



# Mombasa and Kiambu County Polls

21<sup>st</sup> March 2017

Trends & Insights  
For Africa

# Table of Contents



**TIFA's Track Record in Opinion Polling**

**Kiambu**

**Mombasa**

**Machakos**

**Observations**



# TIFA's Track Record in Opinion Polling

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# Professional Memberships



# TIFA Research got it right in the Malindi by-election



## TIFA PREDICTION 27.02.2016

William Mtengo	61%
Philip Charo	29%
Undecided	5%
Attas Sharif	3%
Reuben Katana	1%
Peter Panda	1%

*Margin of error +/-4%*

## MALINDI ELECTION OUTCOME 07.03.2016

William Mtengo	58.02%
Philip Charo	34.42%
Attas Sharif	5.76%
Reuben Katana	1.31%
Peter Panda	0. 10%



# Opinion Poll Findings

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- The objectives of the county public opinion poll surveys were as follows;
  - To assess the political party affiliation in each county.
  - To identify the most popular candidates in each county for the following seats;
    - Governor;
    - Senator and;
    - Women Representative.



# Kiambu County

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# Kiambu: Methodology

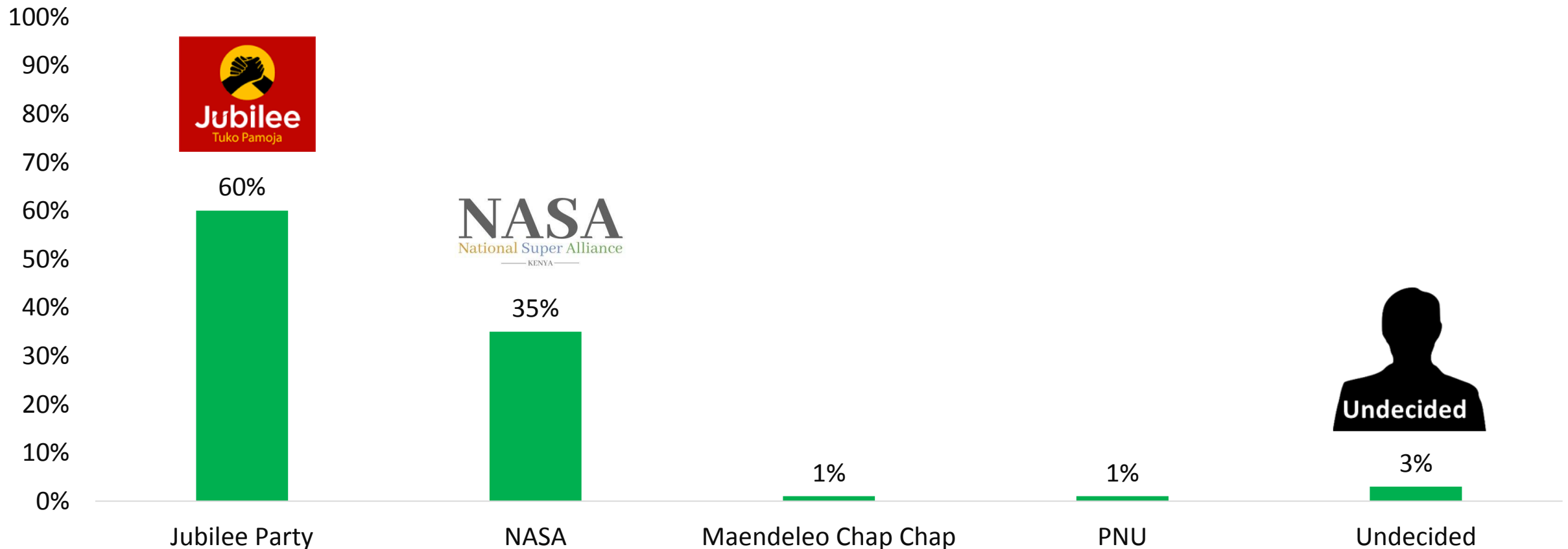


Dates	15 <sup>th</sup> to 19 <sup>th</sup> February 2017
Location	Kiambu County
Target	Both males and females aged 18+ years
Data collection	Face to face interviews, respondents sampled from households
Sample Size	640 respondents aged 18+ years
Margin of Error	+/- 4%

# Kiambu: Political Party Preference



*Q. Which political party do you feel closest to?*



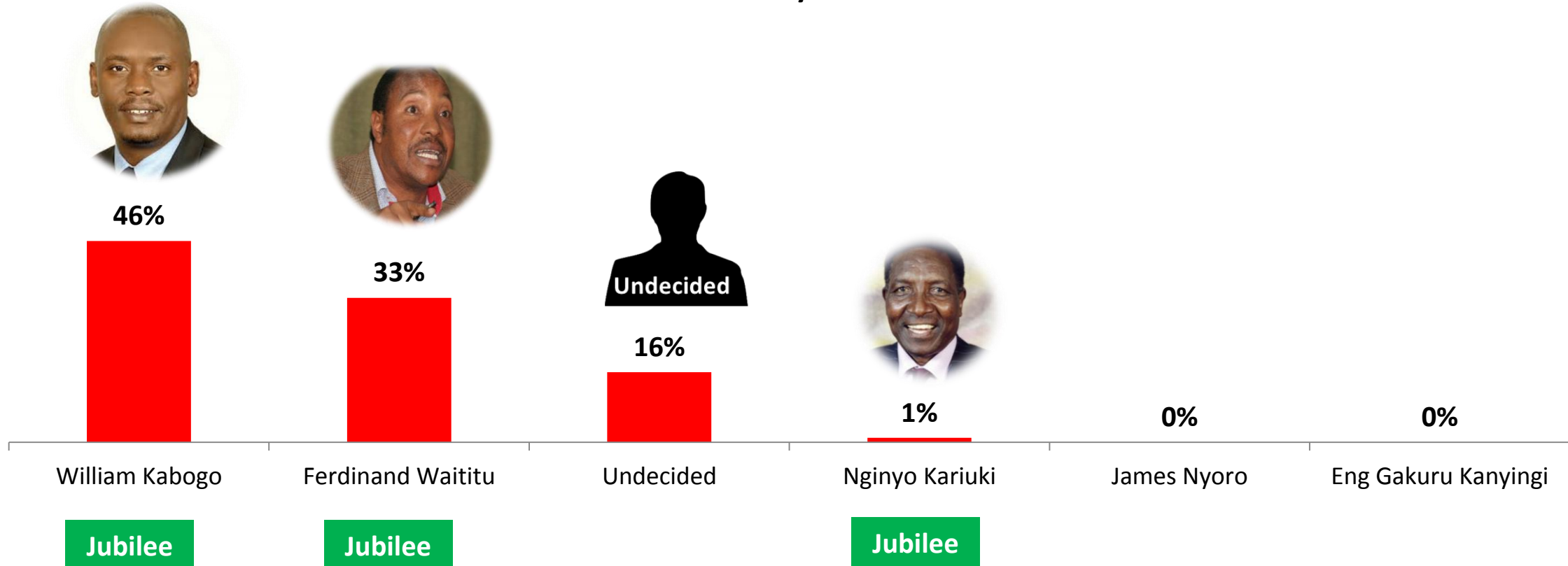
Base = 640

# Kiambu: Governor Candidate Preference



*Q. If elections were to be held today, whom would you vote for as Governor of Kiambu?*

