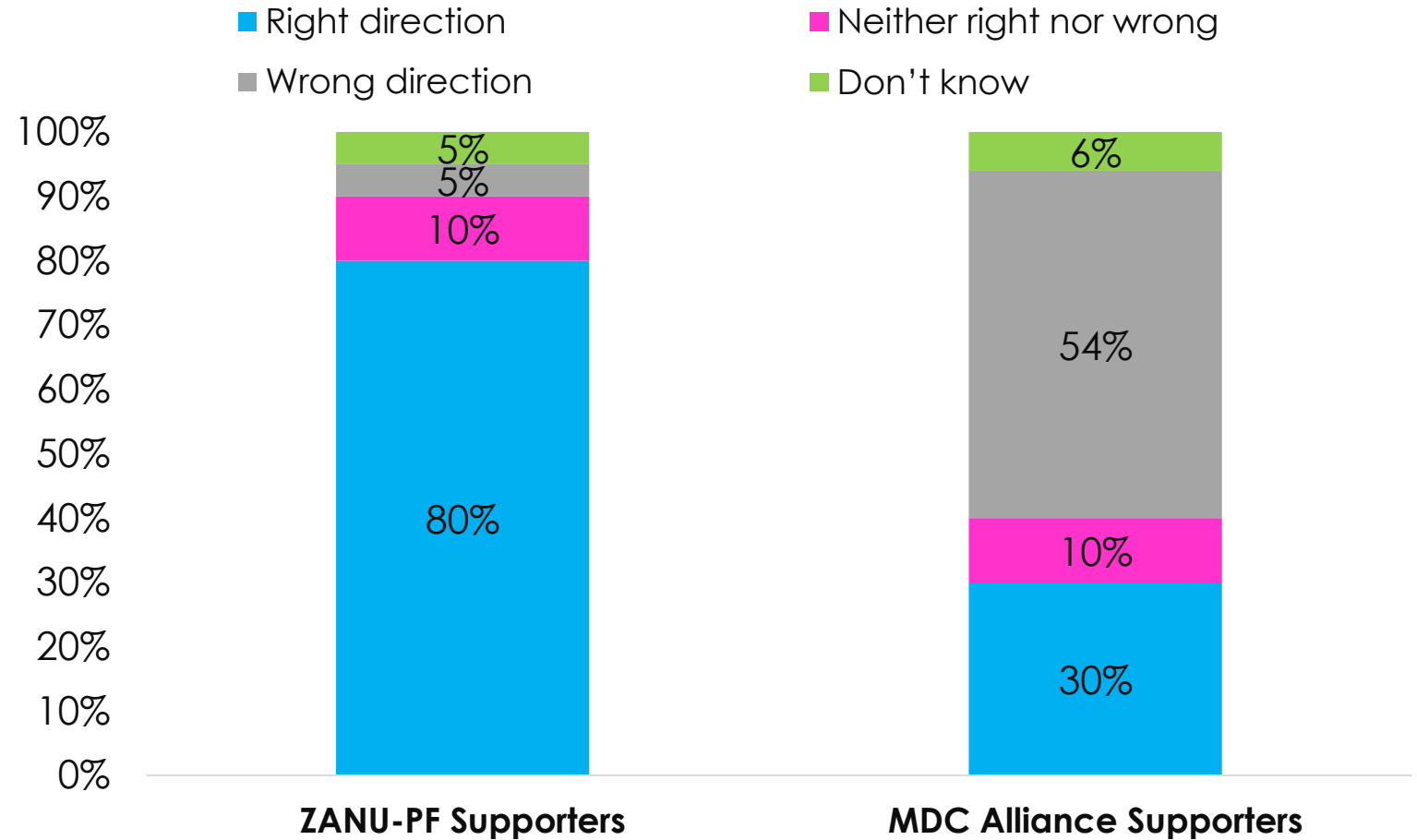
All respondents n=3,005;

