



Nairobi County Opinion Polls

5th July 2017

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Dates	1 st and 2 nd July 2017
Location	All the 17 sub-counties in Nairobi
Target	Both males and females aged 18+ years, registered voters
Data collection	Face to face interviews, respondents sampled from households
Sample Size	829 Respondents living in Nairobi County
Margin of Error	+/- 3.4% 95% confidence level
Financing	TIFA Research Financed this opinion poll

Sample Distribution



- ❑ Sample was distributed across the 17 constituencies proportionate to IEBC 2017 voter register.
- ❑ In each constituency, all wards were sampled.

CONSTITUENCY	REGISTERED VOTERS	SAMPLE
Dagoretti north	147,214	54
Dagoretti south	107,239	39
Embakasi central	131,991	49
Embakasi east	140,740	52
Embakasi north	104,253	38
Embakasi south	150,314	55
Embakasi west	126,682	47
Kamukunji	120,266	44
Kasarani	146,701	54
Kibra	118,276	44
Langata	132,572	49
Makadara	126,048	46
Mathare	115,559	43
Roysambu	147,582	54
Ruaraka	116,301	43
Starehe	166,397	61
Westlands	152,718	56
	2,250,853	829

To establish the following

- Political party preference;
- Most popular Gubernatorial Candidate;
- Most popular Senatorial Candidate and;
- Most popular Woman Representative Candidate.





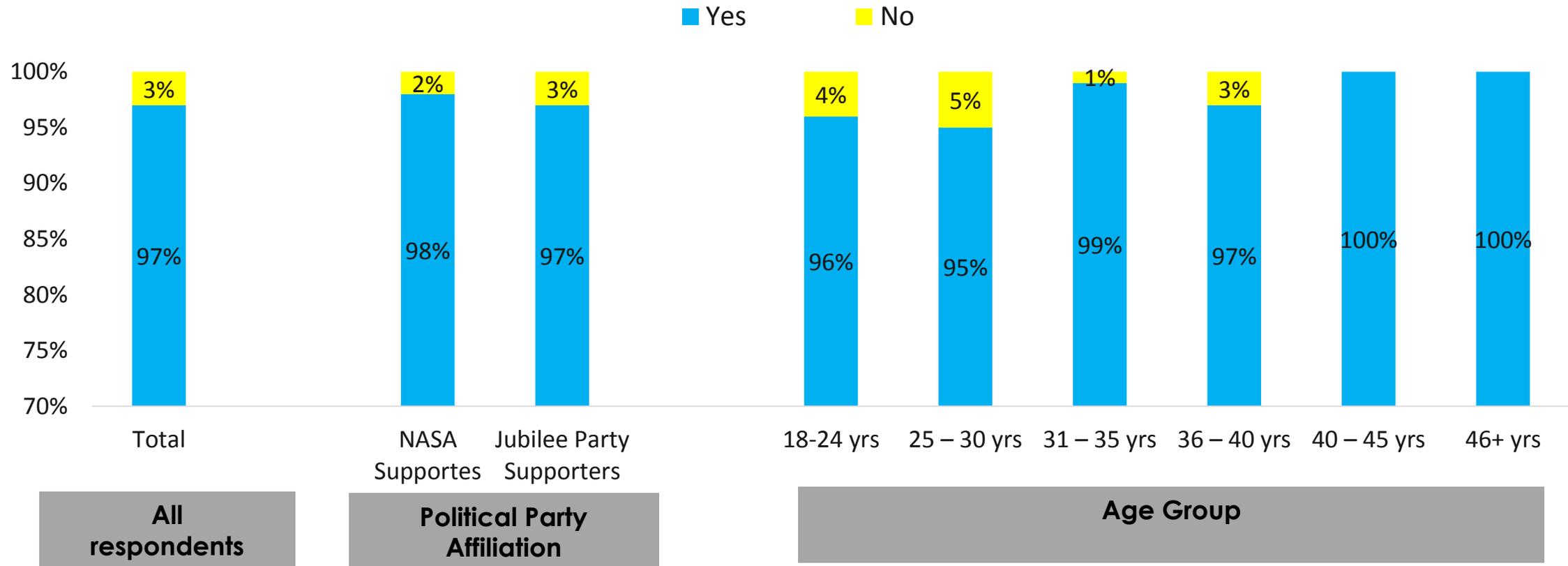
Voting Intentions and Political Party Preference

