



Mombasa, Kiambu and Machakos County Polls

21st March 2017

Trends & Insights
For Africa

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TIFA's Track Record in Opinion Polling

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Professional Memberships



National Commission for Science,
Technology and Innovation



TIFA Research got it right in the Malindi by-election



TIFA PREDICTION 27.02.2016

William Mtengo	61%
Philip Charo	29%
Undecided	5%
Attas Sharif	3%
Reuben Katana	1%
Peter Panda	1%

Margin of error +/-4%

MALINDI ELECTION OUTCOME 07.03.2016

William Mtengo	58.02%
Philip Charo	34.42%
Attas Sharif	5.76%
Reuben Katana	1.31%
Peter Panda	0.10%



Opinion Poll Findings

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- The objectives of the county public opinion poll surveys were as follows;
 - To assess the political party affiliation in each county.
 - To identify the most popular candidates in each county for the following seats;
 - Governor;
 - Senator and;
 - Women Representative.





Kiambu County

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Kiambu: Methodology

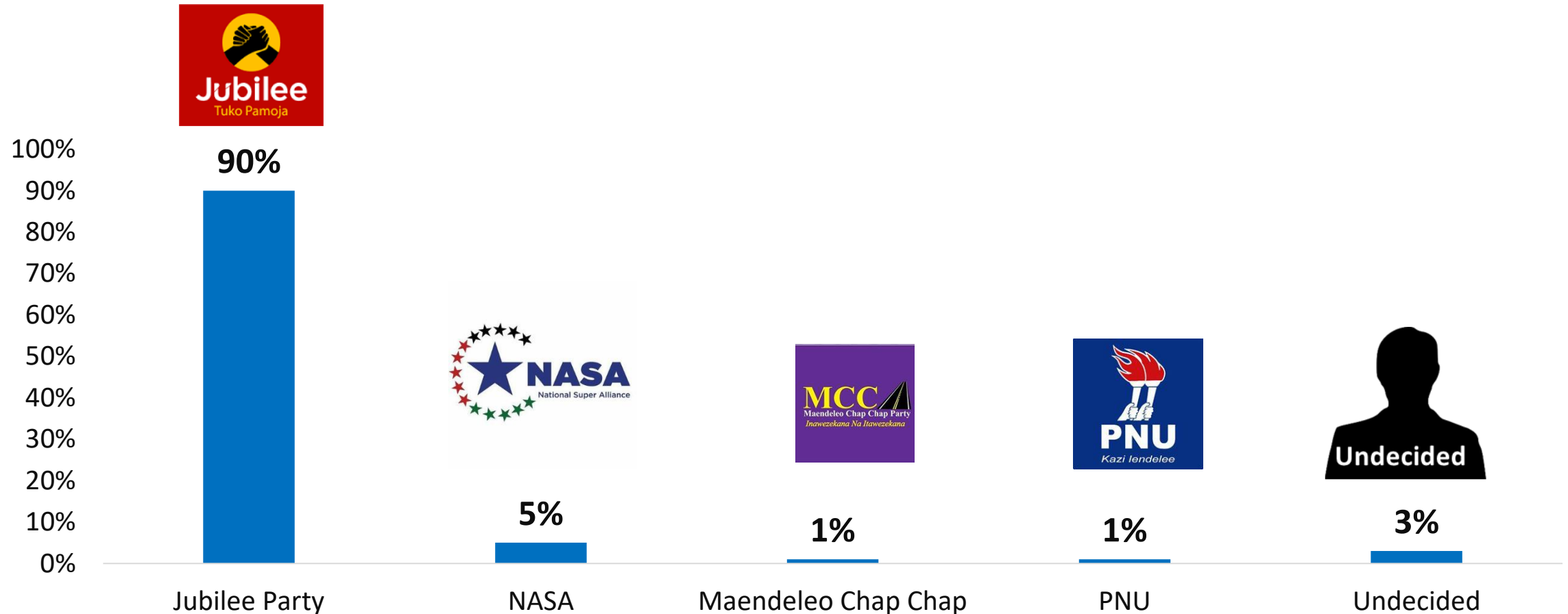


Dates	15 th to 19 th February 2017
Location	Kiambu County
Target	Both males and females aged 18+ years
Data collection	Face to face interviews, respondents sampled from households
Sample Size	640 respondents aged 18+ years
Margin of Error	+/- 4%