Q. Generally speaking do you think Zimbabwe as a country is heading in the right or wrong direction?

Direction Country is Heading



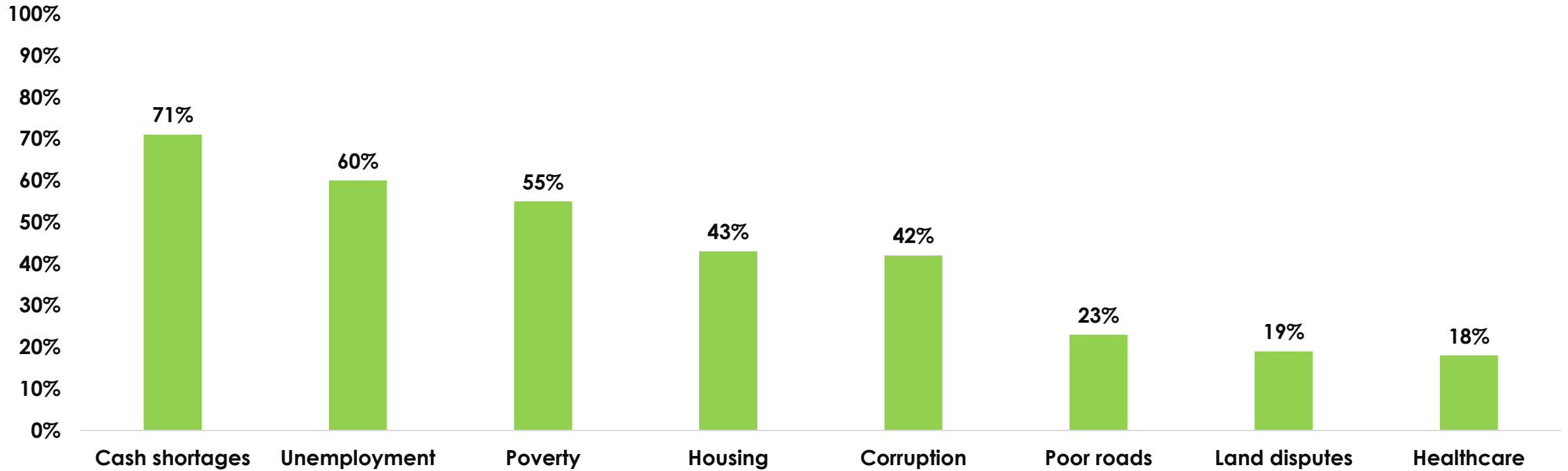
- Majority (80%) of ZANU-PF supporters feel that the country is heading in the right direction.
- Majority (54%) MDC Alliance supporters feel that the country is heading in the wrong direction.