February 2017

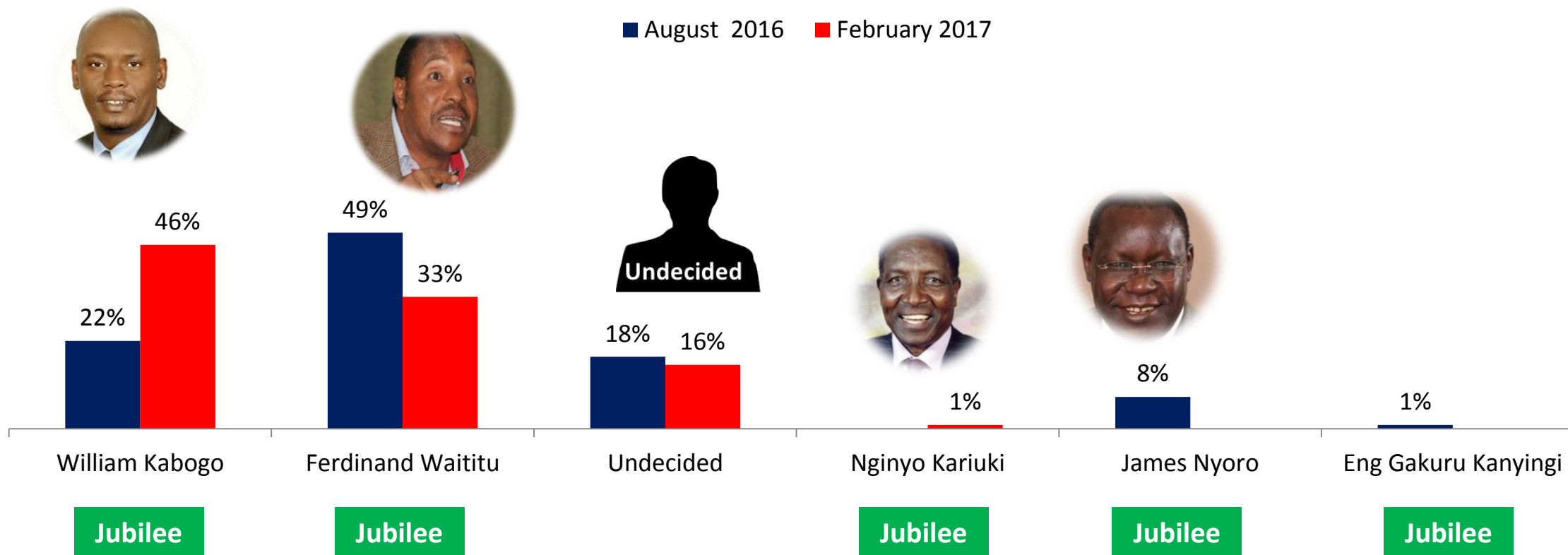


Base = 640

# Kiambu: Governor Candidate Preference – Trend



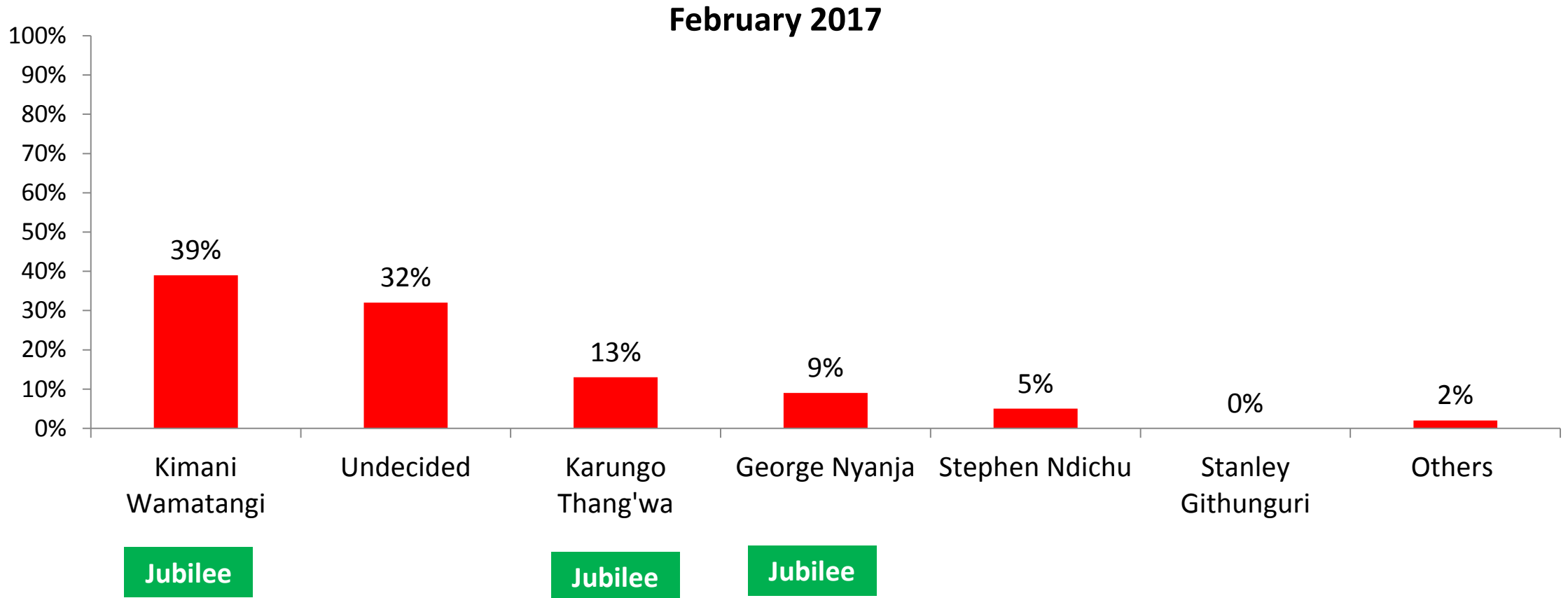
*Q. If elections were to be held today, whom would you vote for as Governor of Kiambu?*