Kiambu: Political Party Preference



Q. Which political party do you feel closest to?



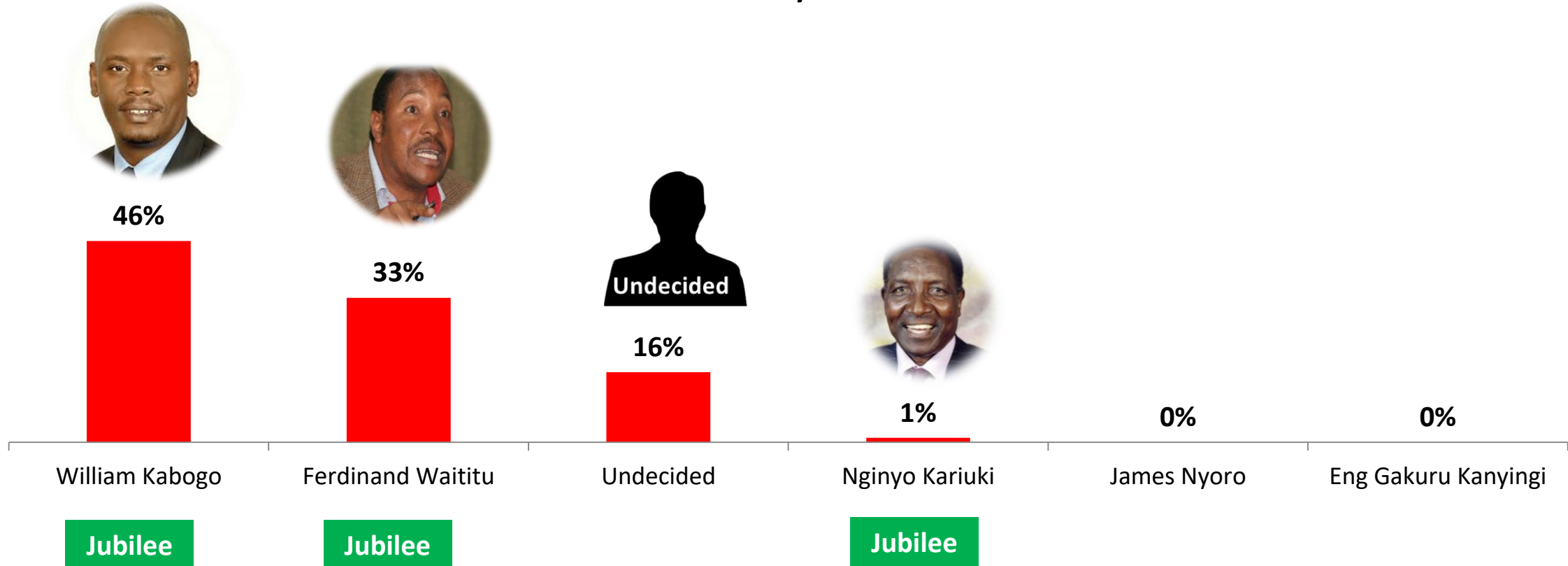
Base = 640

Kiambu: Governor Candidate Preference



Q. If elections were to be held today, whom would you vote for as Governor of Kiambu?

February 2017

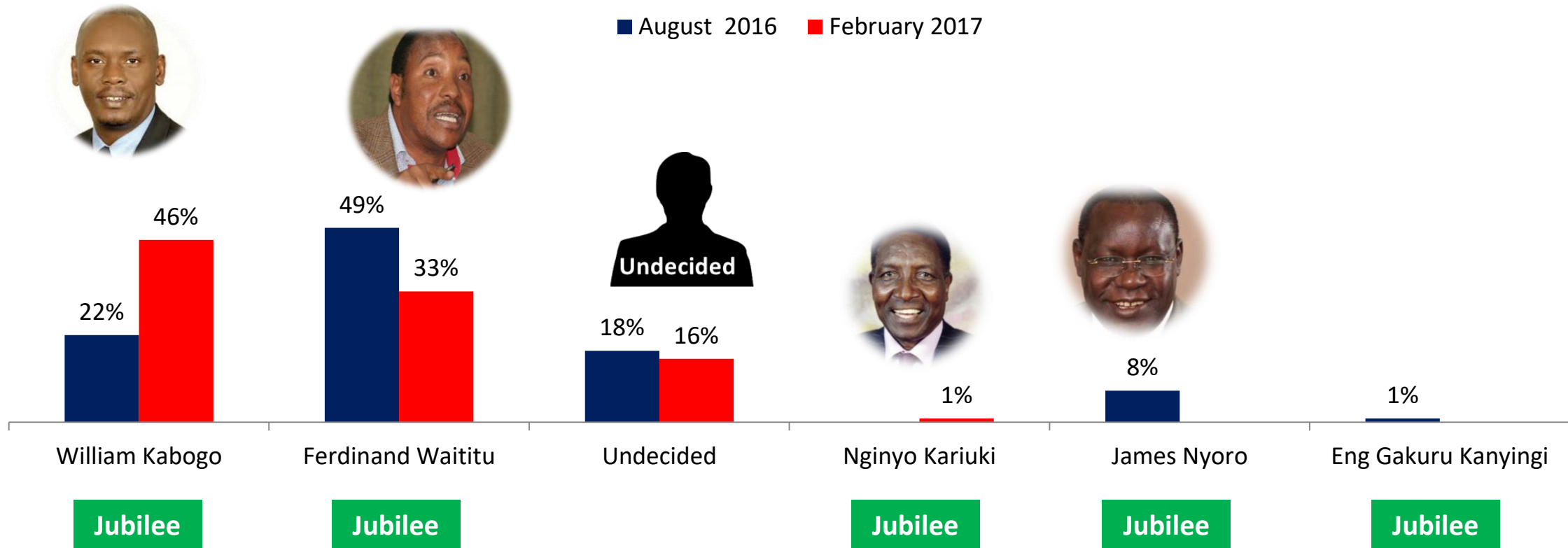


Base = 640

Kiambu: Governor Candidate Preference – Trend



Q. If elections were to be held today, whom would you vote for as Governor of Kiambu?

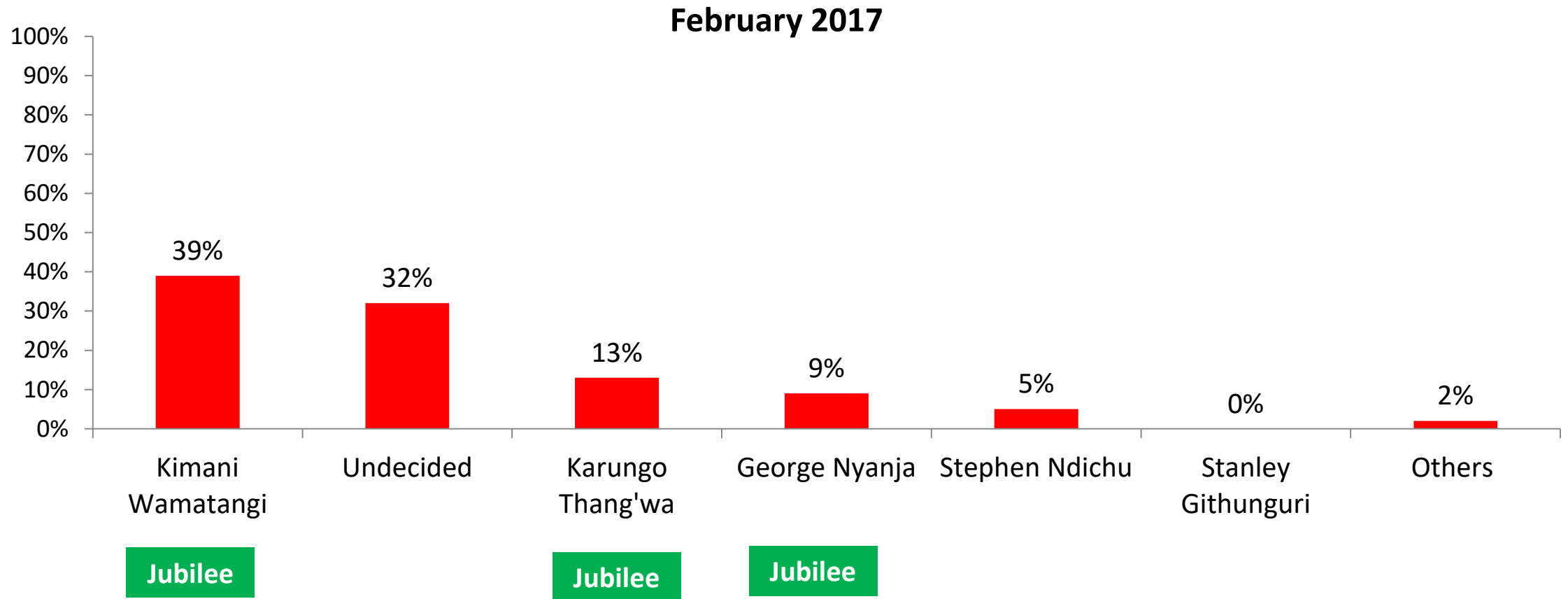