ZANU-PF supporters n=2,209; MDC Alliance n=706

Q. Generally speaking do you think Zimbabwe as a country is heading in the right or wrong direction?

Most Pressing Problems in Zimbabwe

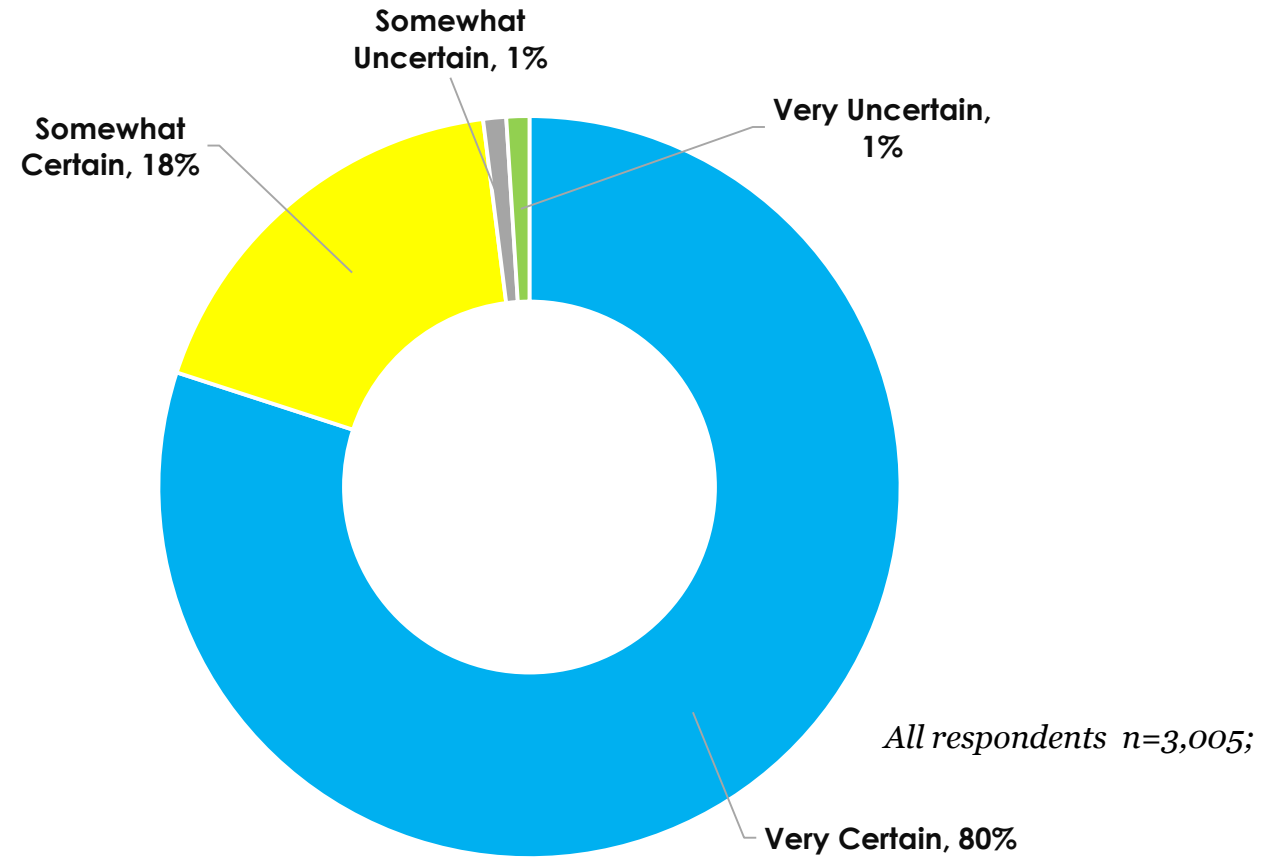


□ The most pressing problem is cash shortages followed by unemployment and poverty.

Intention to Vote



- 98% intend to vote (i.e. those who very certain or somewhat certain that they will vote)



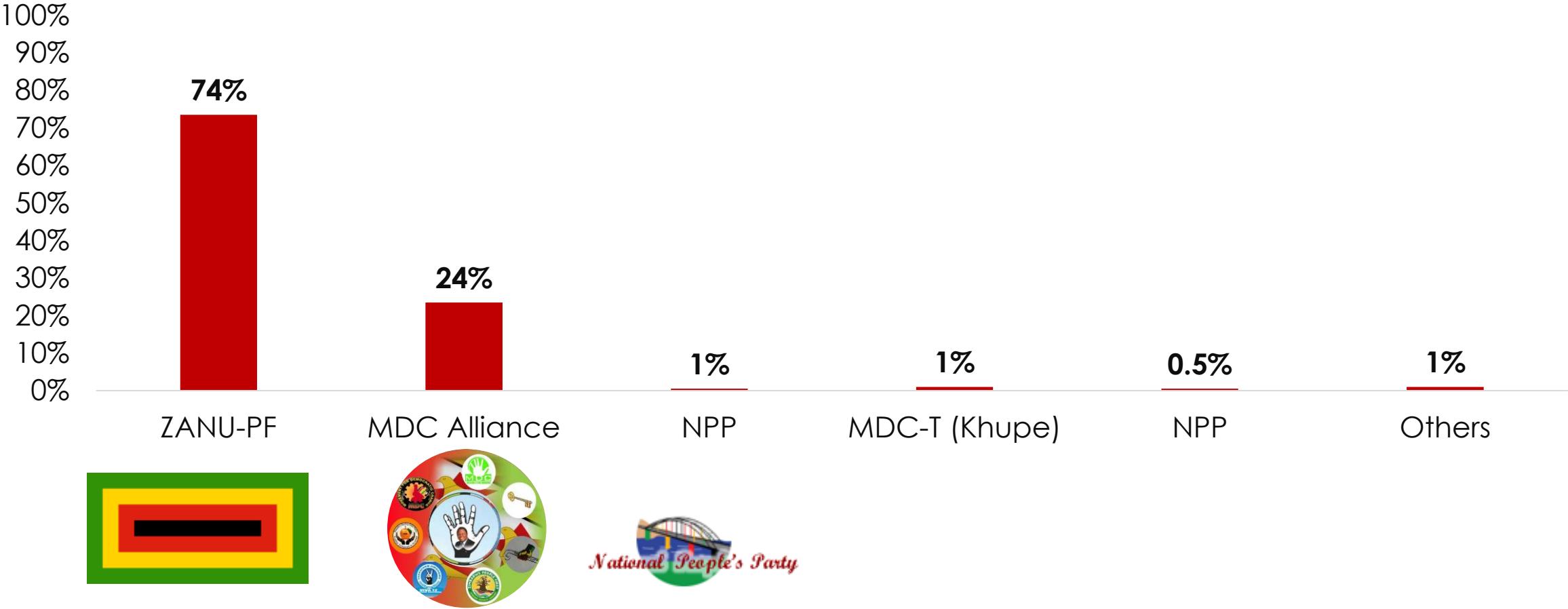
Q. How certain you are that you will vote in the upcoming General Elections?



