



Bomet, Muranga, Nandi and Siaya

9th March 2017

Trends & Insights
For Africa

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TIFA's Track Record in Opinion Polling

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Professional Memberships



TIFA Research got it right in the Malindi by-election



TIFA PREDICTION 27.02.2016

William Mtengo	61%
Philip Charo	29%
Undecided	5%
Attas Sharif	3%
Reuben Katana	1%
Peter Panda	1%

Margin of error +/-4%

MALINDI ELECTION OUTCOME 07.03.2016

William Mtengo	58.02%
Philip Charo	34.42%
Attas Sharif	5.76%
Reuben Katana	1.31%
Peter Panda	0. 10%



Opinion Poll Findings

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- The objectives of the county public opinion poll surveys were as follows;
 - To assess the political party affiliation in each county.
 - To identify the most popular candidates in each county for the following seats;
 - Governor;
 - Senator and;
 - Women Representative.



Bomet County

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Bomet: Methodology

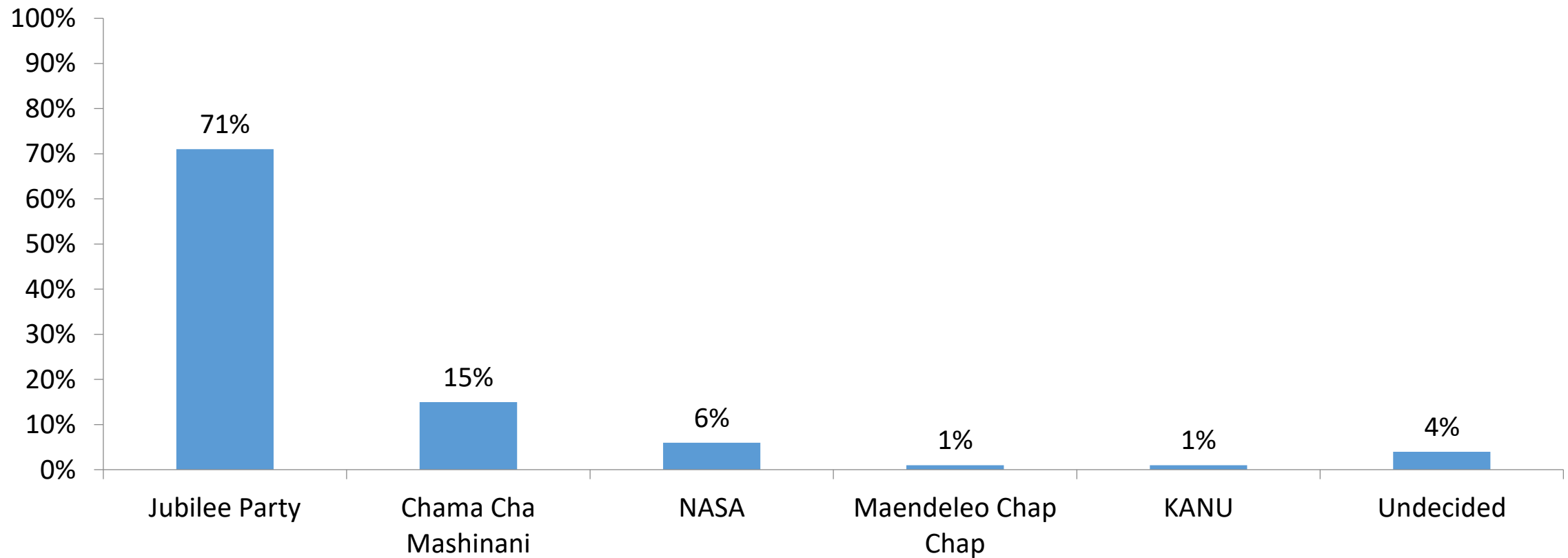


Dates	15 th to 19 th February 2017
Location	Bomet County
Target	Both males and females aged 18+ years
Data collection	Face to face interviews, respondents sampled from households
Sample Size	660
Margin of Error	+/- 4%