Sample Base February 2017 n= 640; August 2016 n=620

Kiambu: Senator Preference



Q. If elections were to be held today, whom would you vote for as Senator of Kiambu?

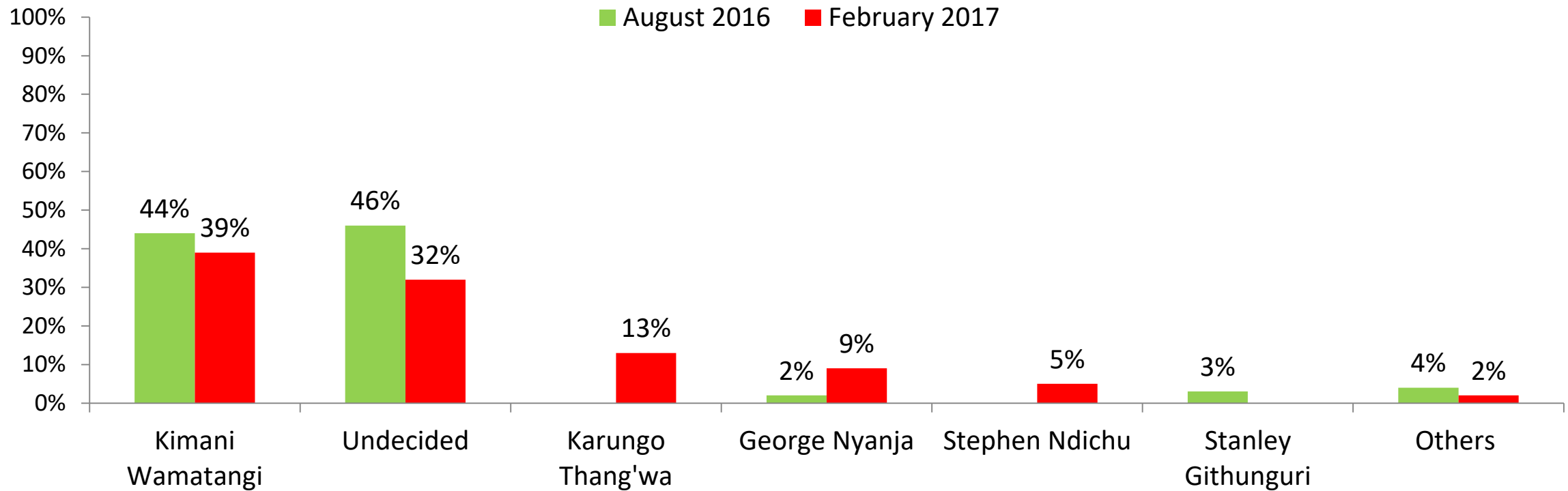


Sample Base February 2017 n= 640; August 2016 n=620

Kiambu: Senator Preference - Trend



Q. If elections were to be held today, whom would you vote for as Senator of Kiambu?



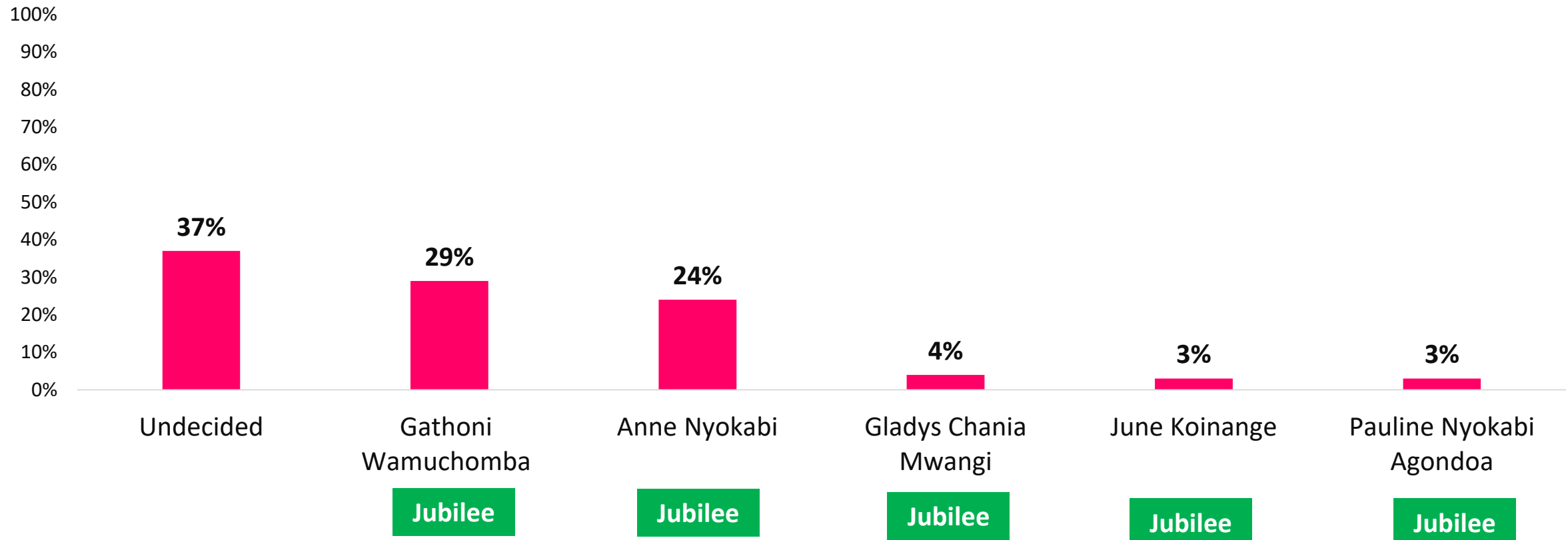
Sample Base February 2017 n= 640; August 2016 n=620