Political Party Support

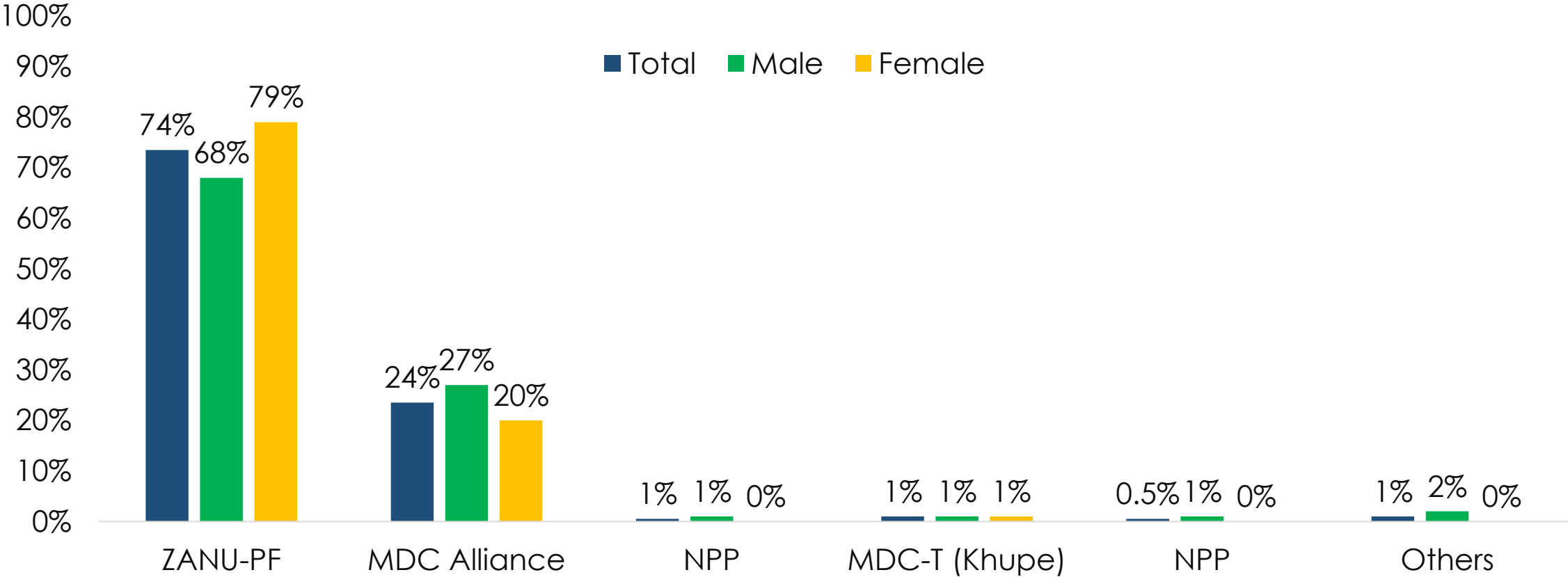


Political Party Support



Q. Please tell me, which political party or coalition do you feel closest to?

Political Party Support (By Gender)