Bomet: Political Party Preference



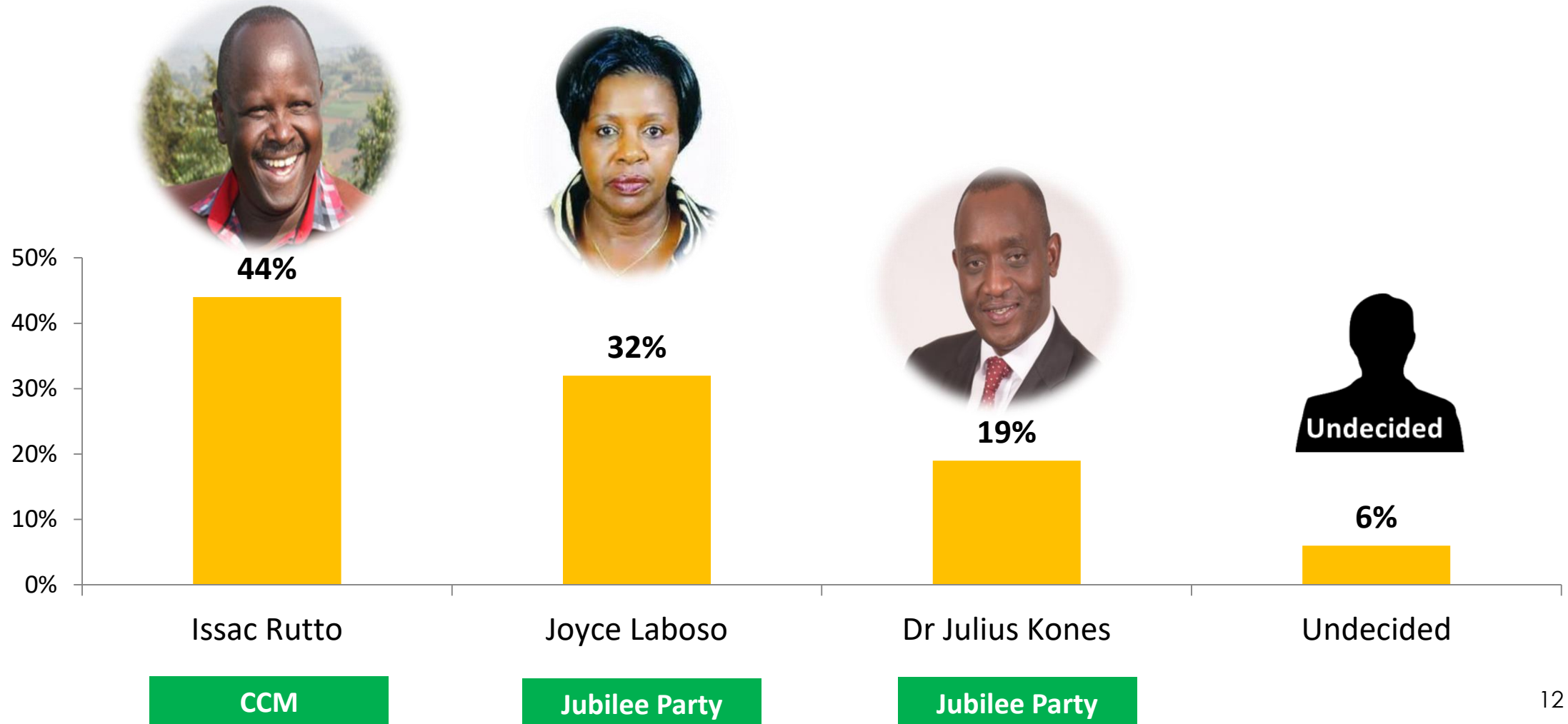
Q. Which political party do you feel closest to?



Bomet: Governor Candidate Preference



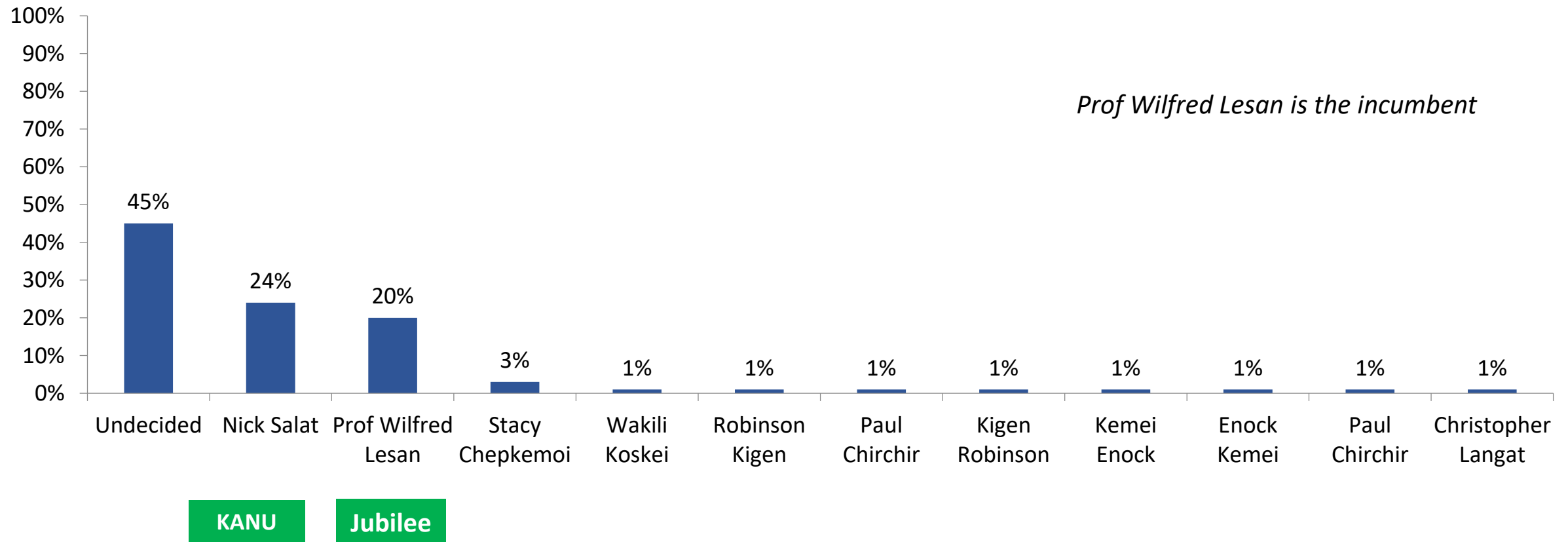
Q. If elections were to be held today, whom would you vote for as Governor?