Kiambu: Women Representative Preference



Q. If elections were to be held today, whom would you vote for as Women Representative of Kiambu?

February 2017

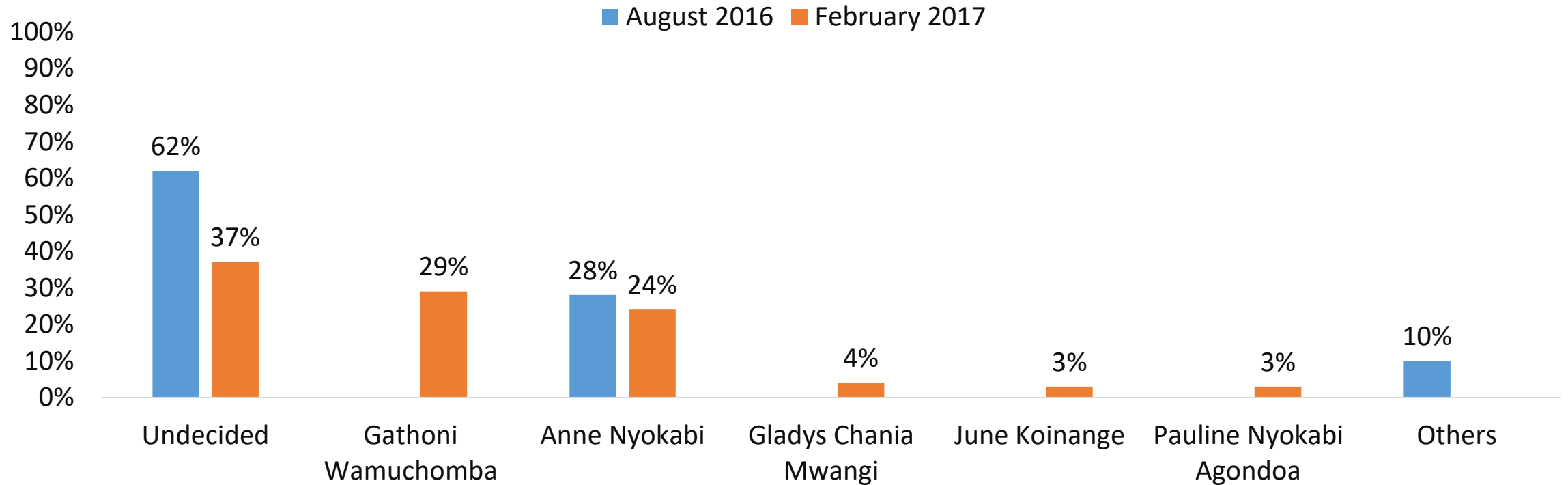


Base = 640

Kiambu: Women Representative – Trend



Q. If elections were to be held today, whom would you vote for as Women Representative of Kiambu?



Base = 640



Mombasa County

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Mombasa: Methodology

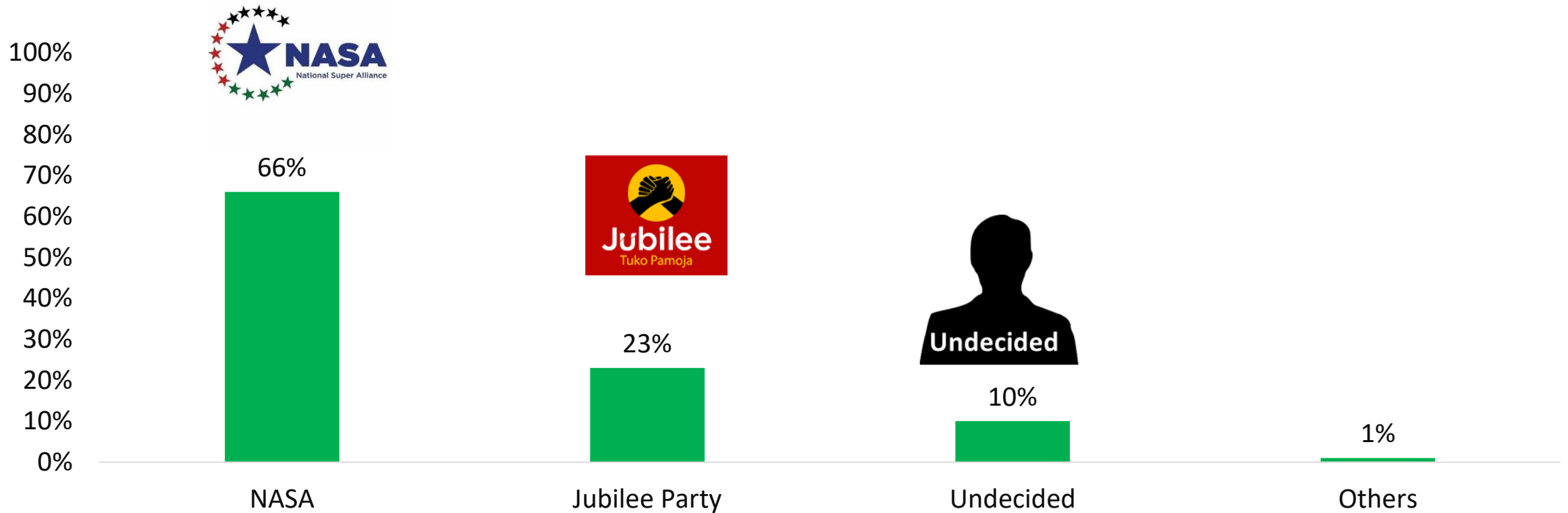


Dates	16 th to 18 th March 2017
Location	Mombasa County
Target	Both males and females aged 18+ years, registered voters
Data collection	Face to face interviews, respondents sampled from households
Sample Size	550 respondents aged 18+ years
Margin of Error	+/- 4%