# Kiambu: Senator Preference



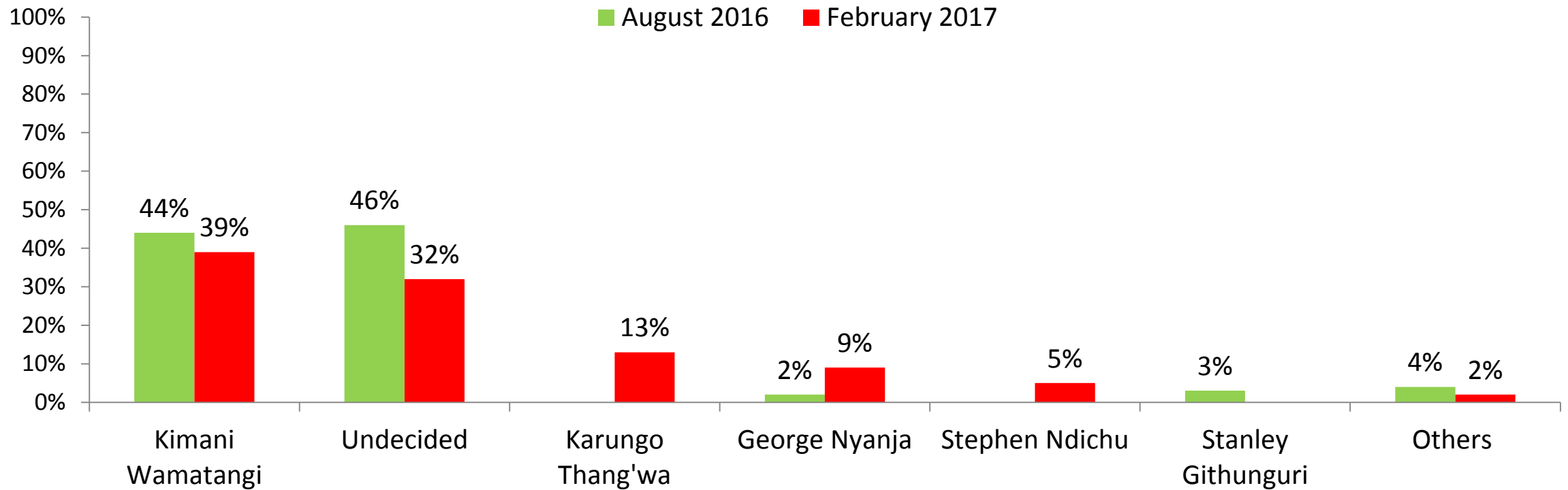
**Q. If elections were to be held today, whom would you vote for as Senator of Kiambu?**