Bomet: Senator Candidate Preference



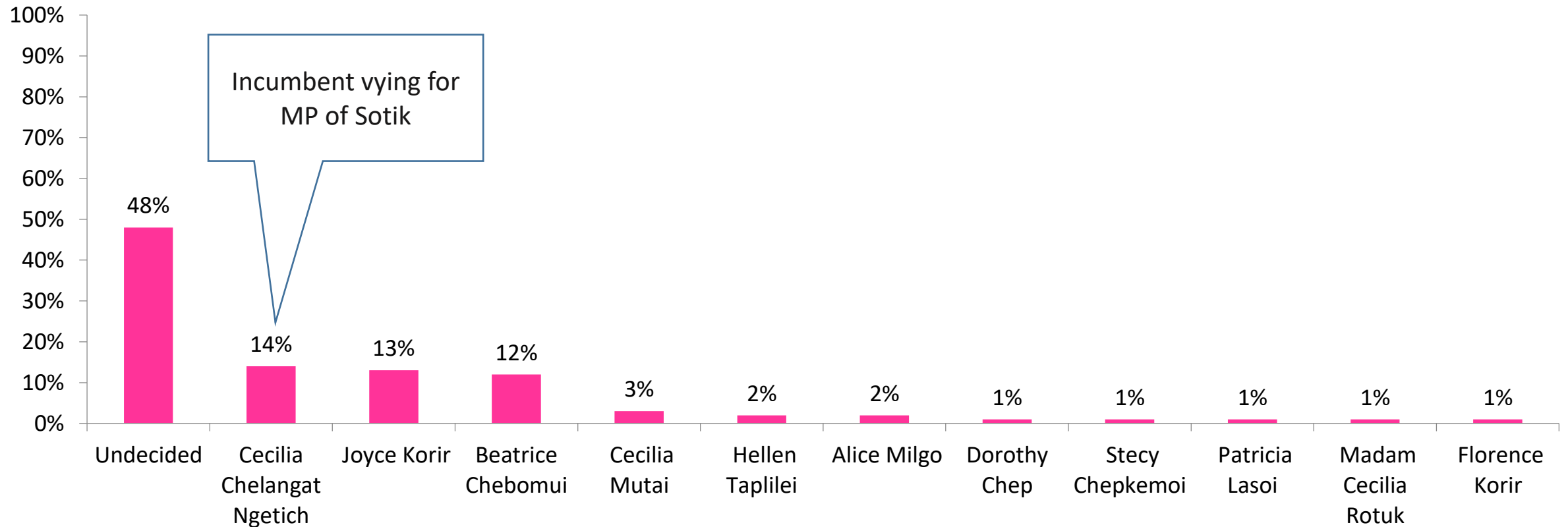
Q. If elections were to be held today, whom would you vote for as Senator?