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Voting Intentions



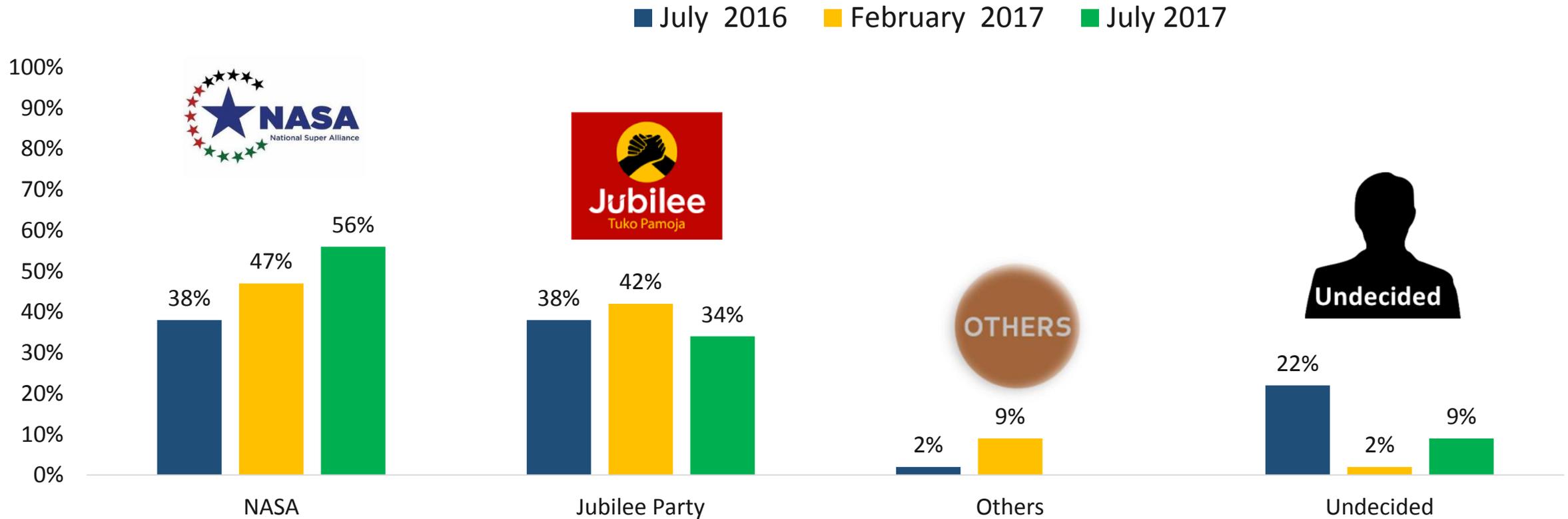
Q. Please tell me, do you intend to vote in the General Elections to be held in August this year?



Base: Total Sample -829; NASA supporters = 465, Jubilee supporters= 285, Other parties=79

Political Party Preference

Q. Which political party do you feel closest to?



Political Party: Strongholds vs Battle Grounds - July 2017



CONSTITUENCY	NASA STRONGHOLDS
Ruaraka	87%
Kibra	73%
Dagoretti South	70%
Embakasi South	69%
Starehe	64%
Dagoretti North	64%
Embakasi Central	63%
Langata	61%
Mathare	58%
Embakasi East	50%



CONSTITUENCY	JUBILEE STRONGHOLDS
Roysambu	68%
Kamukunji	67%
Embakasi North	52%
Kasarani	49%



CONSTITUENCY	NASA	JUBILEE
Westlands	47%	37%
Makadara	45%	45%
Embakasi West	42%	28%



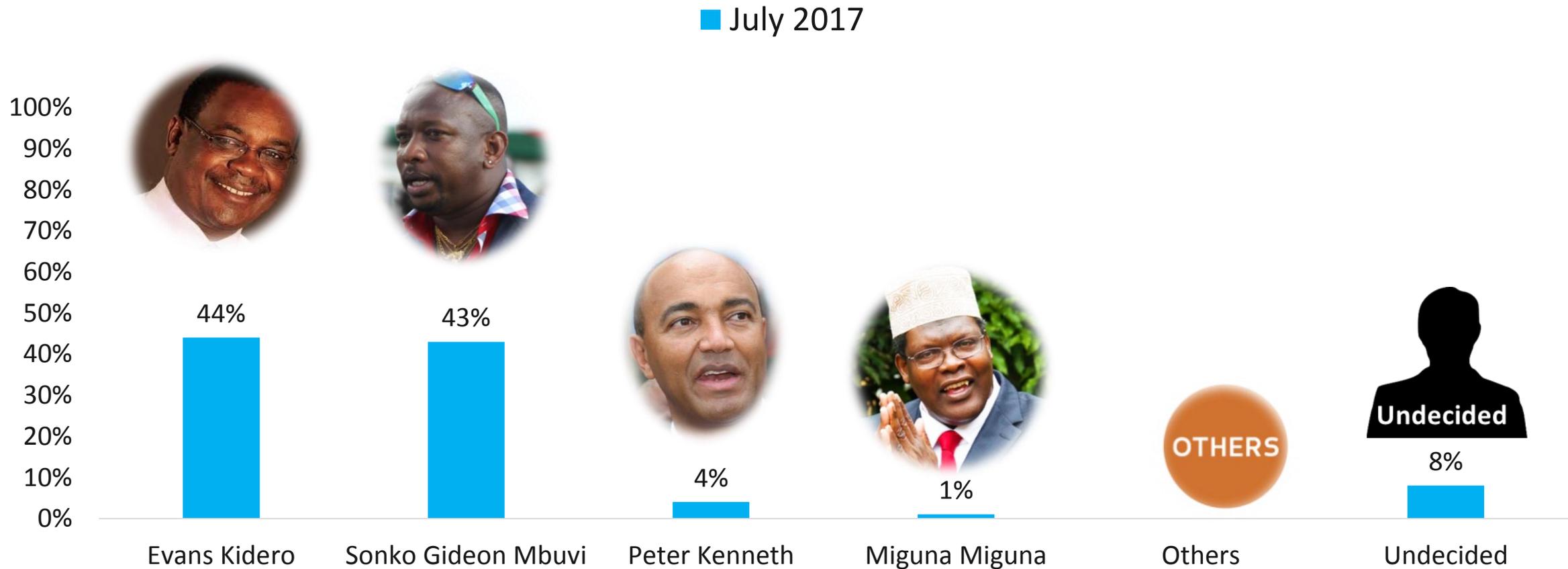
Gubernatorial Candidates

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Governor Candidate Preference – July 2017