# Kiambu: Senator Preference - Trend



**Q. If elections were to be held today, whom would you vote for as Senator of Kiambu?**

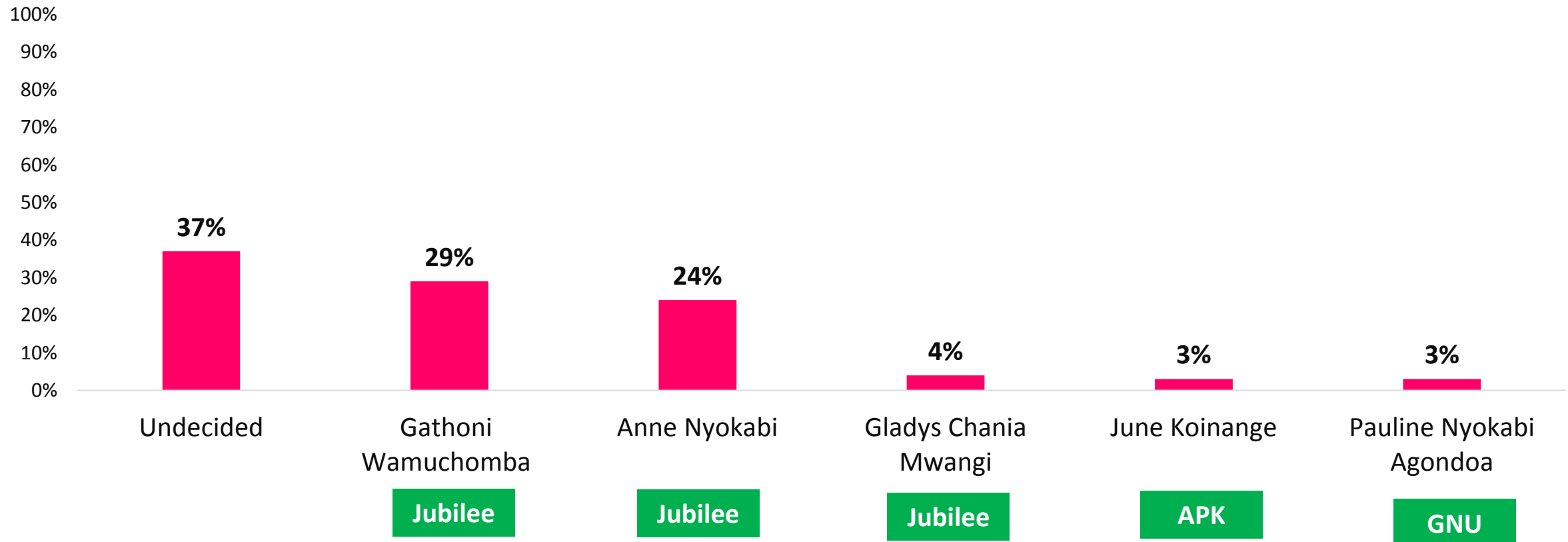


# Kiambu: Women Representative



***Q. If elections were to be held today, whom would you vote for as Women Representative of Kiambu?***

**February 2017**

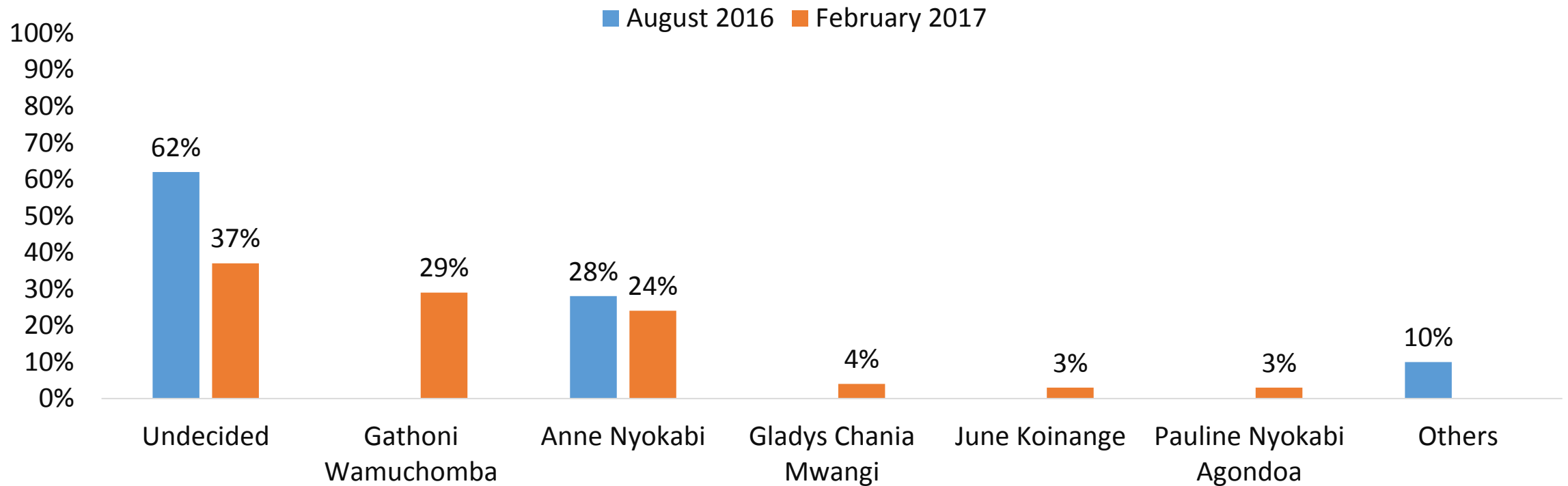


*Base = 640*

# Kiambu: Women Representative – Trend



**Q. If elections were to be held today, whom would you vote for as Women Representative of Kiambu?**







# Mombasa County

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# Mombasa: Methodology

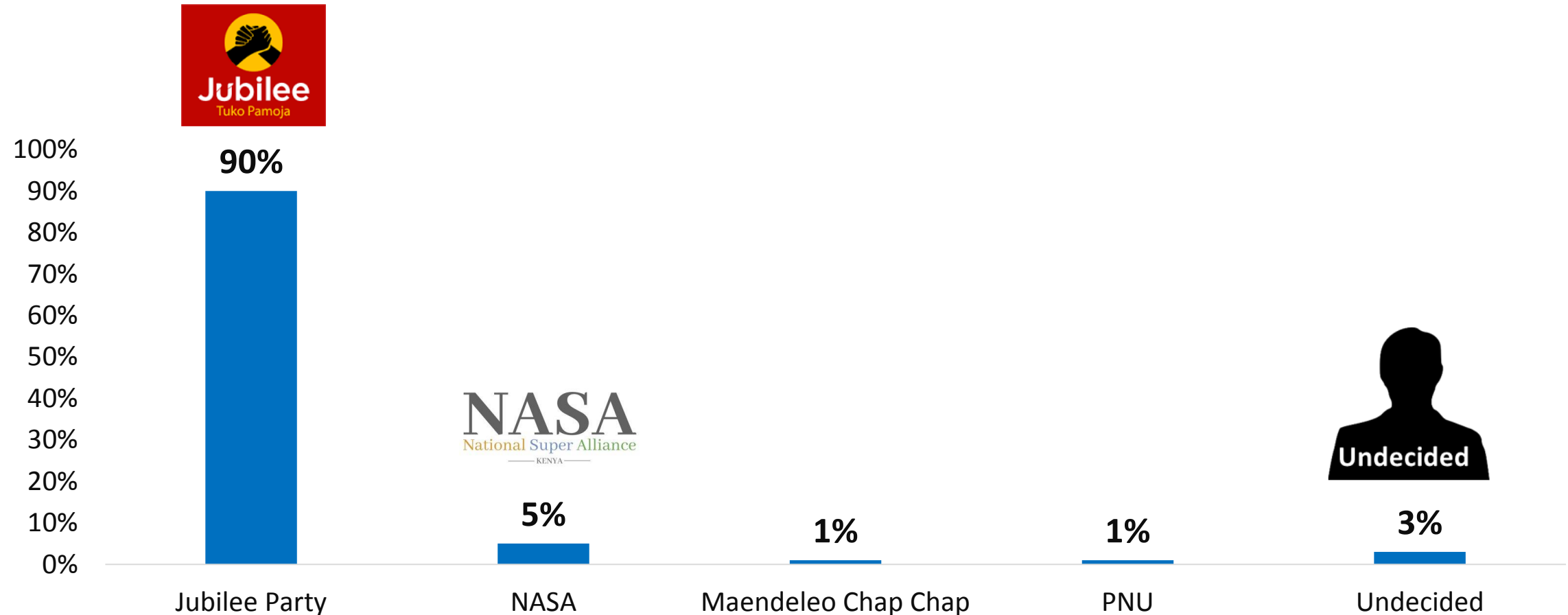


Dates	16 <sup>th</sup> to 18 <sup>th</sup> March 2017
Location	Mombasa County
Target	Both males and females aged 18+ years, registered voters
Data collection	Face to face interviews, respondents sampled from households
Sample Size	550 respondents aged 18+ years
Margin of Error	+/- 4%