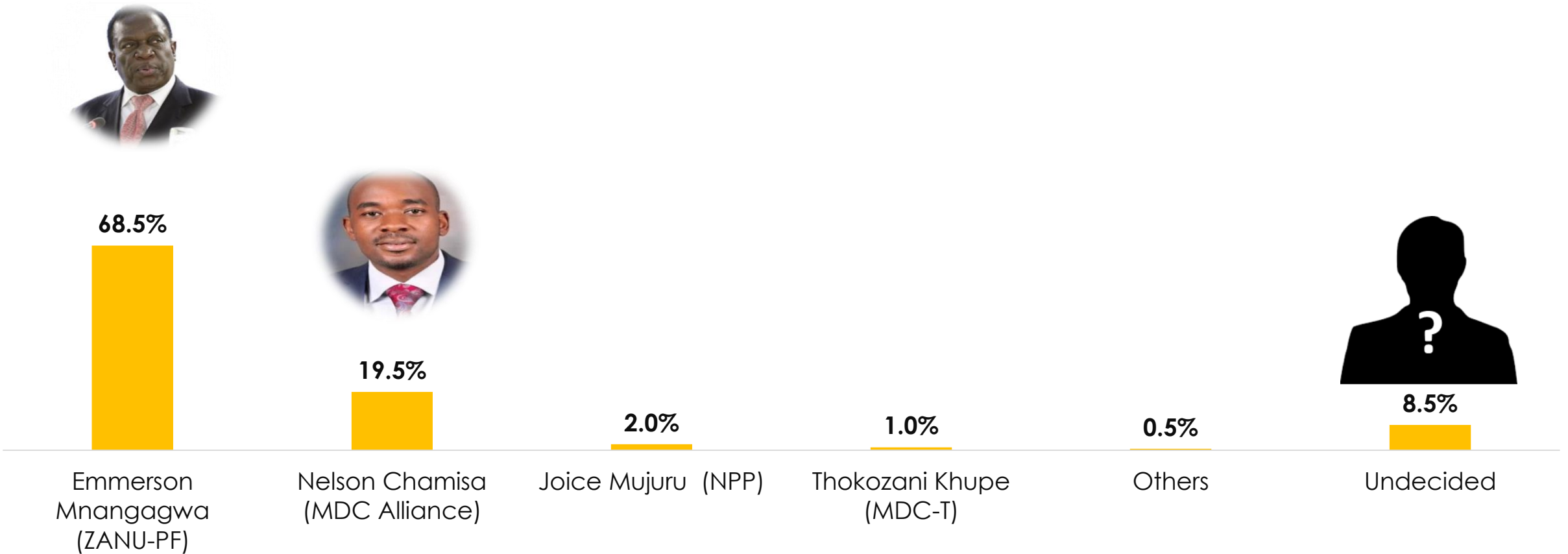
Q. Please tell me, which political party or coalition do you feel closest to?



Presidential Candidates Popularity



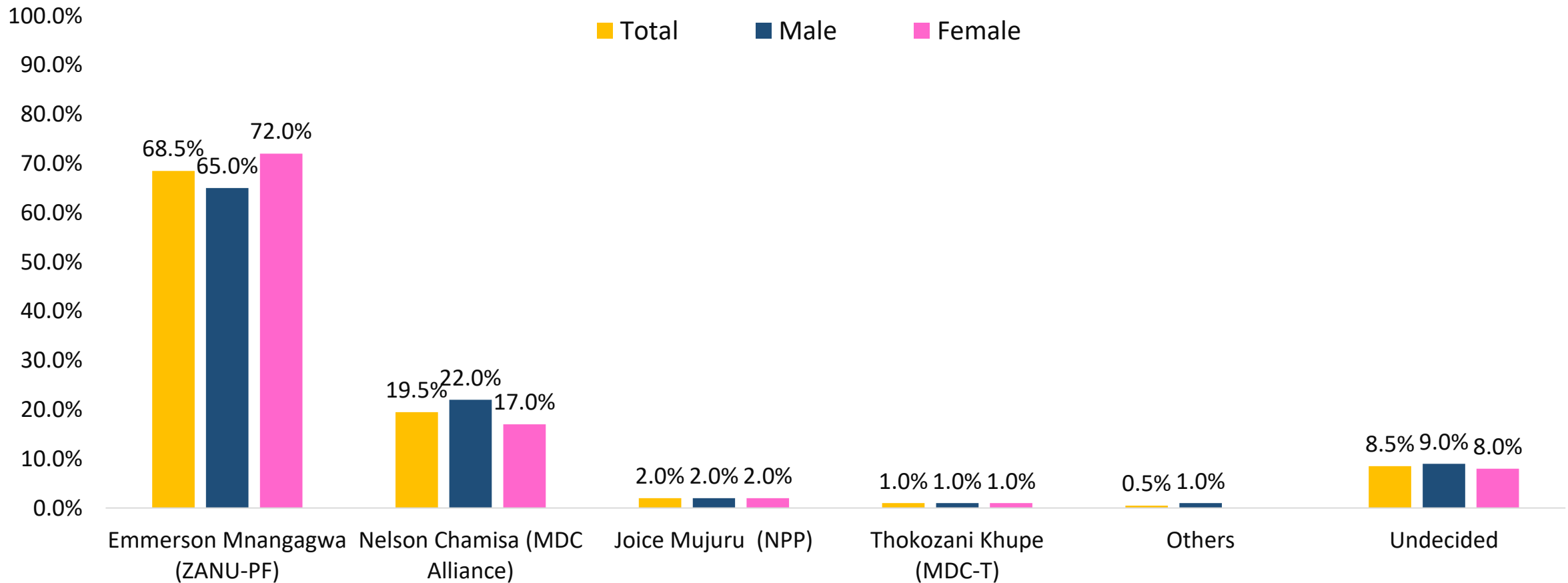
Presidential Candidate Popularity



Q. If the general elections were to be held today, who would you vote for as President?

Total n=3,005;