Mombasa: Political Party Preference



Q. Which political party do you feel closest to?

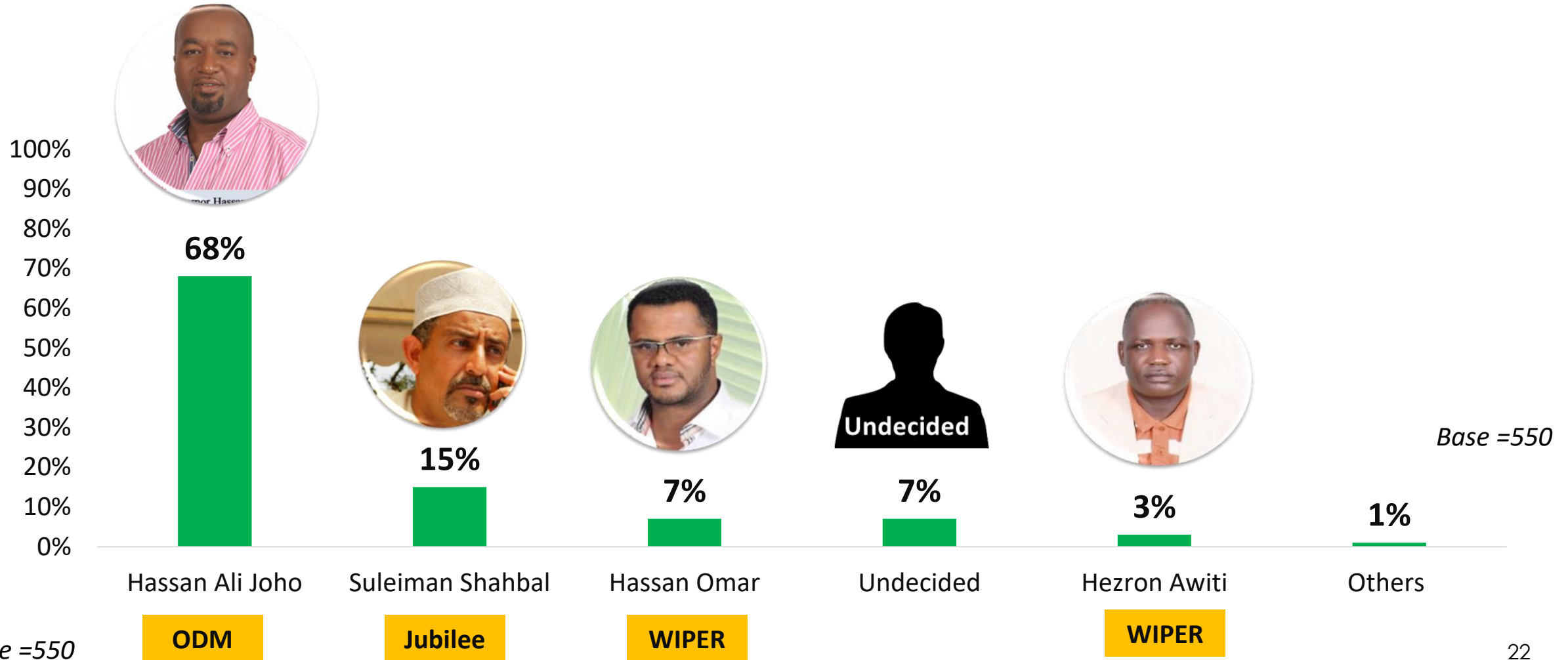


Base = 550

Mombasa: Governor Candidate Preference



Q. If elections were to be held today, whom would you vote for as Governor of Mombasa?

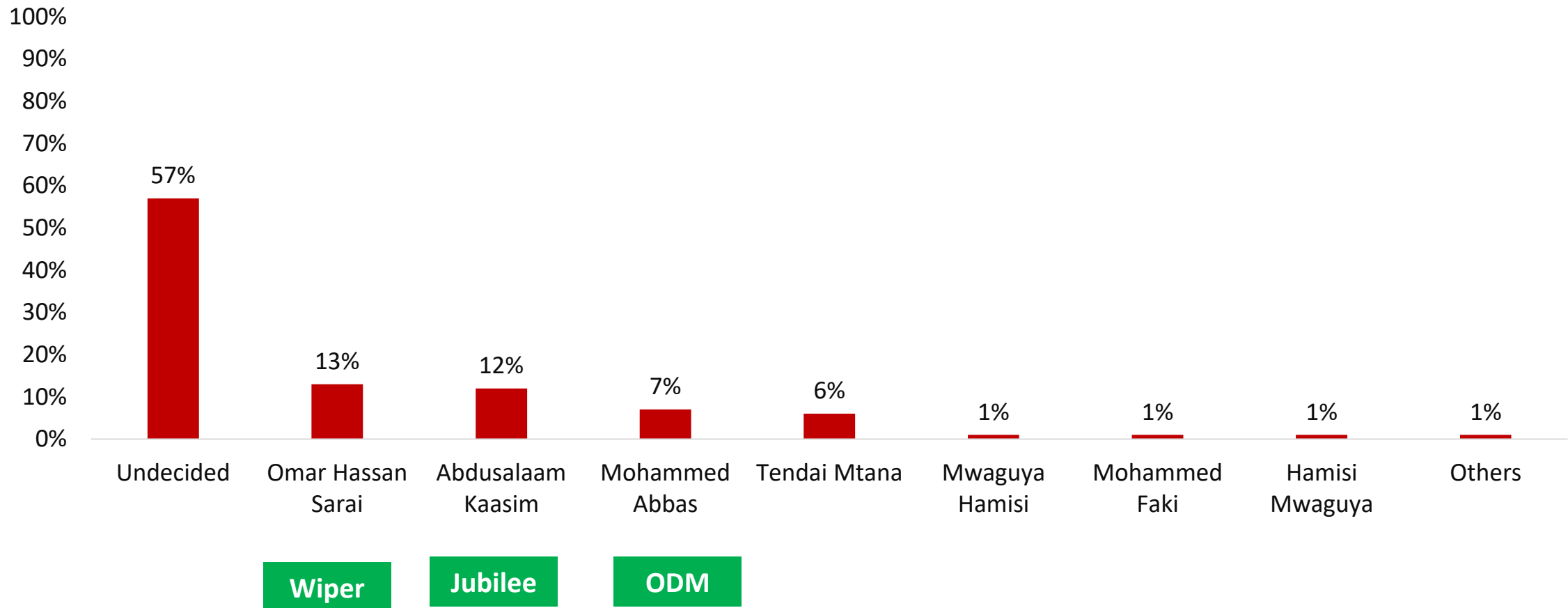


Base =550

Mombasa: Senator Preference



Q. If elections were to be held today, whom would you vote for as Senator of Mombasa?