# Mombasa: Political Party Preference



*Q. Which political party do you feel closest to?*

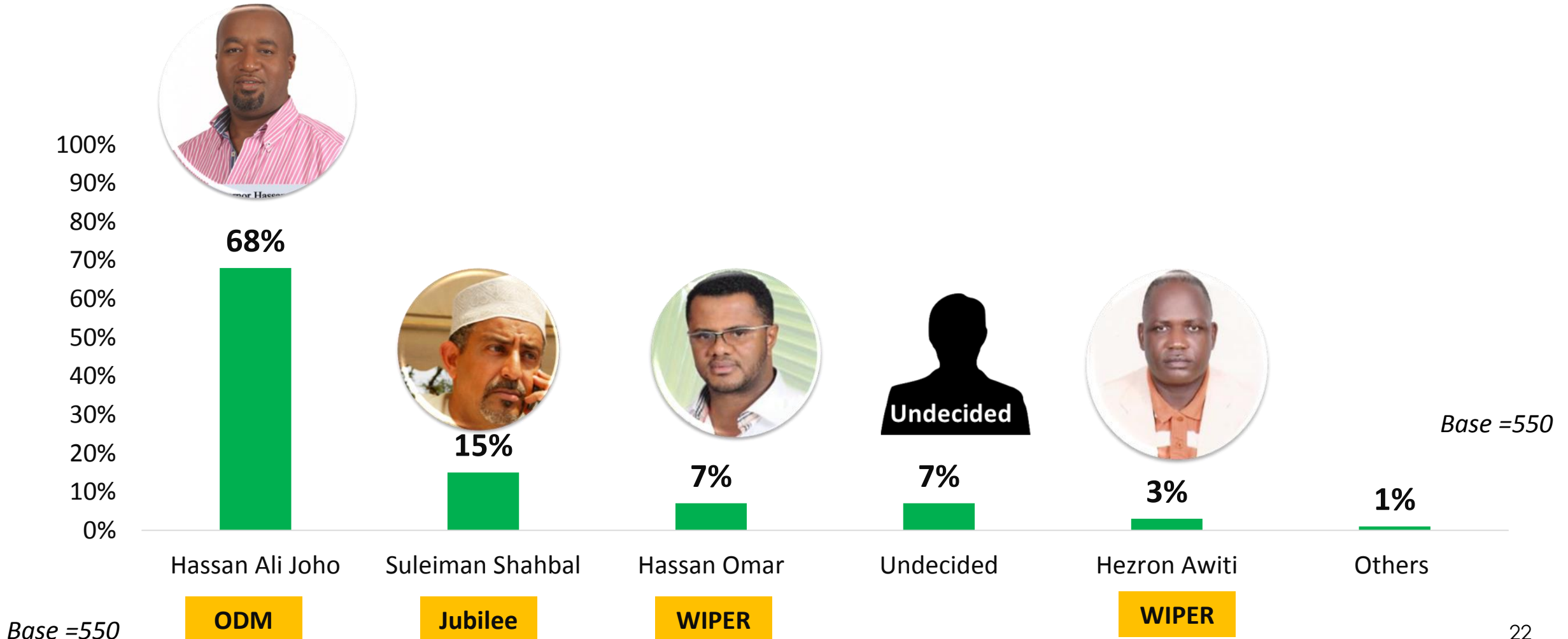


Base = 550

# Mombasa: Governor Candidate Preference



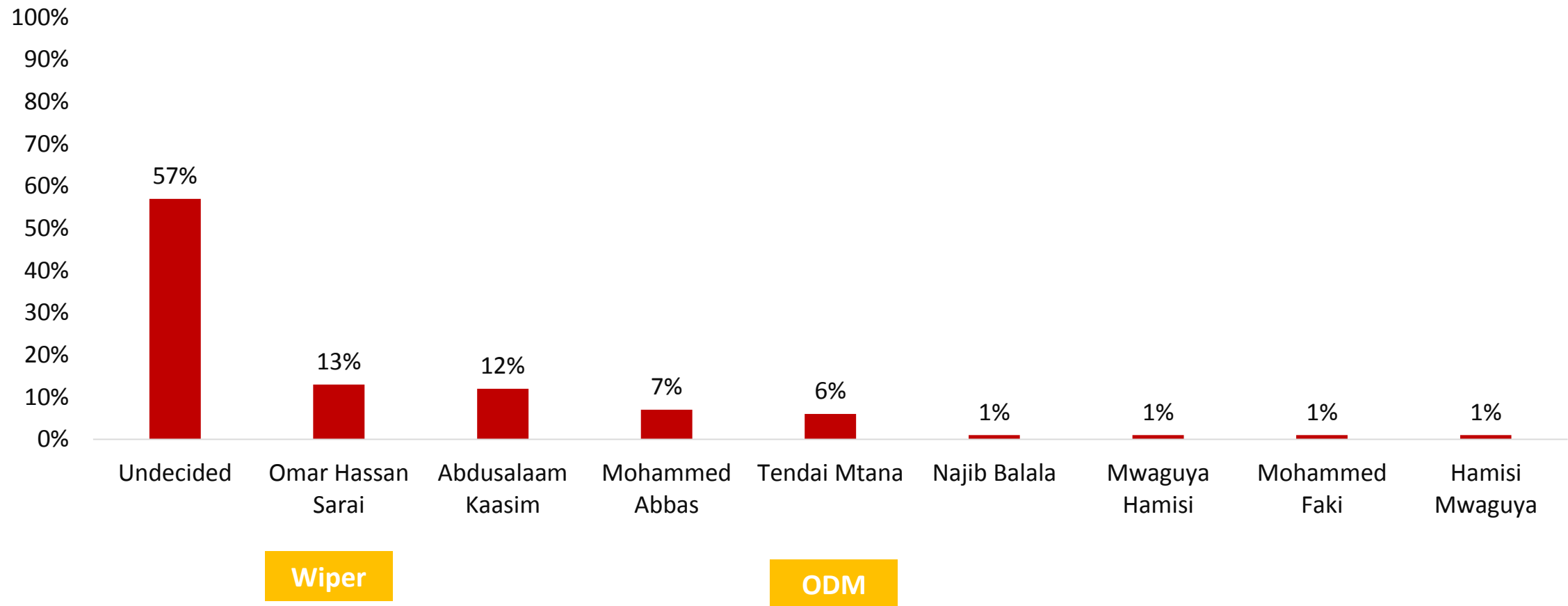
*Q. If elections were to be held today, whom would you vote for as Governor of Mombasa?*