Q. If elections were to be held today, whom would you vote for as Governor of Nairobi?



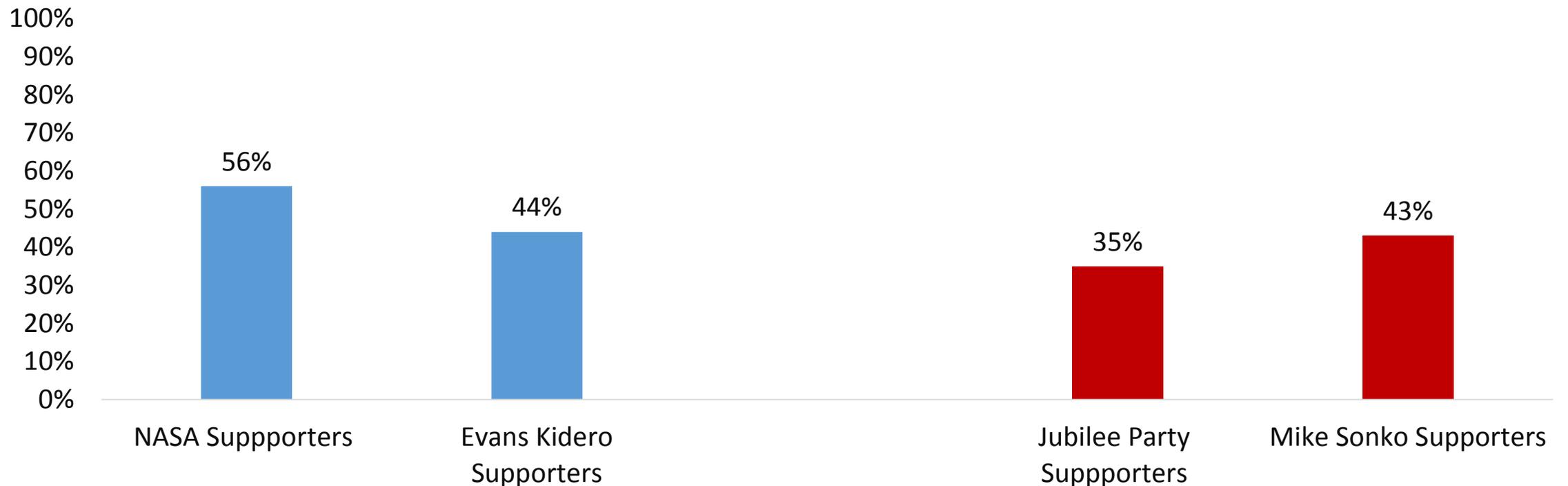
Political Party Support vs Candidate Support