Bomet: Women Rep Candidate Preference



Q. If elections were to be held today, whom would you vote for as Women Representative?





Muranga County

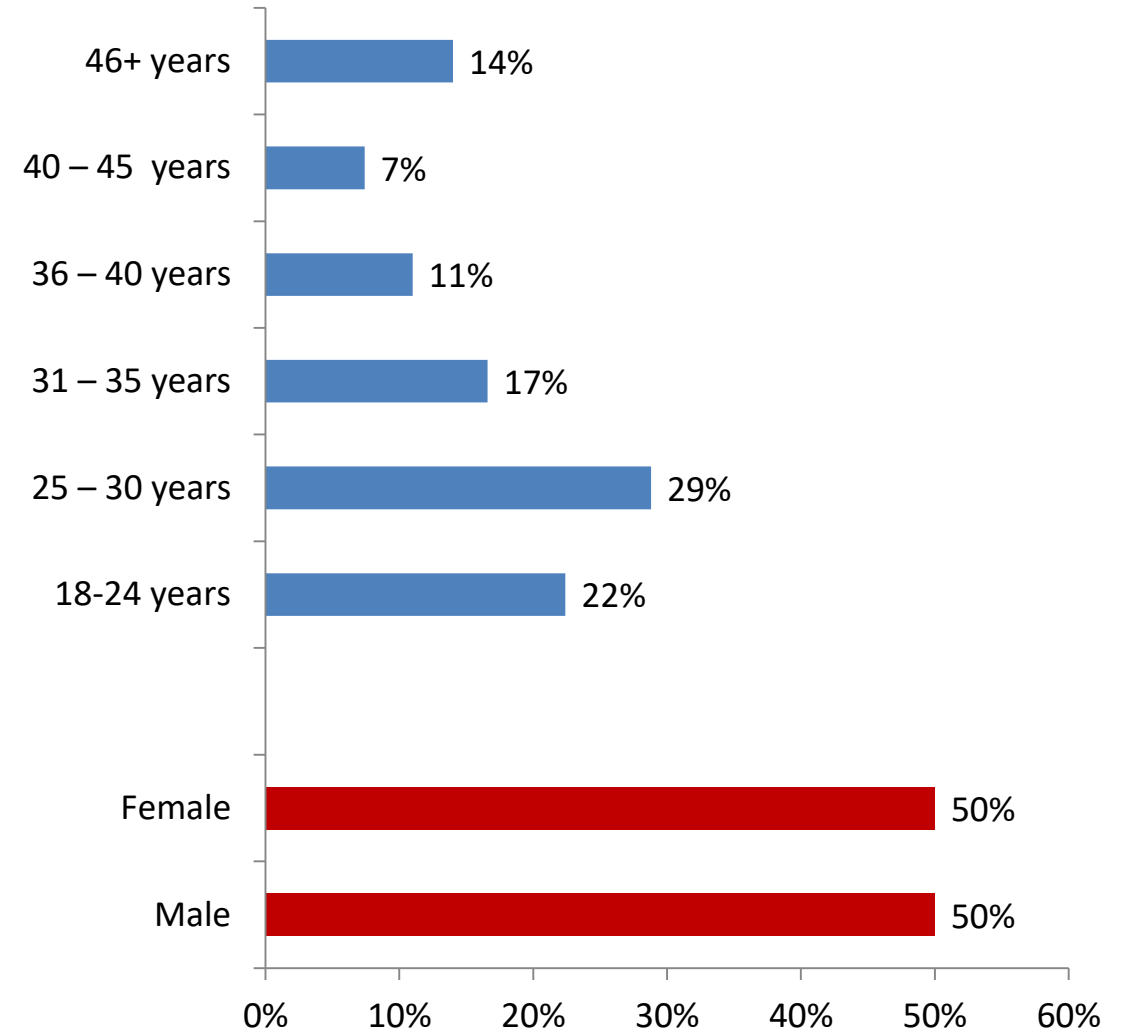
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Muranga: Methodology



Dates	15 th to 19 th February 2017
Location	Muranga County
Target	Both males and females aged 18+ years
Data collection	Face to face interviews, respondents sampled from households
Sample Size	500
Margin of Error	+/- 4% at 95% confidence