# Mombasa: Senator Preference



***Q. If elections were to be held today, whom would you vote for as Senator of Mombasa?***

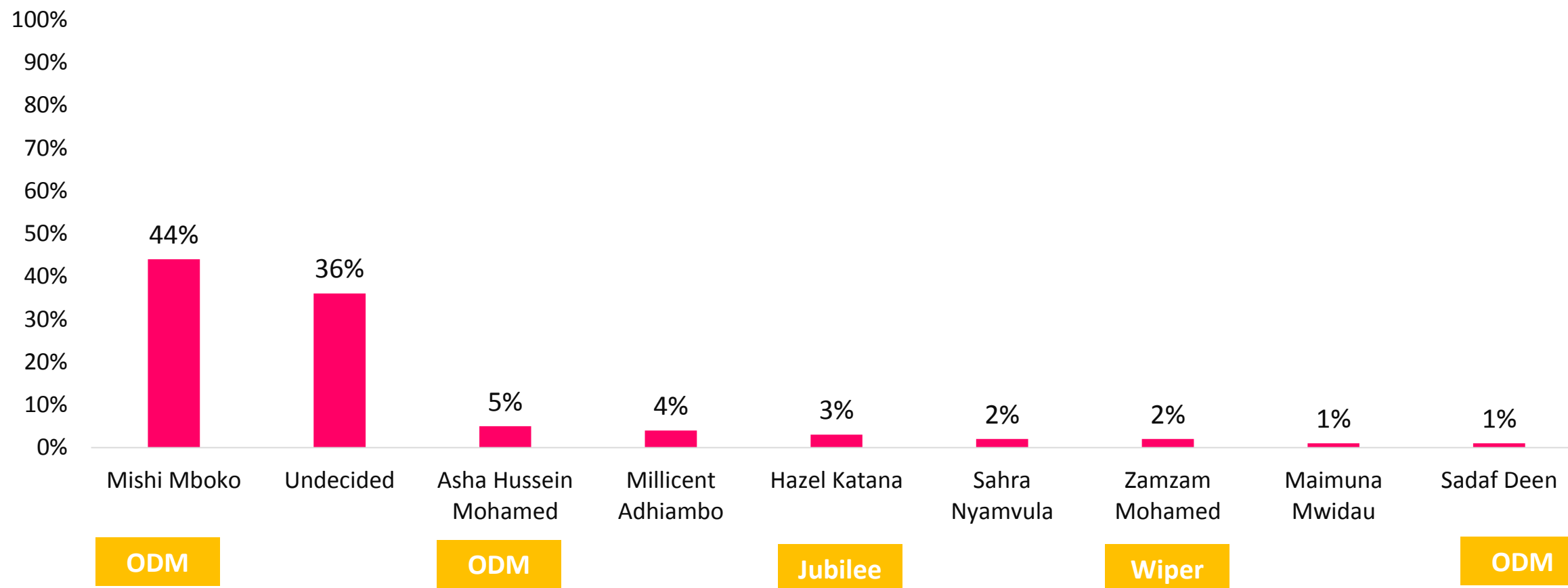


Base =550

# Mombasa: Women Representative



**Q. If elections were to be held today, whom would you vote for as Senator of Mombasa?**

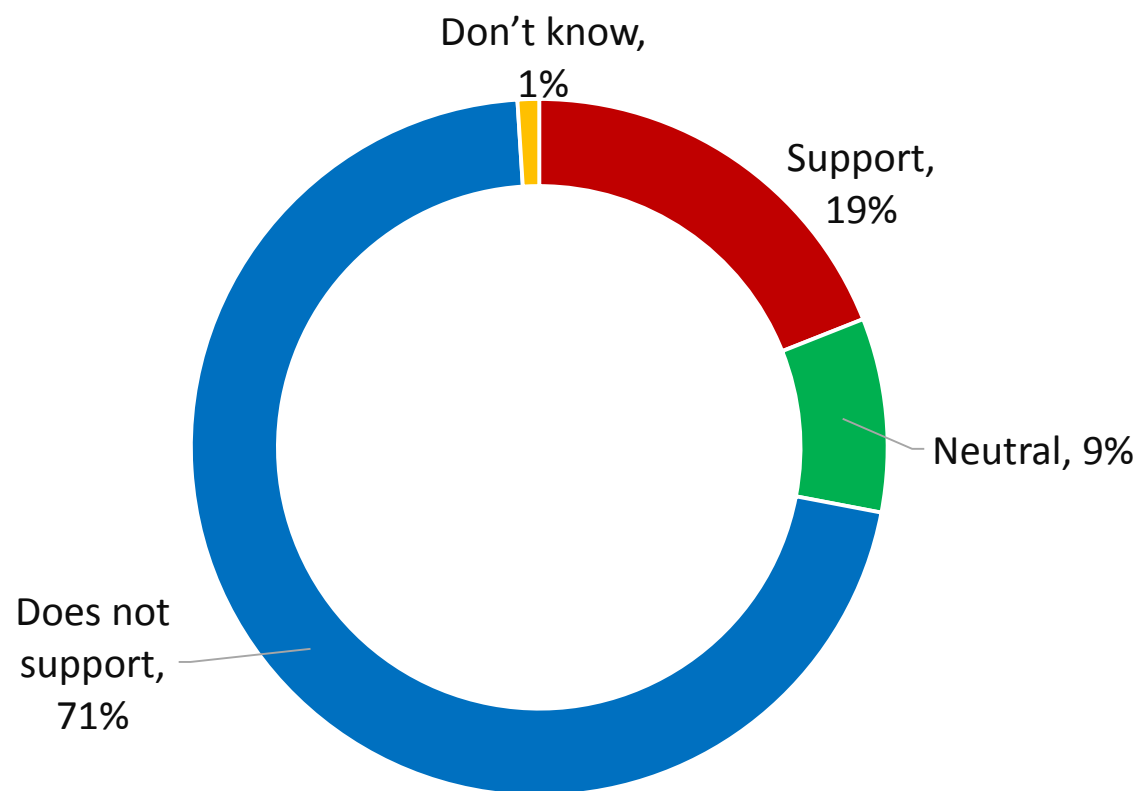


Base = 550

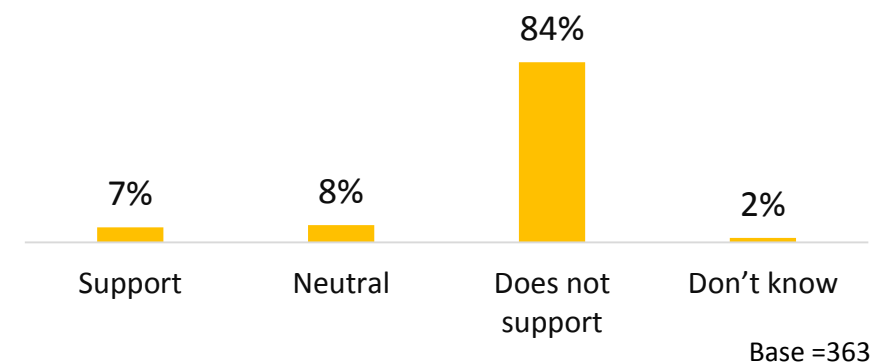
# Mtongwe Ferry



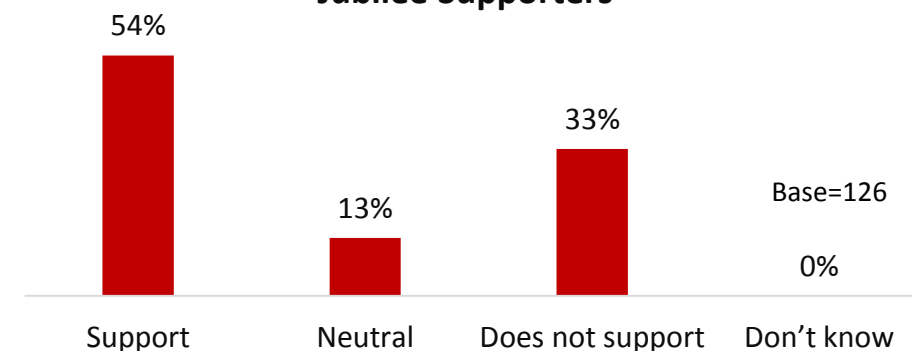
**Q. To what extent do you support the recent move by GoK not to allow Governor Joho to attend the event to mark the opening of Mtongwe Ferry?**