Q. If elections were to be held today, whom would you vote for as Governor of Nairobi?

Q. Which political party do you feel closest to?

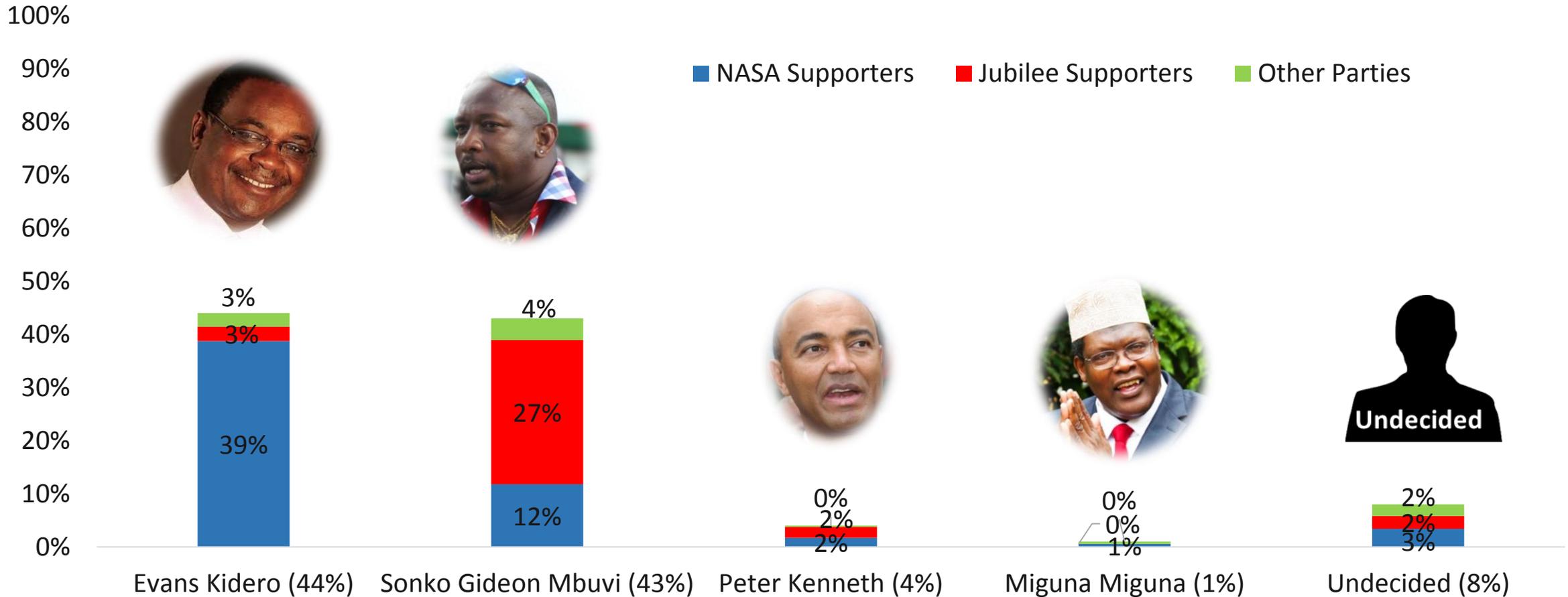
Political Party vs Candidate Support



Governor Candidate Preference – Political Party

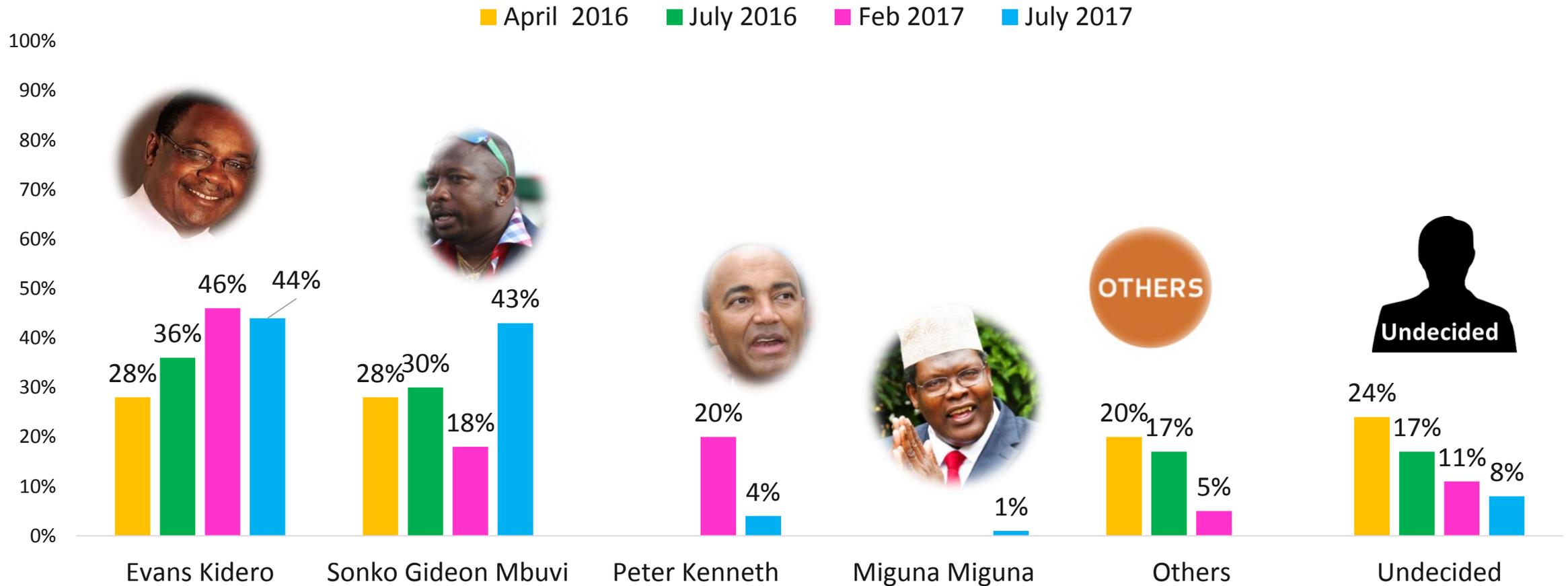


Q. If elections were to be held today, whom would you vote for as Governor of Nairobi?