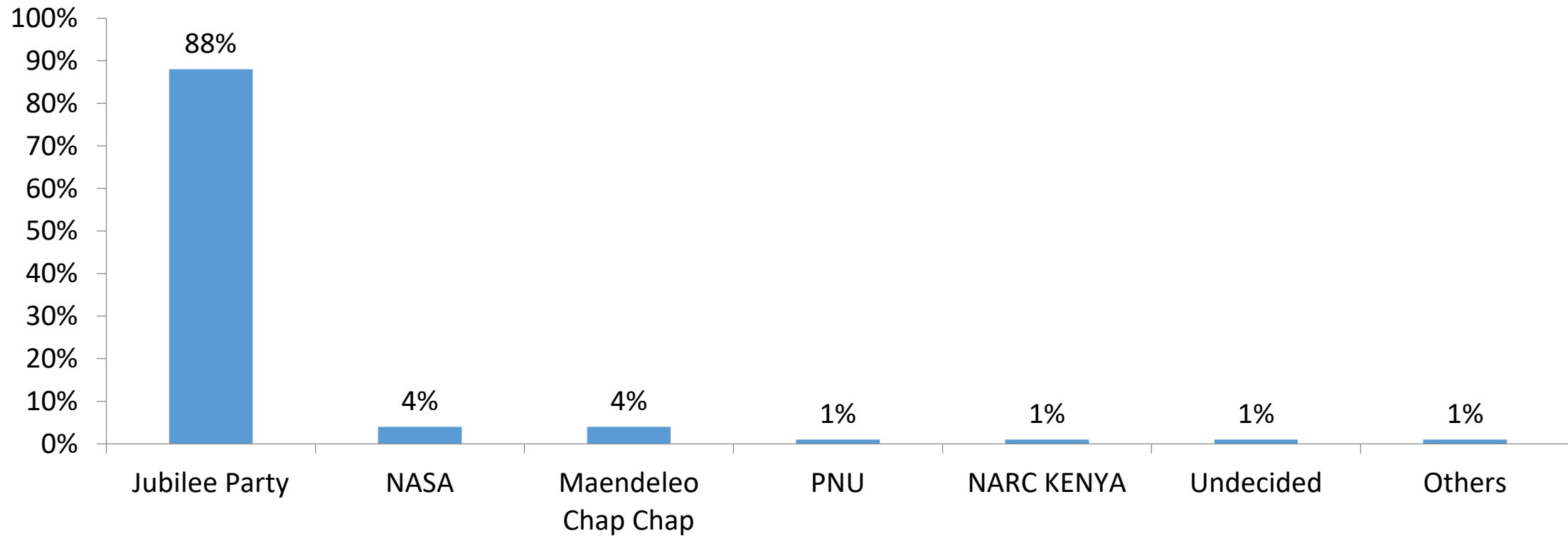
Muranga: Demographics



Muranga: Political Party Preference



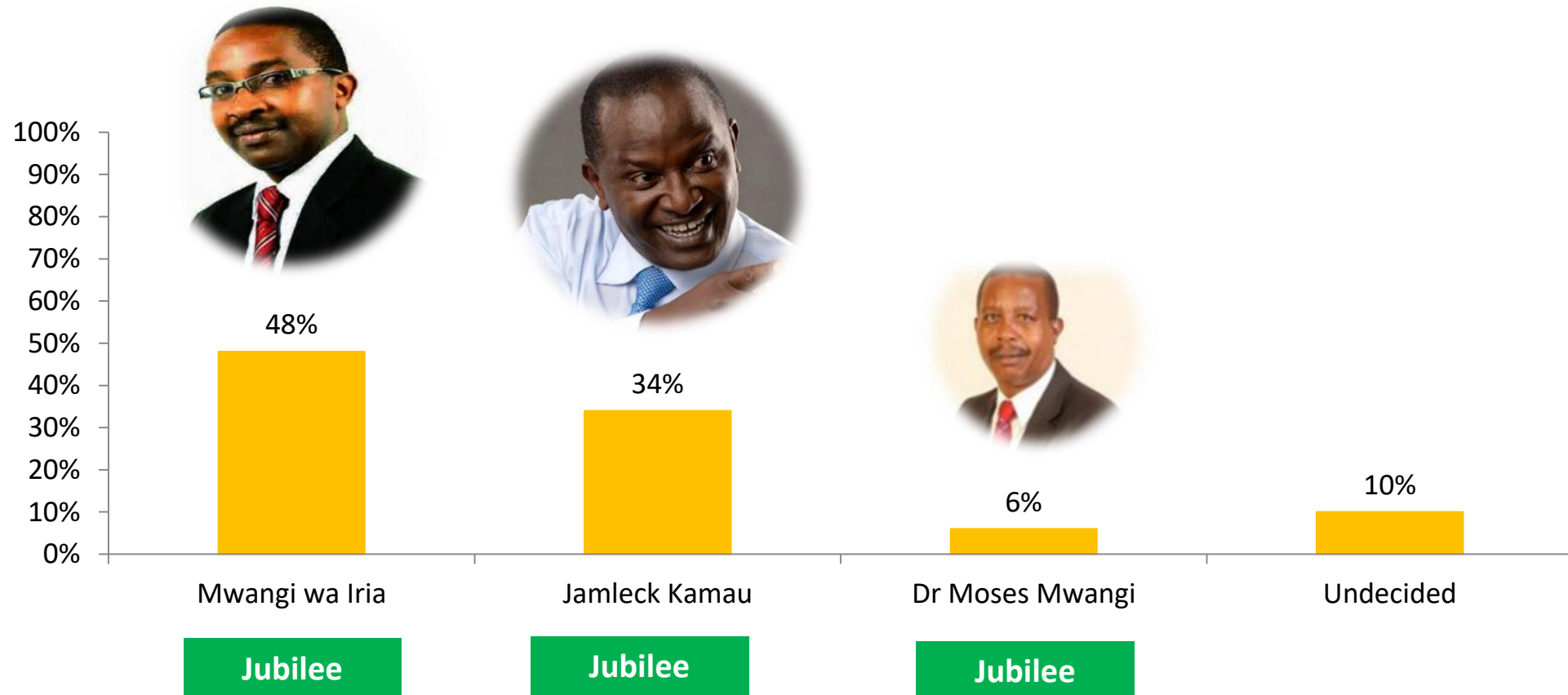
Q. Which political party do you feel closest to?