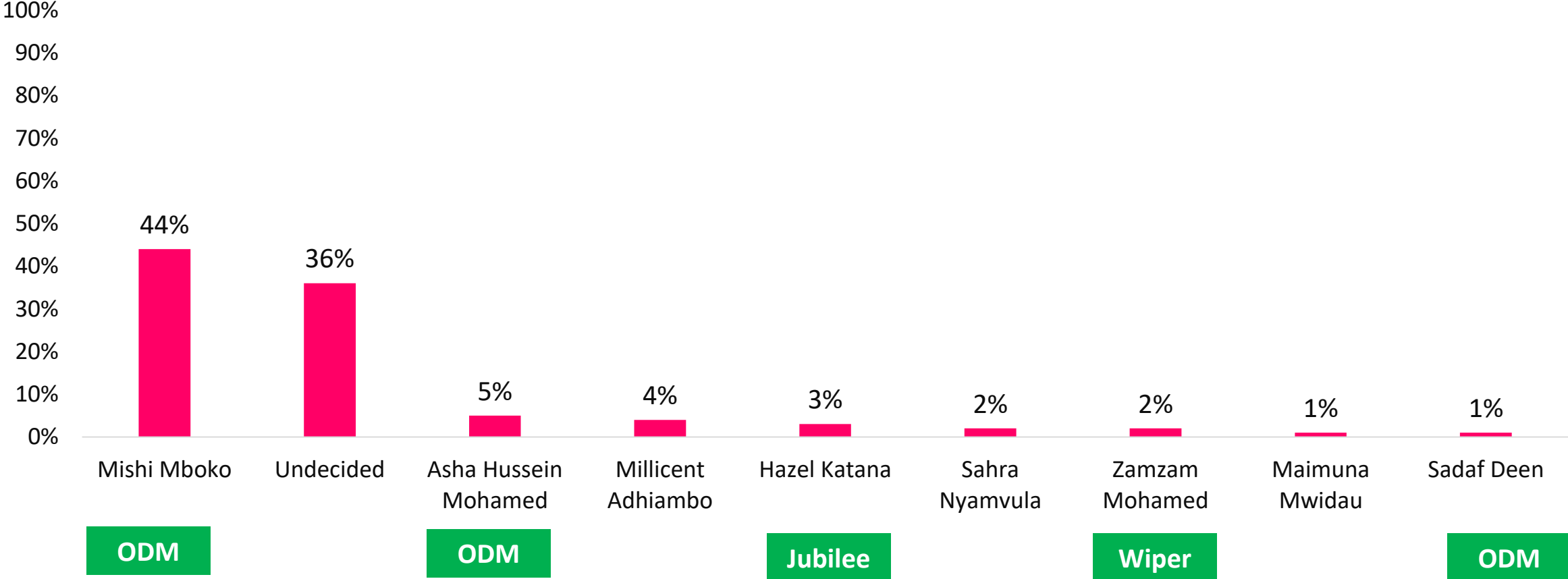


Base =550

Mombasa: Women Representative



Q. If elections were to be held today, whom would you vote for as Women Rep of Mombasa?

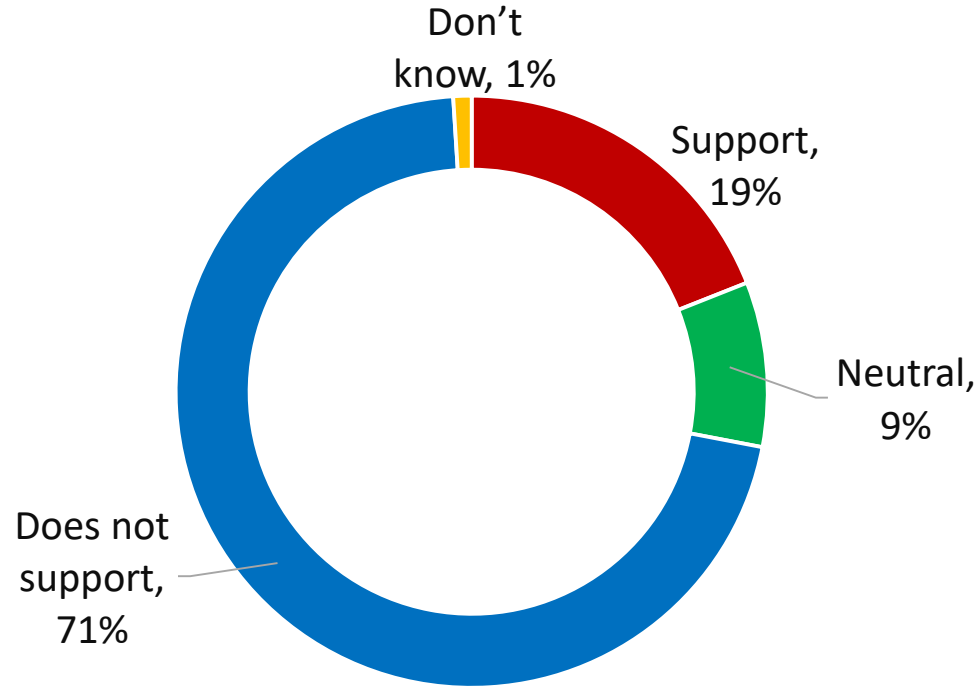


Base = 550

Mtongwe Ferry



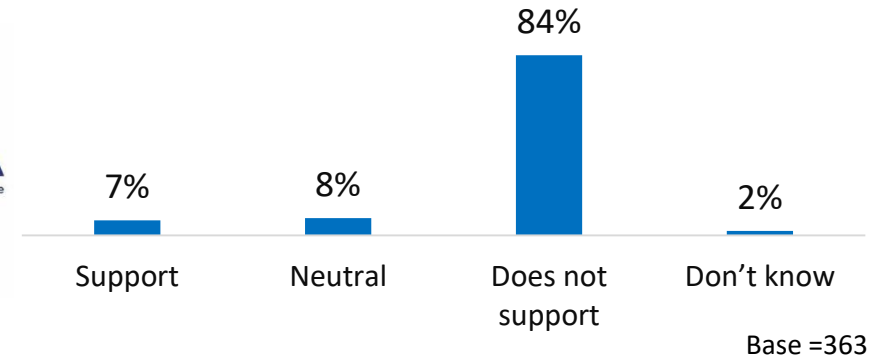
Q. To what extent do you support the recent move by GoK not to allow Governor Joho to attend the event to mark the opening of Mtongwe Ferry?