Base: NASA supporters = 465, Jubilee supporters= 285, Other parties=79

Governor Candidate Preference – Trend

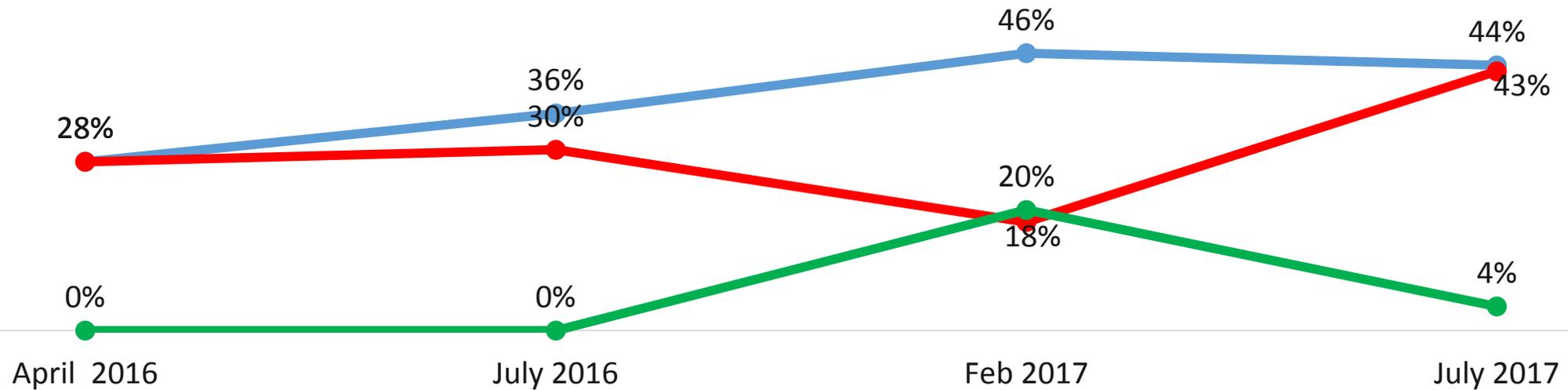


Base: April 2016 = 544 July 2016 = 716 February 2017= 3,115; July 2017= 829

Governor Candidate Preference – Trend

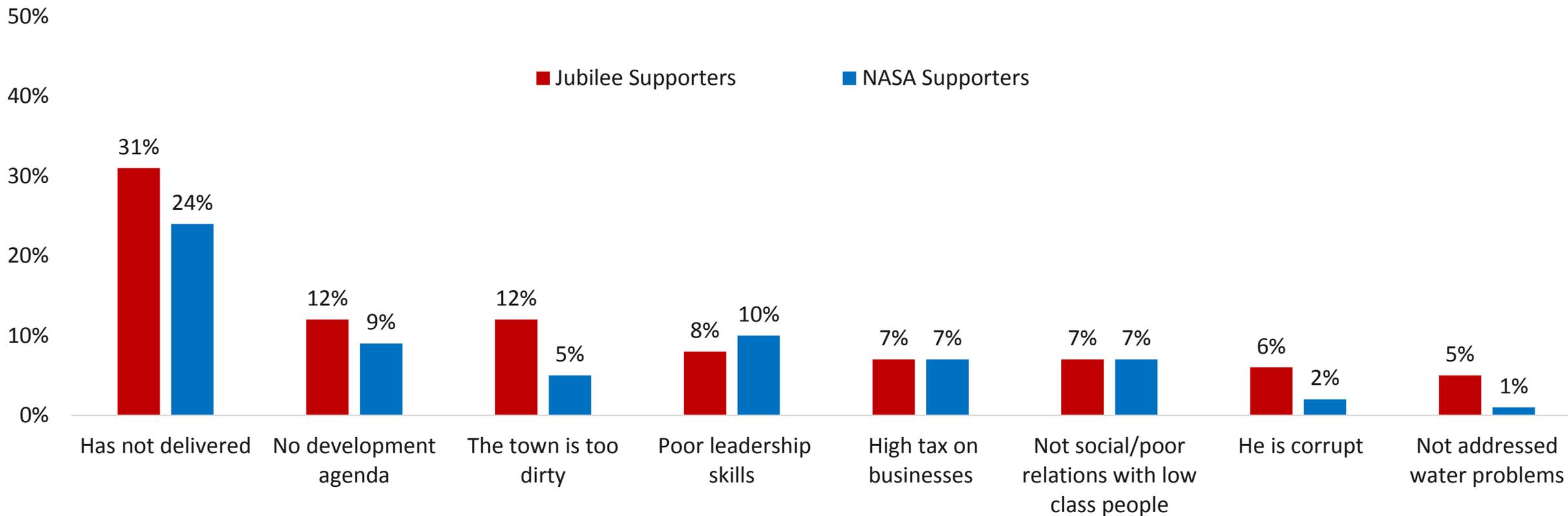


— Evans Kidero — Sonko Gideon Mbuvi — Peter Kenneth





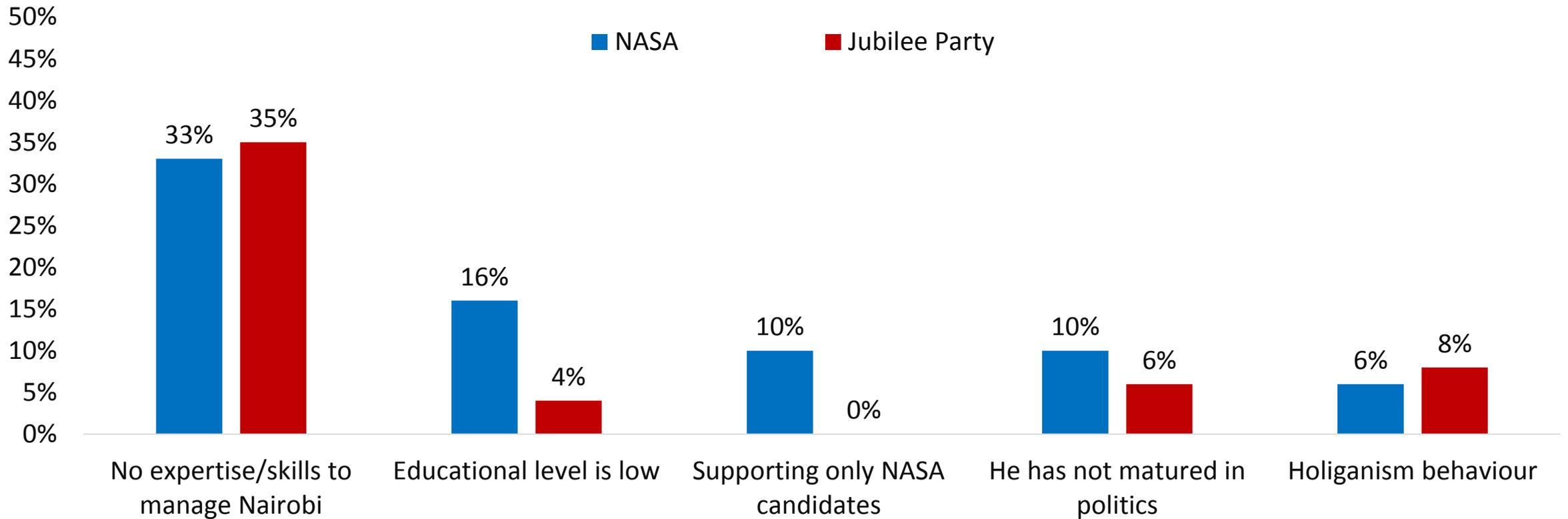