Muranga: Governor Candidate Preference



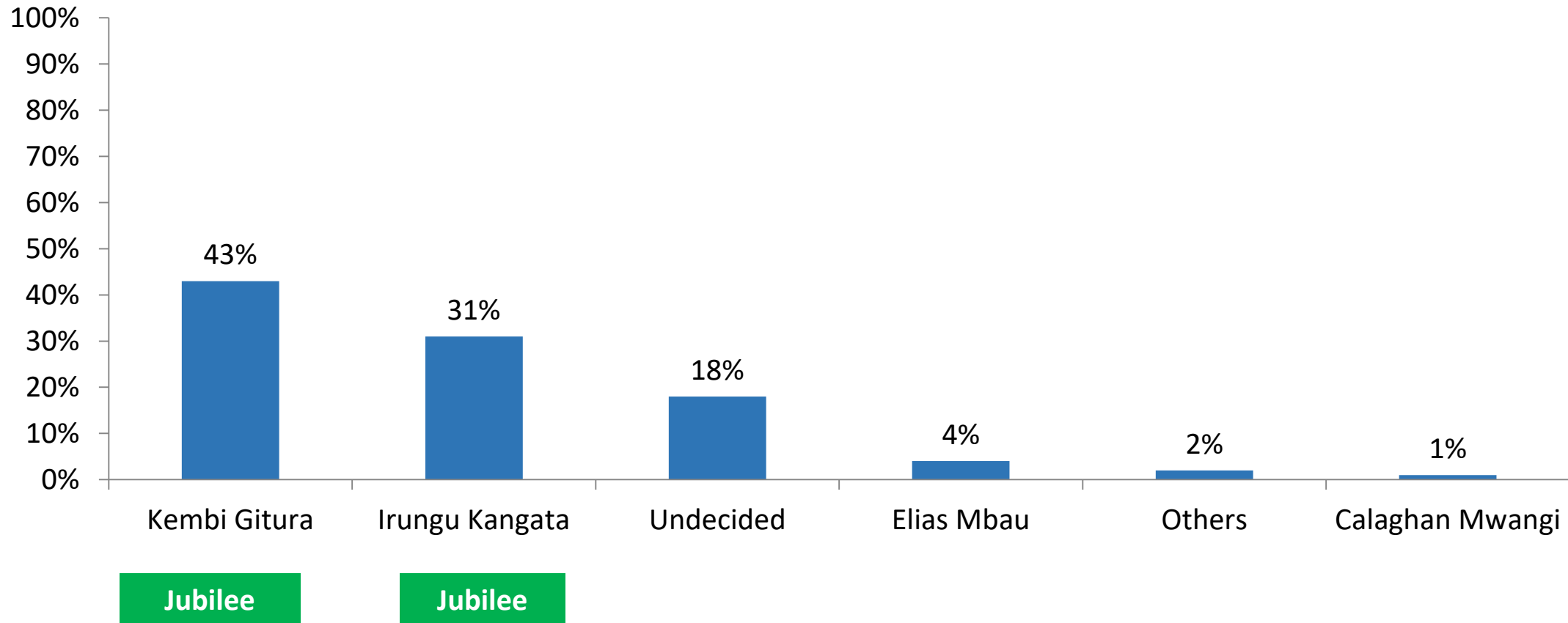
Q. If elections were to be held today, whom would you vote for as Governor?



Muranga: Senator Candidate Preference



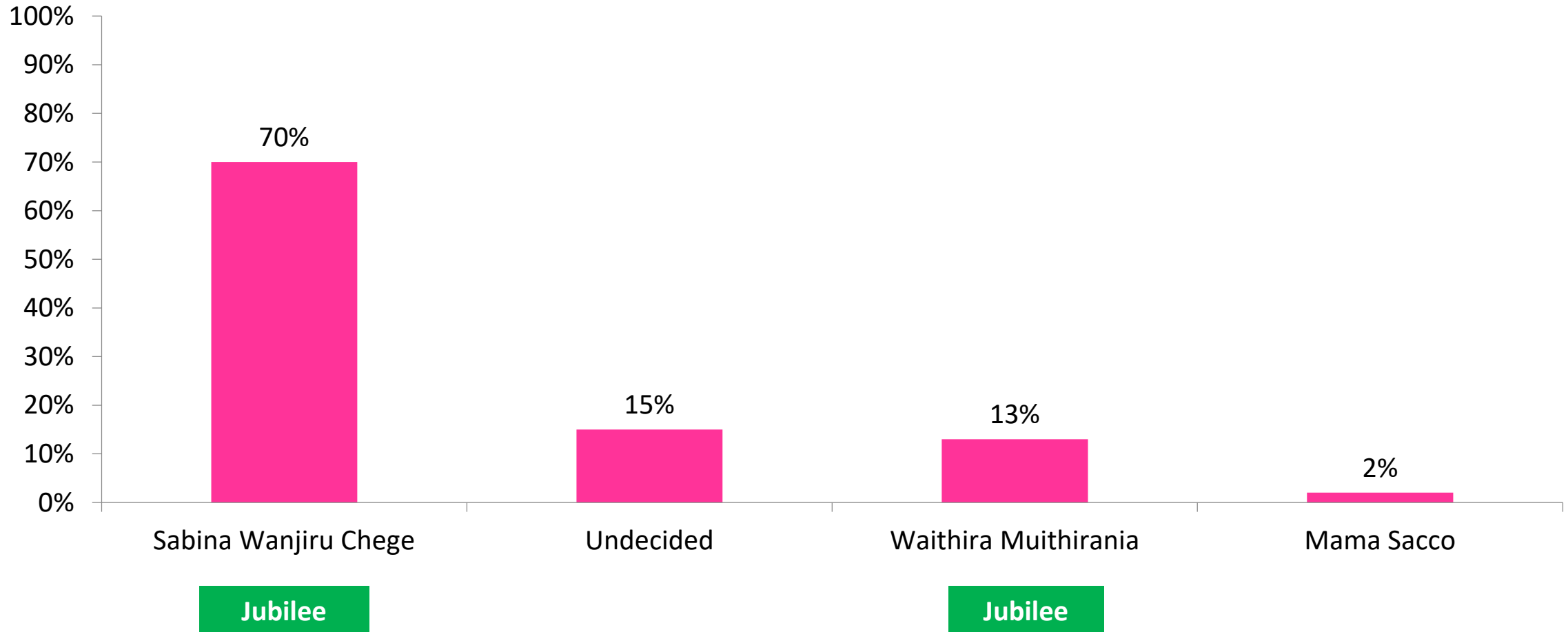
Q. If elections were to be held today, whom would you vote for as Senator?