Presidential Candidate Popularity (By Gender)

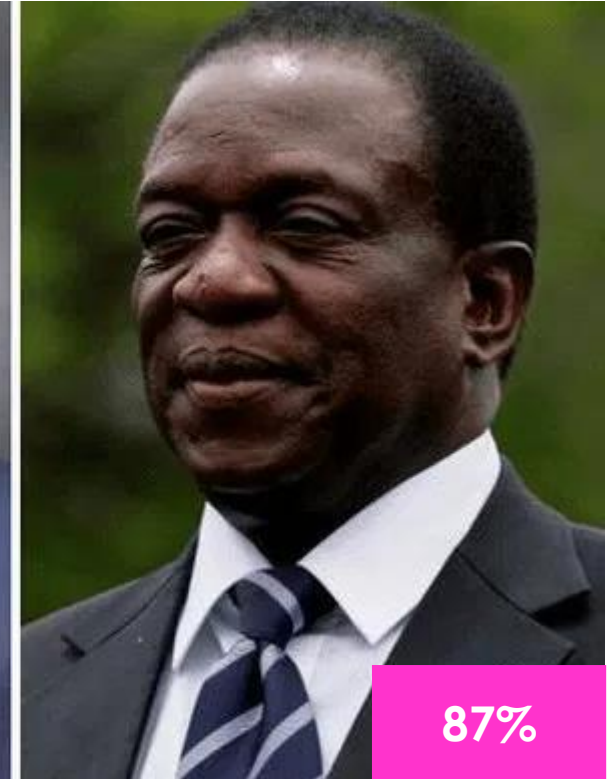
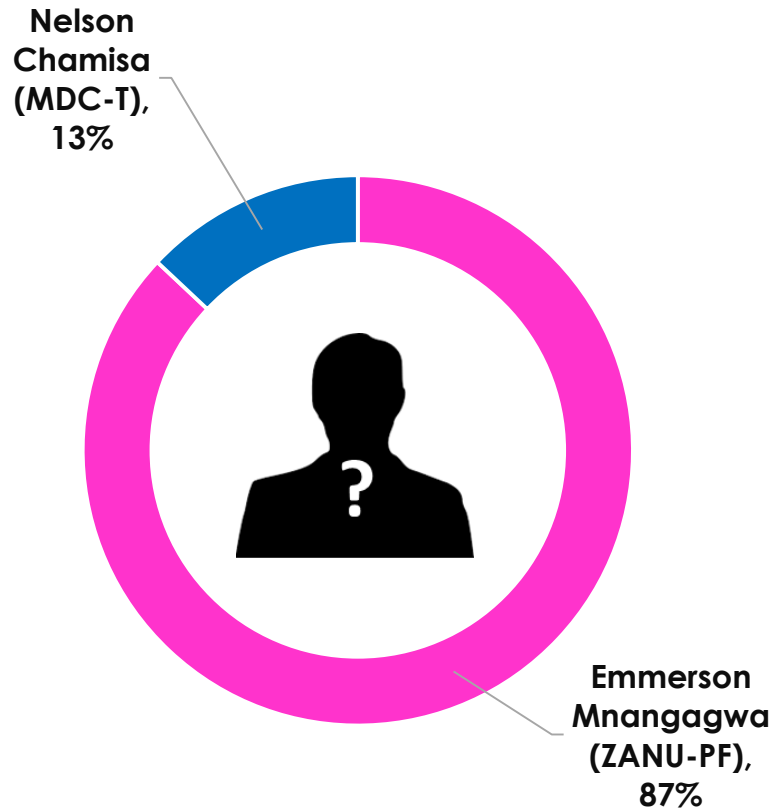