Reasons for not voting for Evans Kidero



Those who will not vote for Evans Kidero i.e NASA Supporters=142; Jubilee Party Supporters=264



Reasons for not voting for Mike Sonko



Those who will not vote for Mike Sonko i.e NASA Supporters=368; Jubilee Party Supporters=59



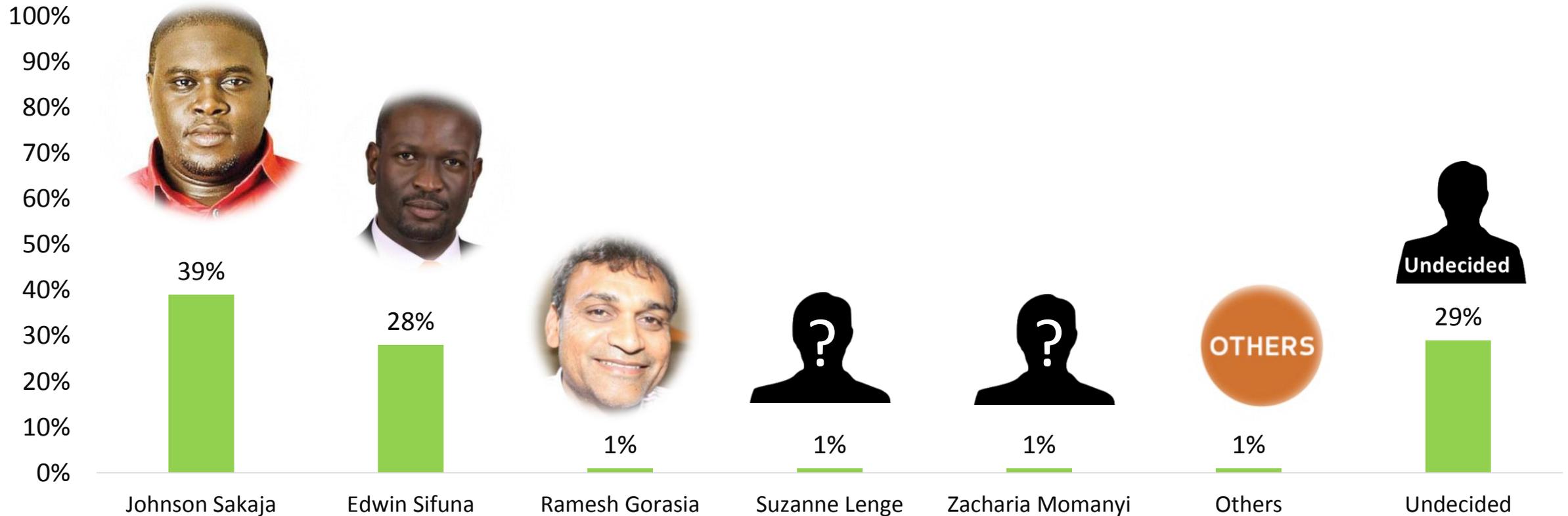
Senatorial Candidates

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Senator Candidate Preference – July 2017