Muranga: Women Representative Candidate Preference



Q. If elections were to be held today, whom would you vote for as Women Representative?





Nandi County

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Nandi: Methodology

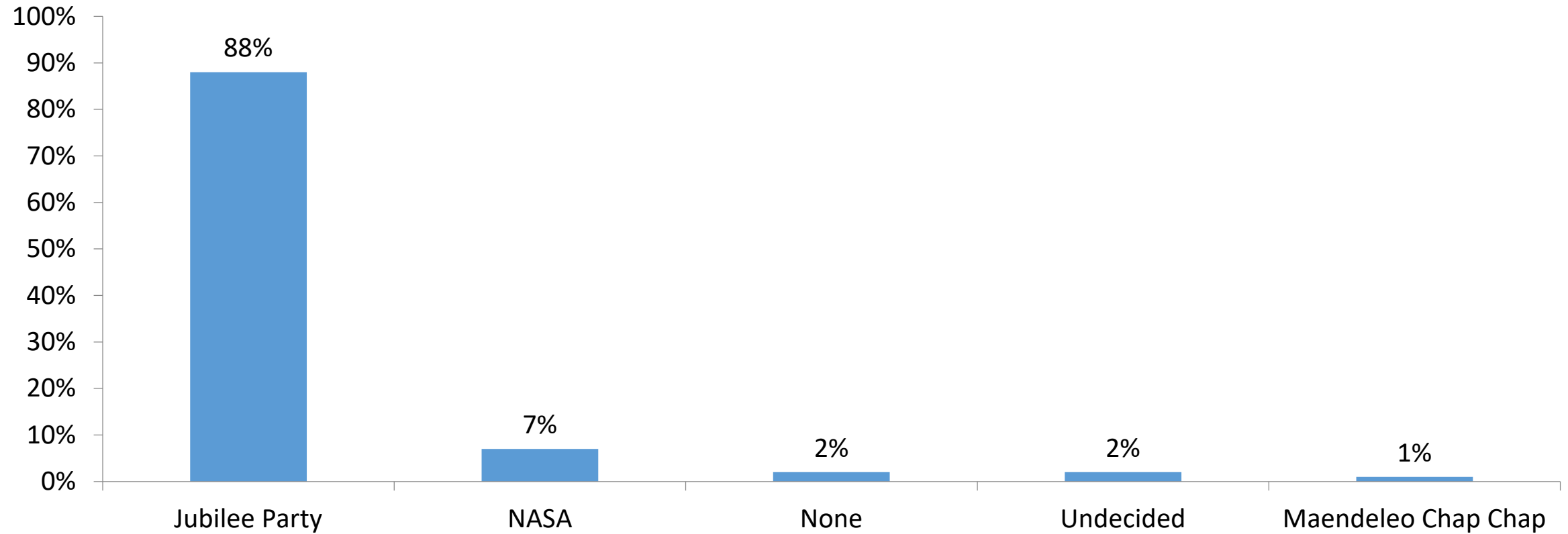


Dates	February 2017
Location	Nandi County
Target	Both males and females aged 18+ years
Data collection	Face to face interviews, respondents sampled from households
Sample Size	700 respondents aged 18+ years
Margin of Error	+/- 4% at 95% confidence