## NASA Supporters



## Jubilee Supporters





# Machakos County

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# Machakos: Methodology

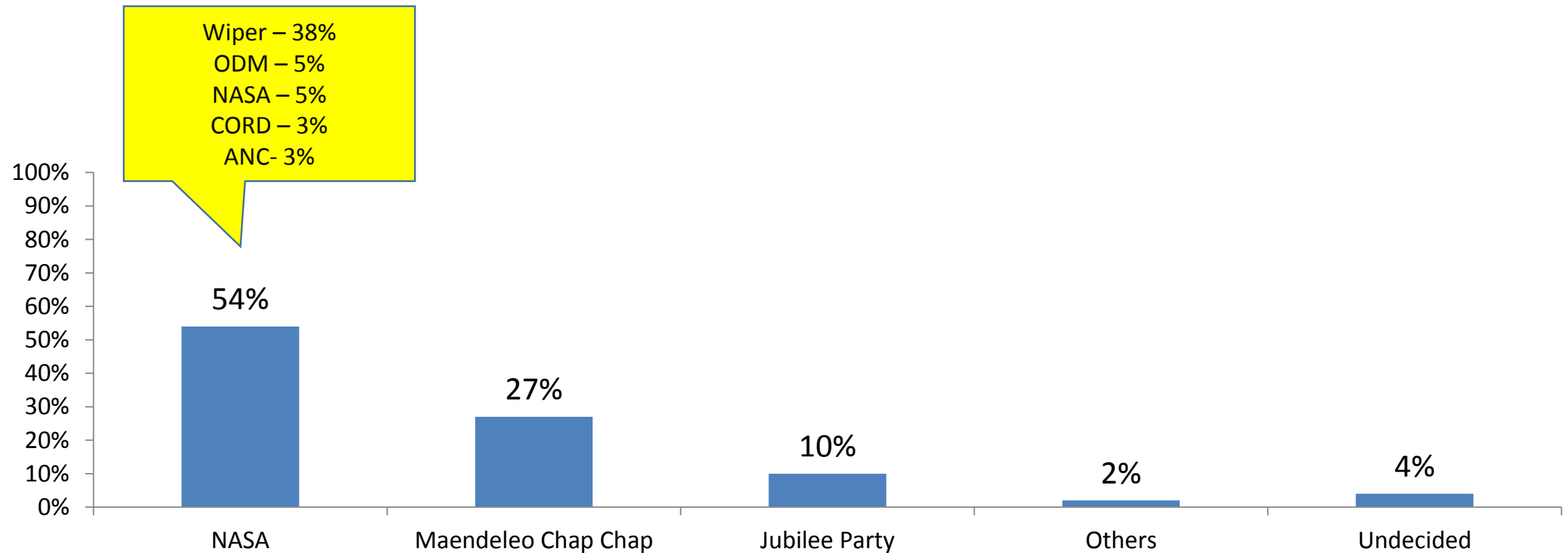


Dates	15 <sup>th</sup> to 19 <sup>th</sup> February 2017
Location	Machakos County
Target	Both males and females aged 18+ years, registered voters
Data collection	Face to face interviews, respondents sampled from households
Sample Size	600 respondents aged 18+ years
Margin of Error	+/- 4%

# Political Party Support



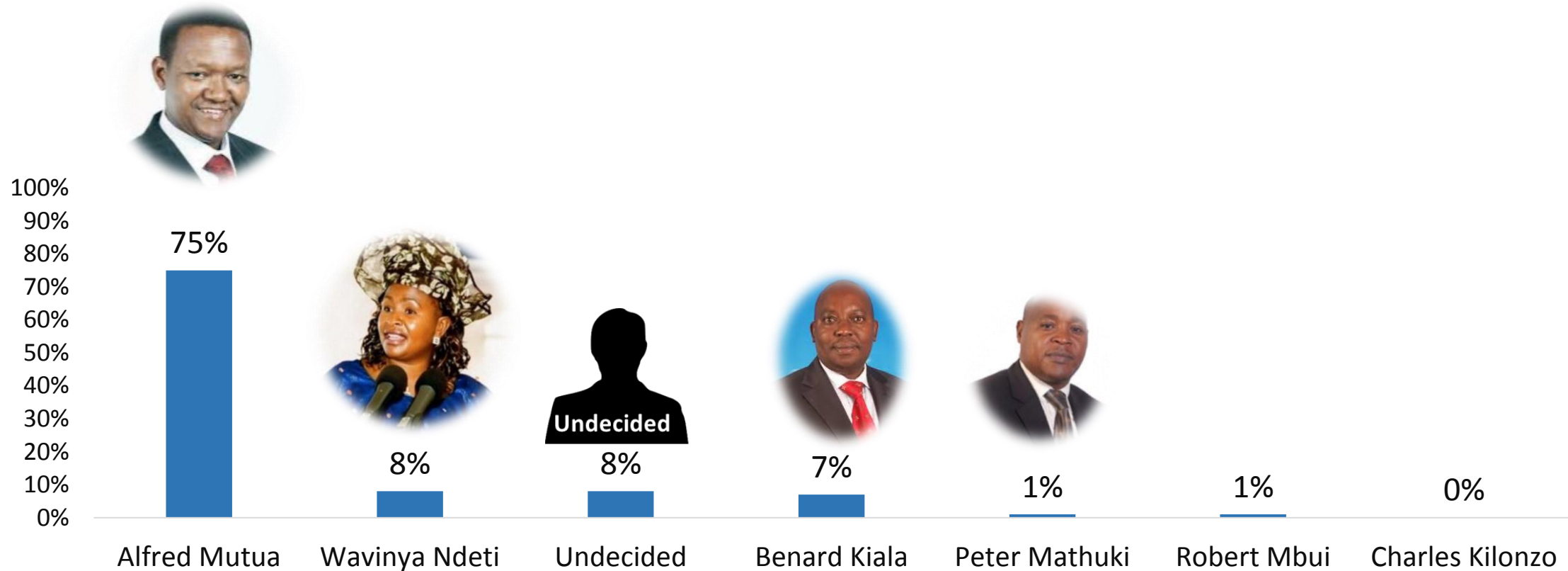
***Q. Which political party do you feel closest to?***



# Governor Preference



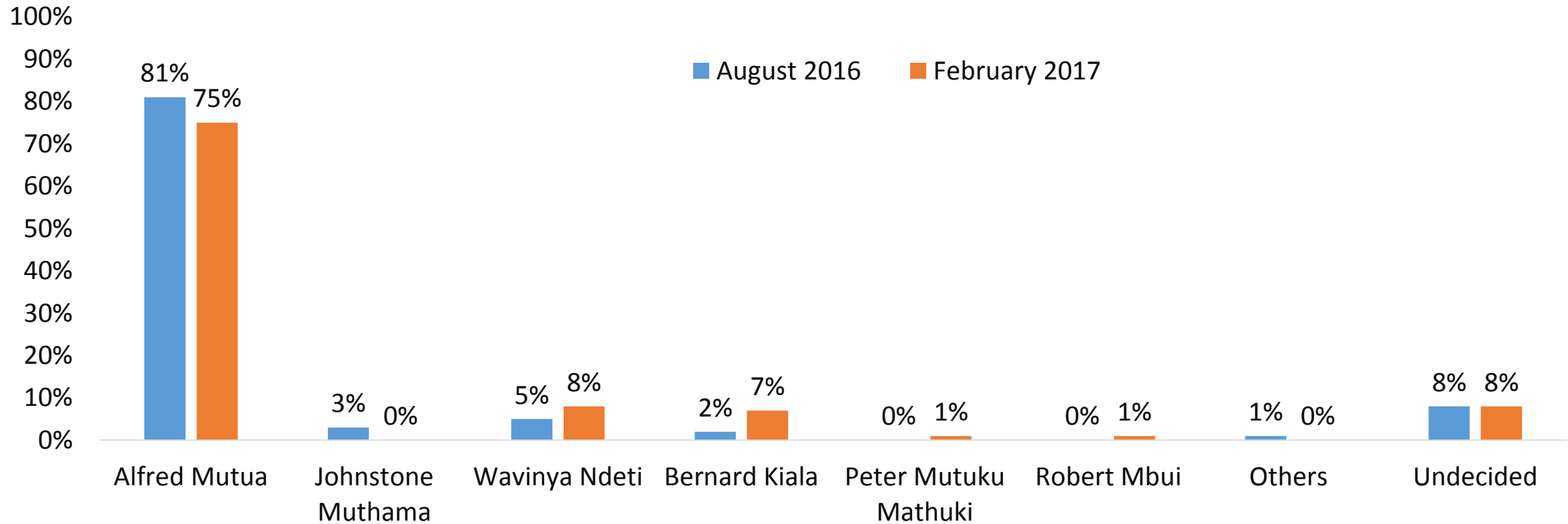
*Q. If elections were to be held today, whom would you vote for as Governor of Machakos County?*