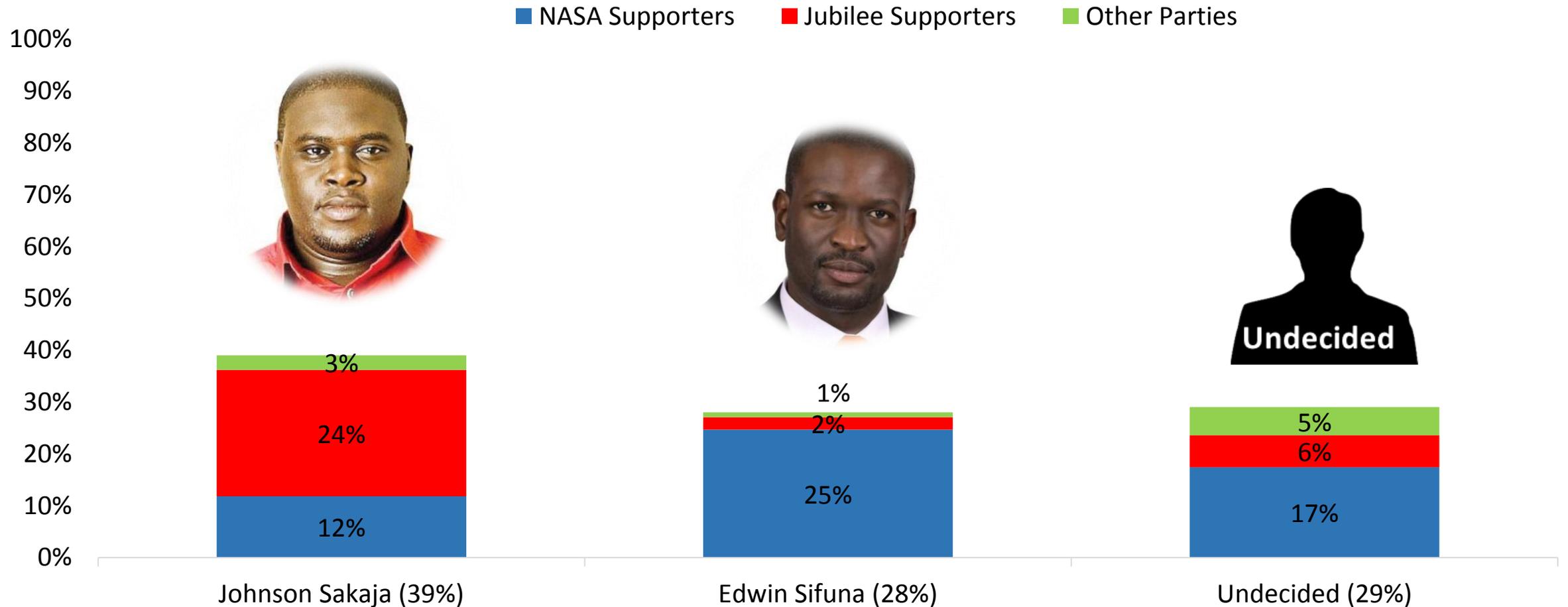
Q. If elections were to be held today, whom would you vote for as Senator of Nairobi?



Senator Candidate Preference by Political Party



Q. If elections were to be held today, whom would you vote for as Senator of Nairobi?





Woman Rep Candidates

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Woman Rep Candidate Preference – July 2017



Q. If elections were to be held today, whom would you vote for as Woman Representative of Nairobi?

July 2017



Woman Rep Candidate Preference by Political Party



■ NASA ■ Jubilee ■ Other Parties



Base: NASA supporters = 465, Jubilee supporters = 285, Other parties = 79



Observations

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A significant number of respondents are unlikely to follow the 6-piece voting. This is an indication that they evaluate candidates on other attributes apart from political party affiliation.



The two leading governor candidates are attracting voters from various political parties. However Mike Sonko attracts a higher proportion of supporters that are not from his party as compared to Evans Kidero.

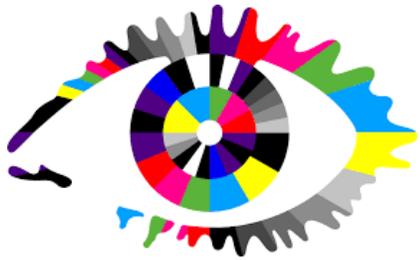


The proportion of undecided voters for the Senator seat is very high. The top two candidates will need to work harder to persuade the undecided voters.



Esther Passaris has already garnered majority support and therefore has a lead over her competitors.

Are opinion polls bullet proof?



- ❑ **Voter turnout:** is a key determinant factor on the actual election outcome. There is a need to encourage the younger age group 18-30 years to vote. **Civic education** has a role to play in ensuring participation in the electoral process.
- ❑ **Last minute alliances** and changes in voting blocks could change the political platform. In some instances, one less popular candidate could cede ground and support one who is more popular.