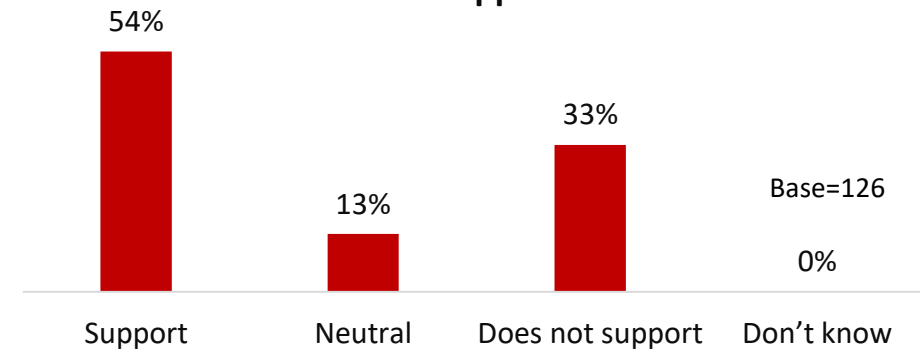
Base = 550



NASA Supporters



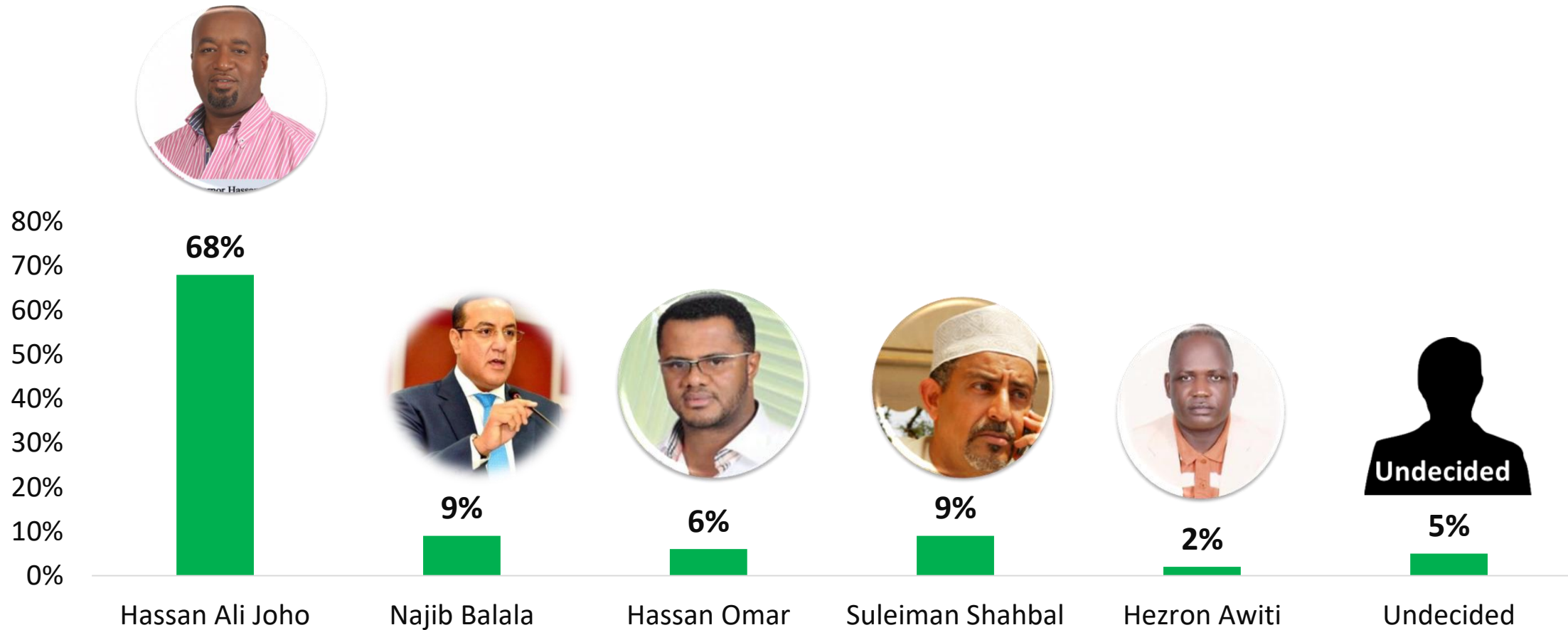
Jubilee Supporters



Political Leader of Coastal People



Q. Whom do you consider the political leader of the Coastal people?



Base = 550



Machakos County

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Machakos: Methodology

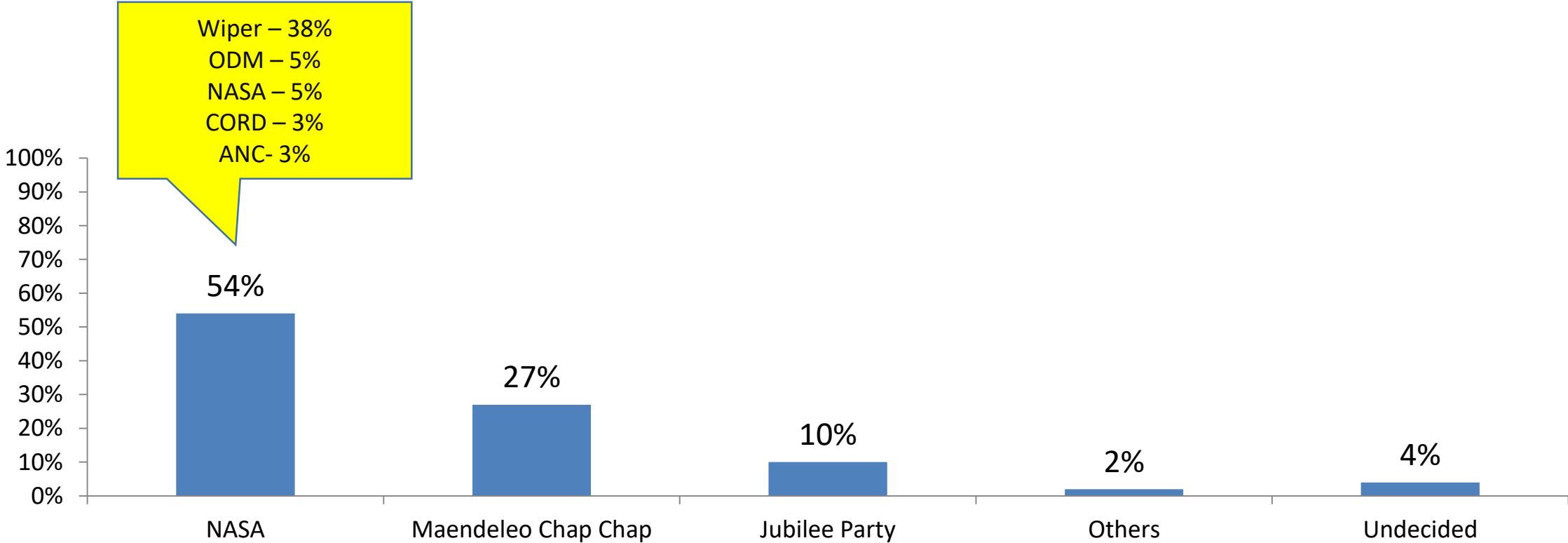


Dates	15 th to 19 th February 2017
Location	Machakos County
Target	Both males and females aged 18+ years, registered voters
Data collection	Face to face interviews, respondents sampled from households
Sample Size	600 respondents aged 18+ years
Margin of Error	+/- 4%