Q. If the general elections were to be held today, who would you vote for as President?

Total n=3,005; Male=1,412 Female= 1,593

Undecided Voters Leaning

Undecided Voters



Q. Even if you are undecided, which of the following candidates would you say you are leaning towards?



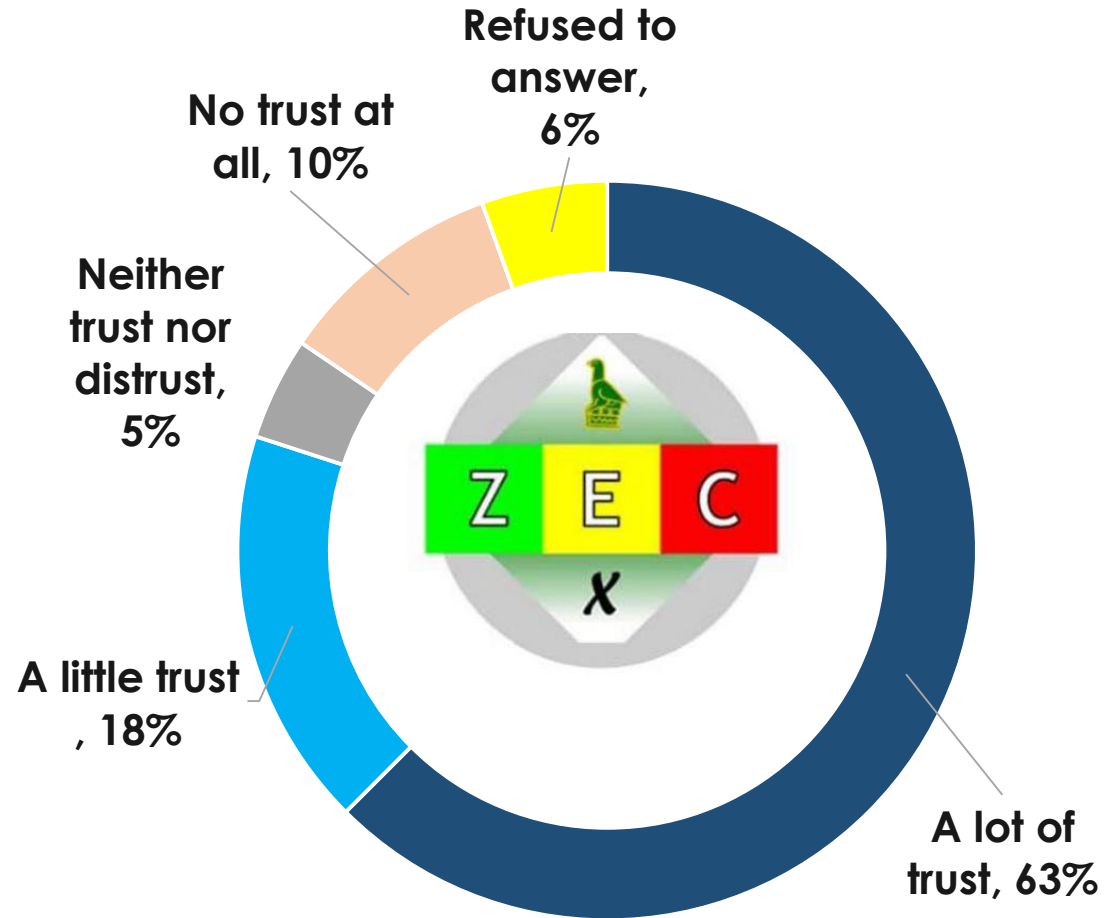
Zimbabwe Electoral Commission



Trust in Zimbabwe Electoral Commission