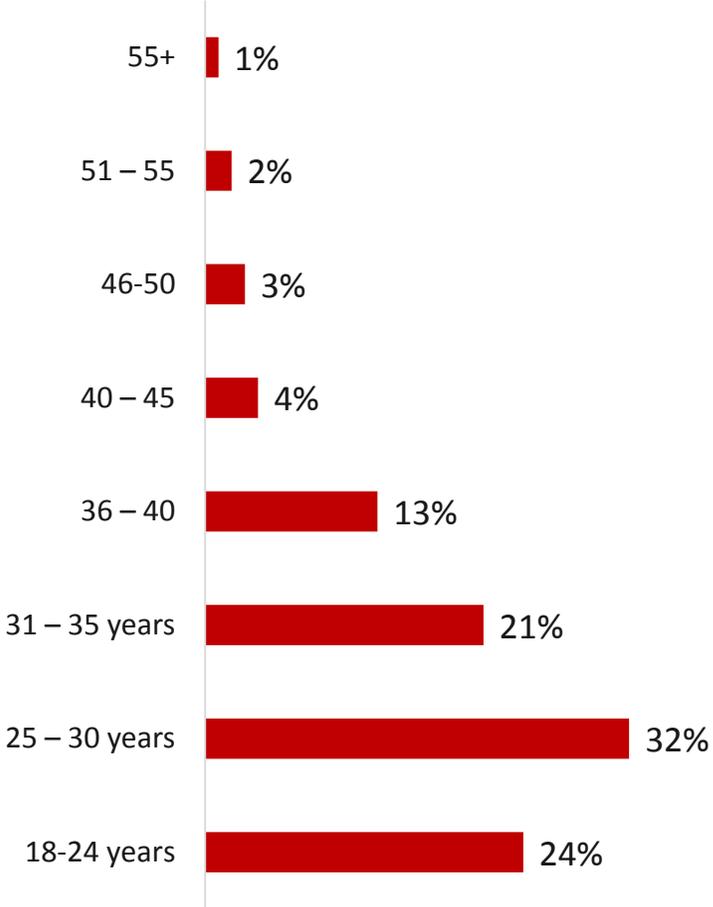
Respondent Demographics

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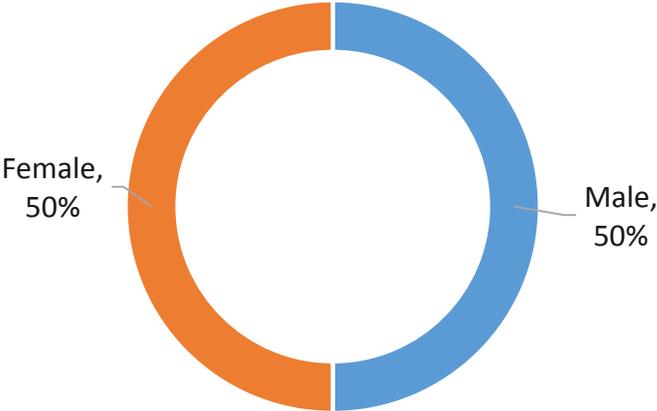
Respondent Demographics



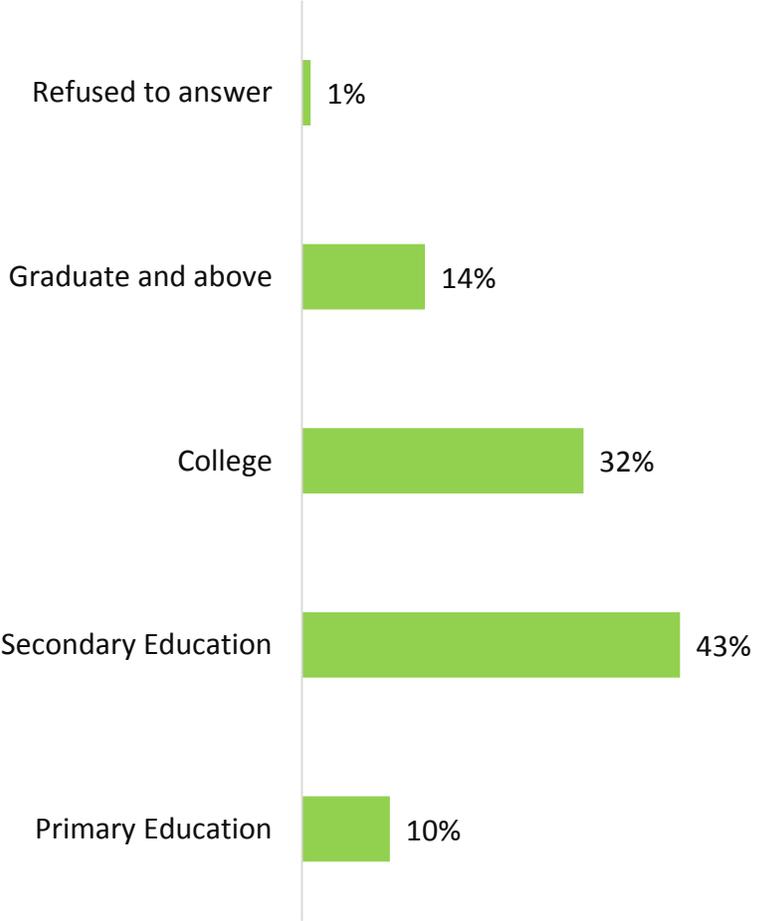
Age



Gender



Education





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