# Governor Preference



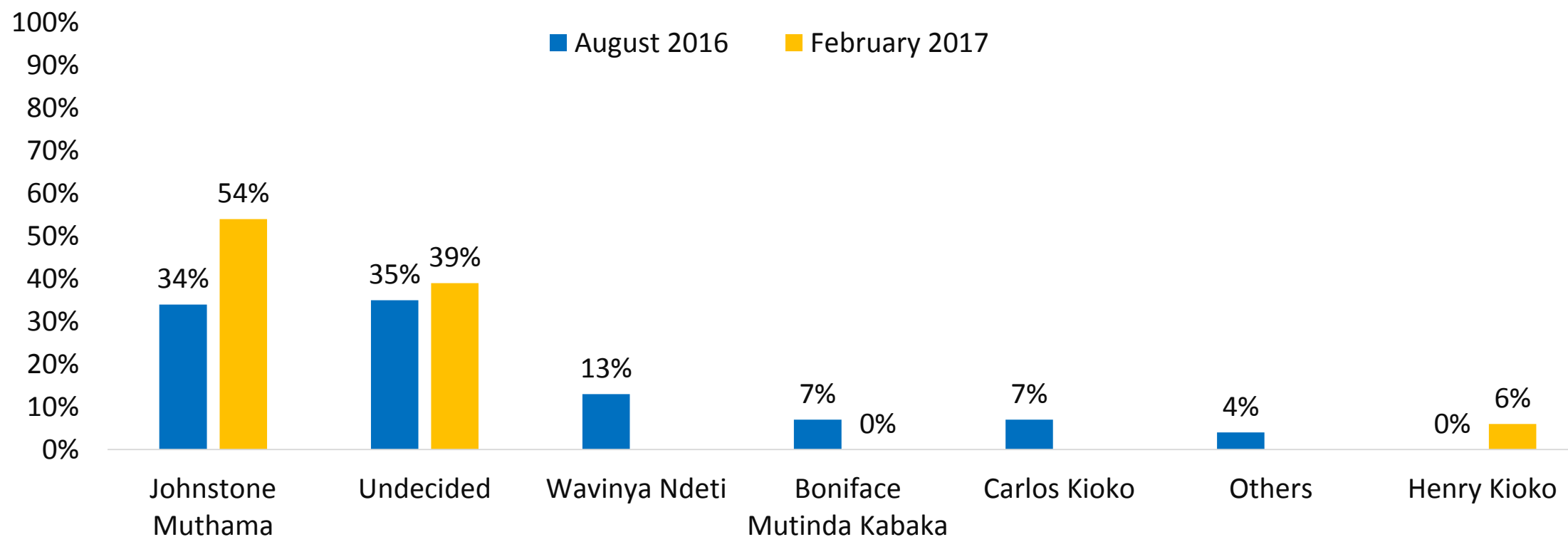
*Q. If elections were to be held today, whom would you vote for as Governor of Machakos County?*



# Senator Preference

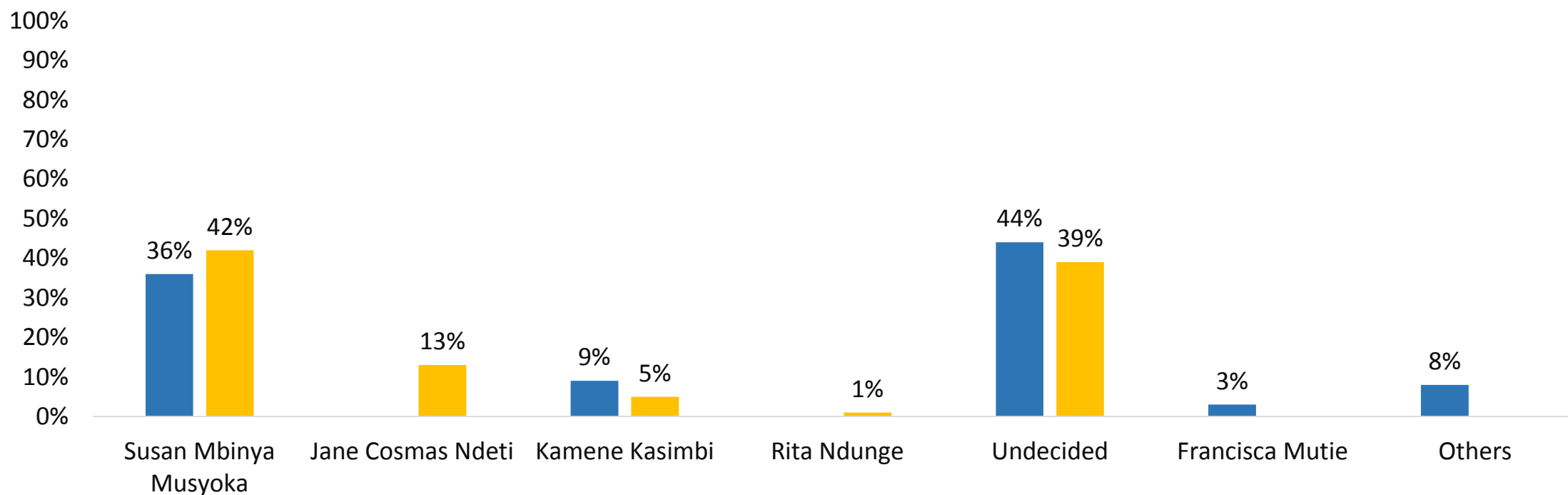


*Q. If elections were to be held today, whom would you vote for as Senator of Machakos County?*



# Women Representative

*Q. If elections were to be held today, whom would you vote for as Women Rep of Machakos County?*





# Observations

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- The **political party nominations** scheduled for March/April 2017 and this is likely to affect the final list of candidates for each political seat. There has been calls for strong candidates to be given automatic nominations tickets.
- The party nominations expected to be **competitive** and they could also lead to fall outs. This is because there are a number of strong candidates vying for one seat under the same party.
- **Party hopping law** - The high court temporarily suspended the implementation of a law that stops politicians from party hopping.
- The expected **rise and rise parties not in the major coalitions** such as PNU, Mandeleo Chap Chap KANU, Chama Cha Mashinani that are giving strong candidates an alternative.



- **Strong candidate abandoning their seats** - popular Senators and MP will need to work harder to convince voters that they can be Governors or Senators.
- **Undecided voters** – the proportion is high and this because the final list of candidate is not clear. Voters will eventually make up their minds as we move closer to the elections.



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