Political Party Support



Q. Which political party do you feel closest to?



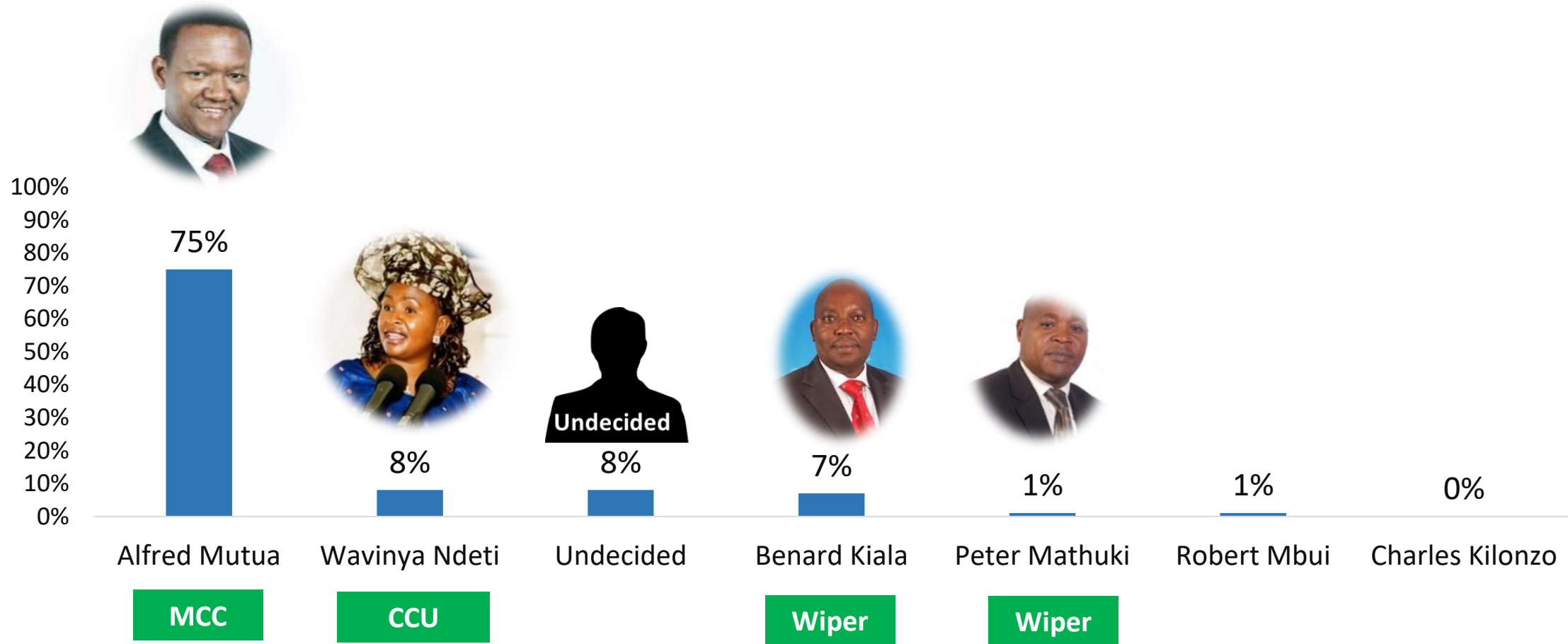
Base = 600



Machakos: Governor Preference



Q. If elections were to be held today, whom would you vote for as Governor of Machakos County?

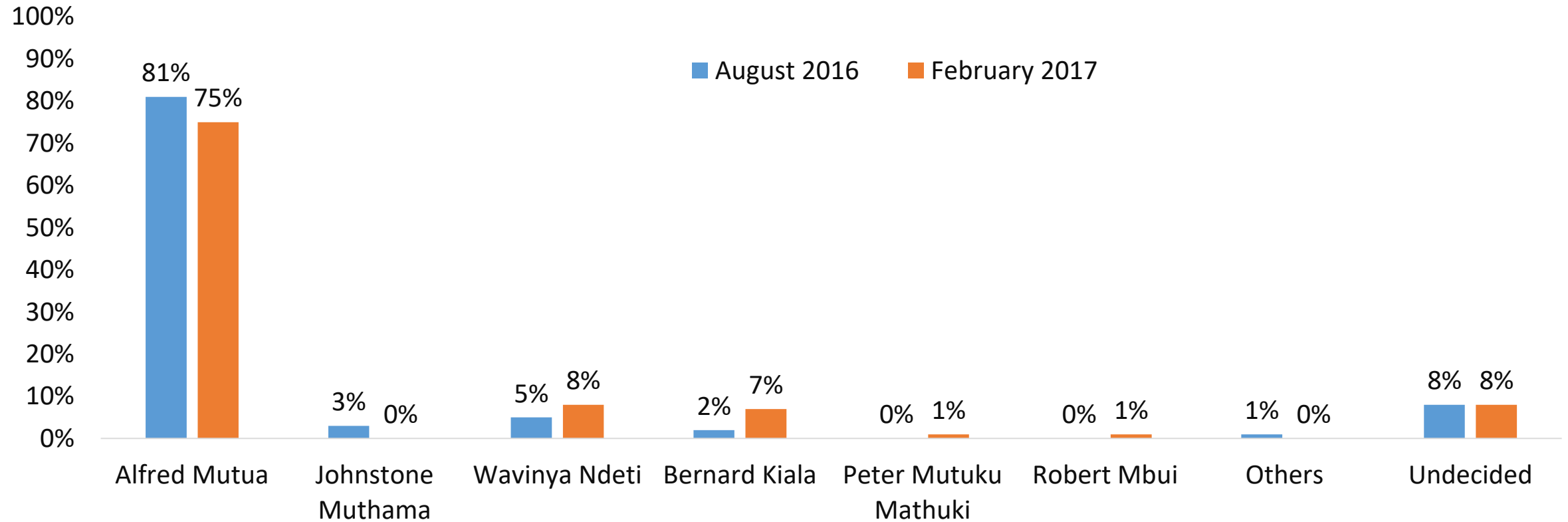


Base = 600

Machakos: Governor Preference-Trend



Q. If elections were to be held today, whom would you vote for as Governor of Machakos County?

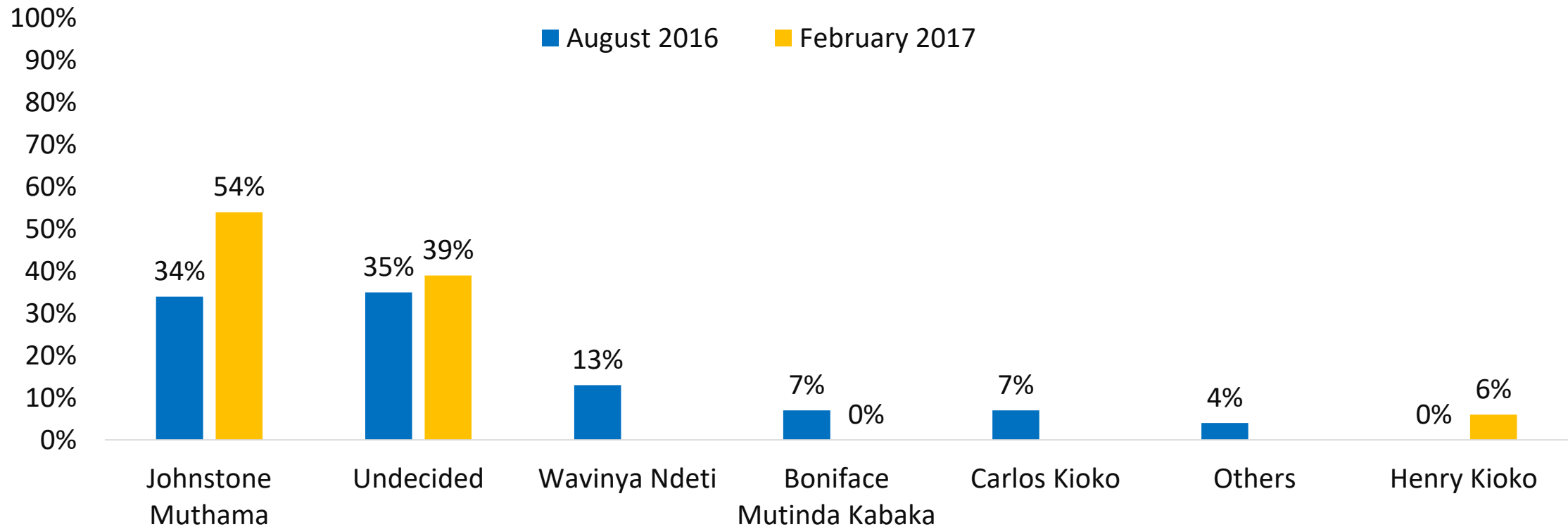


Sample Base February 2017 n= 600; August 2016 n=538

Machakos: Senator Preference



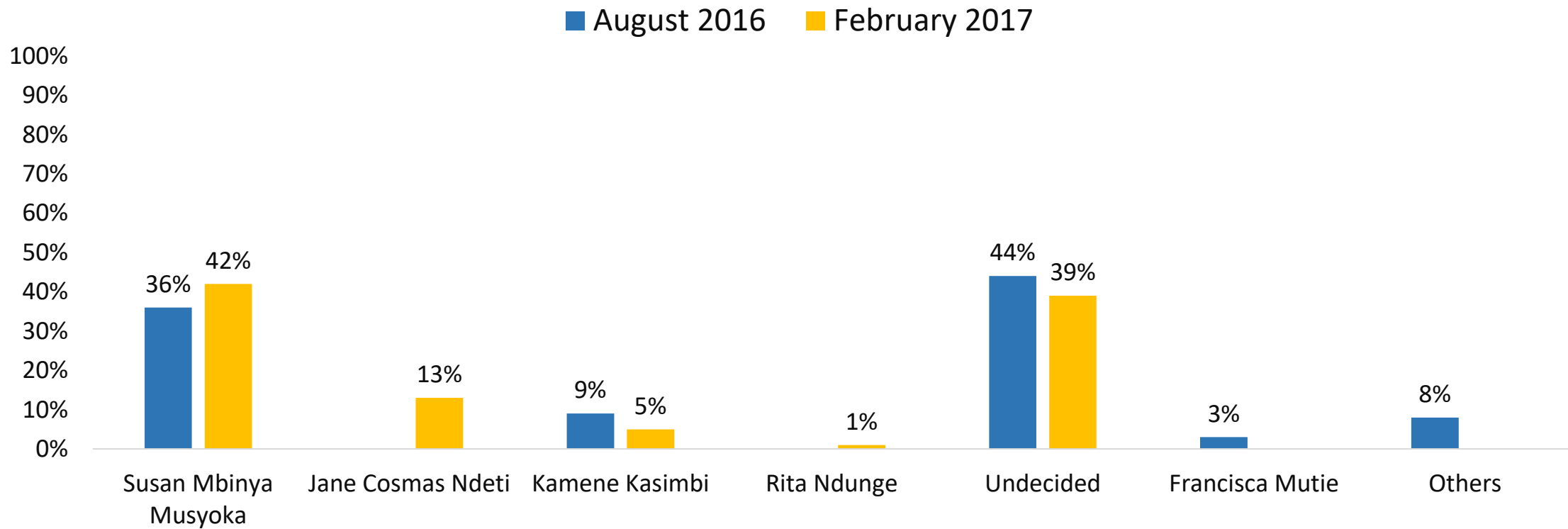
Q. If elections were to be held today, whom would you vote for as Senator of Machakos County?



Sample Base February 2017 n= 600; August 2016 n=538

Women Representative

Q. If elections were to be held today, whom would you vote for as Women Rep of Machakos County?



Sample Base February 2017 n= 600; August 2016 n=538



Observations

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- The **political party nominations** scheduled for April 2017 and this is likely to affect the final list of candidates for each political seat. There has been calls for strong candidates to be given automatic nominations tickets.
- The party nominations expected to be **competitive** and they could also lead to fall outs. This is because there are a number of strong candidates vying for one seat under the same party.
- **Party hopping law** - The high court temporarily suspended the implementation of a law that stops politicians from party hopping.
- **Strong candidate abandoning their seats** - popular Senators and MP will need to work harder to convince voters that they can be Governors or Senators.
- **Undecided voters** – the proportion is high and this because the final list of candidate is not clear. Voters will eventually make up their minds as we move closer to the elections.

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