Trust a lot
63%





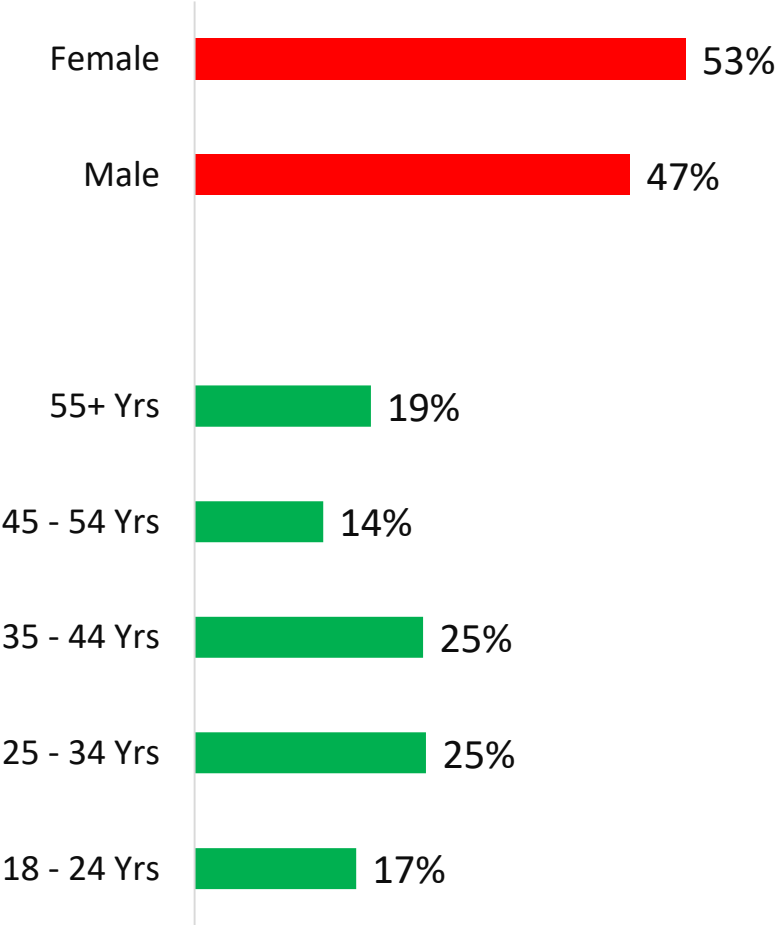
Respondent Demographics



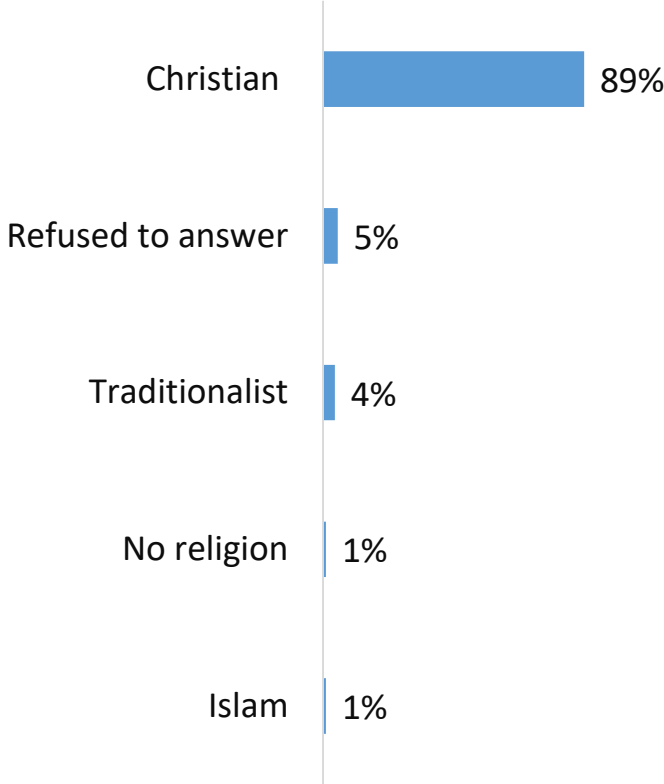
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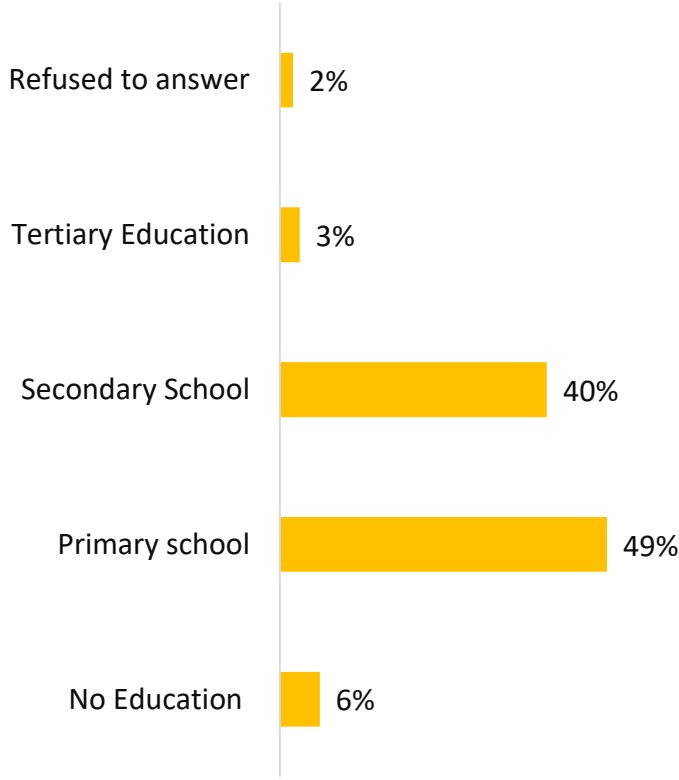
Gender and Age



Religion



Education





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About TIFA Research

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