Nandi: Political Party Preference



Q. Which political party do you feel closest to?



11 Aspirants for Jubilee Party Ticket

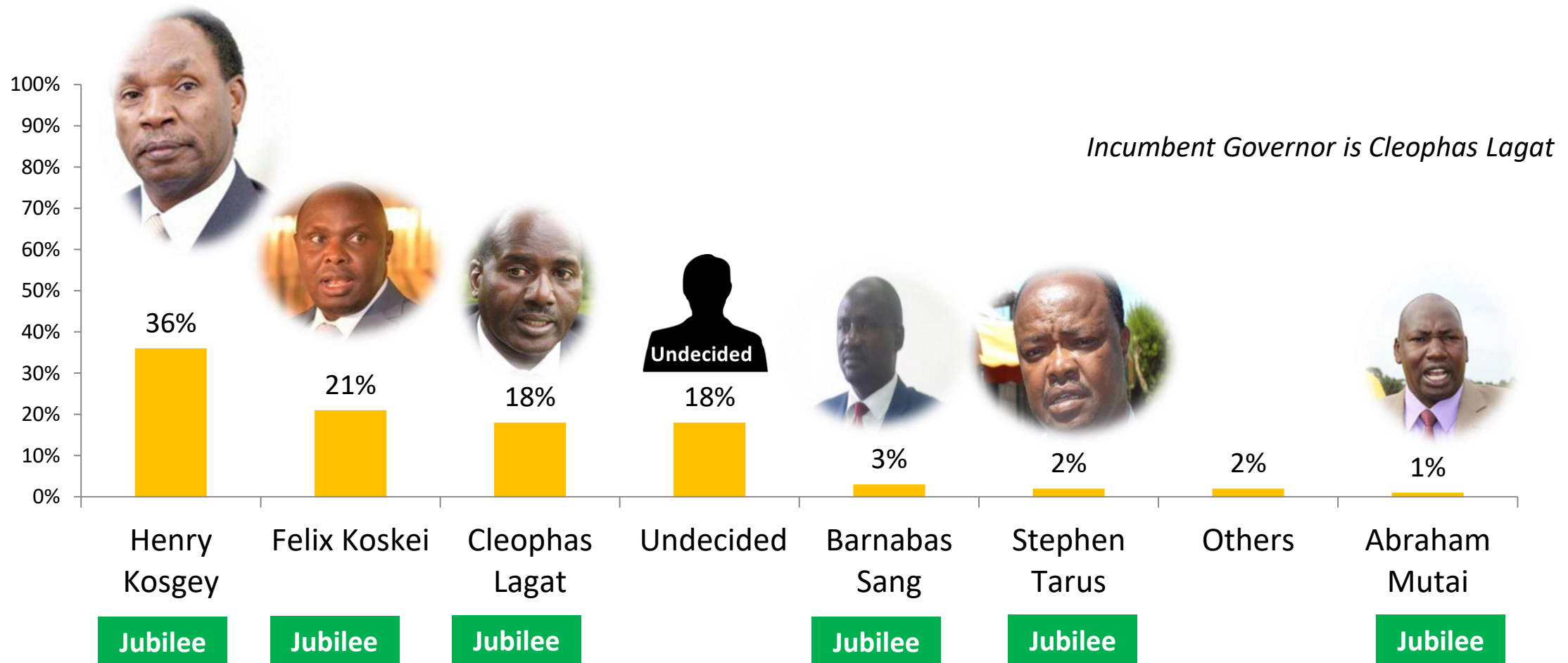


1. **Cleophas Lagat** – Incumbent , and previously Principal, Eldoret polytechnic
2. **Henry Kosgey** - Former Minister in Moi and Kibaki's Government
3. **Felix Koskei** - Former Cabinet Secretary in Jubilee Government
4. **Stephen Sang** – Incumbent Senator
5. **Silas Kipruto** – Baringo County Ex-Director for Finance
6. **Abraham Mutai** - Former Athlete & Athletics Kenya Regional Official
7. **Alphonse Kirwa** - Ole Lessos College Principal
8. **Barnabas Sang** - Uasin Gishu ICT Executive
9. **Serem Kibet Anderson** - Engineer
10. **Peter Kipkemboi Maiyo** - a former manager at Eastern Produce Company.
11. **Stephen Tarus** – Diplomat and ex-MP

Nandi: Governor Candidate Preference



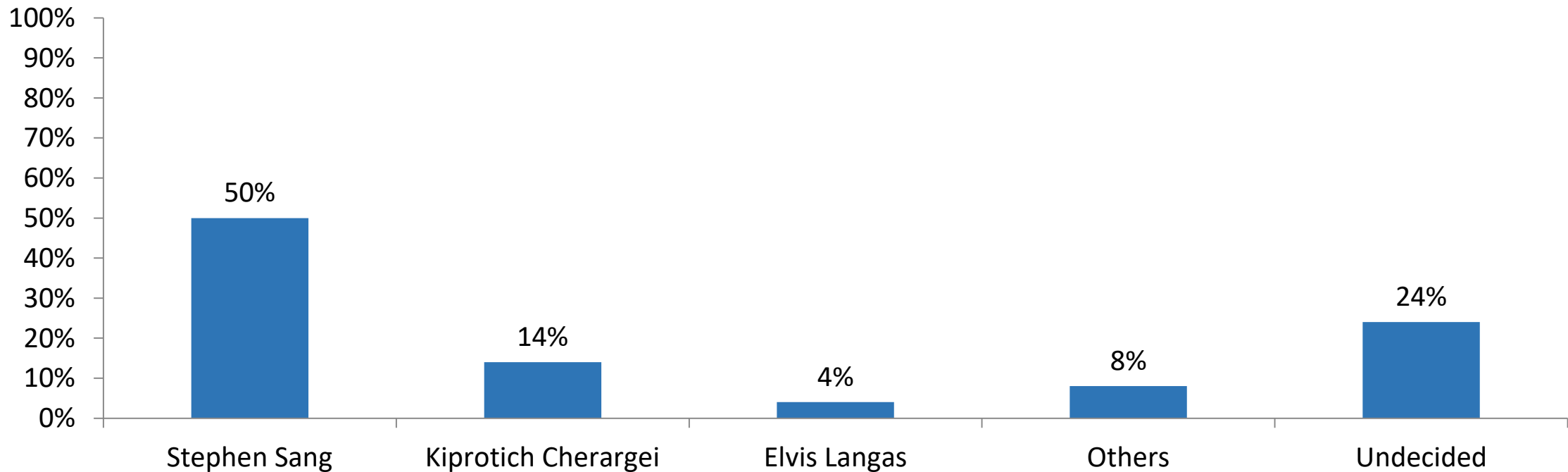
Q. If elections were to be held today, whom would you vote for as Governor?



Nandi: Senator Candidate Preference



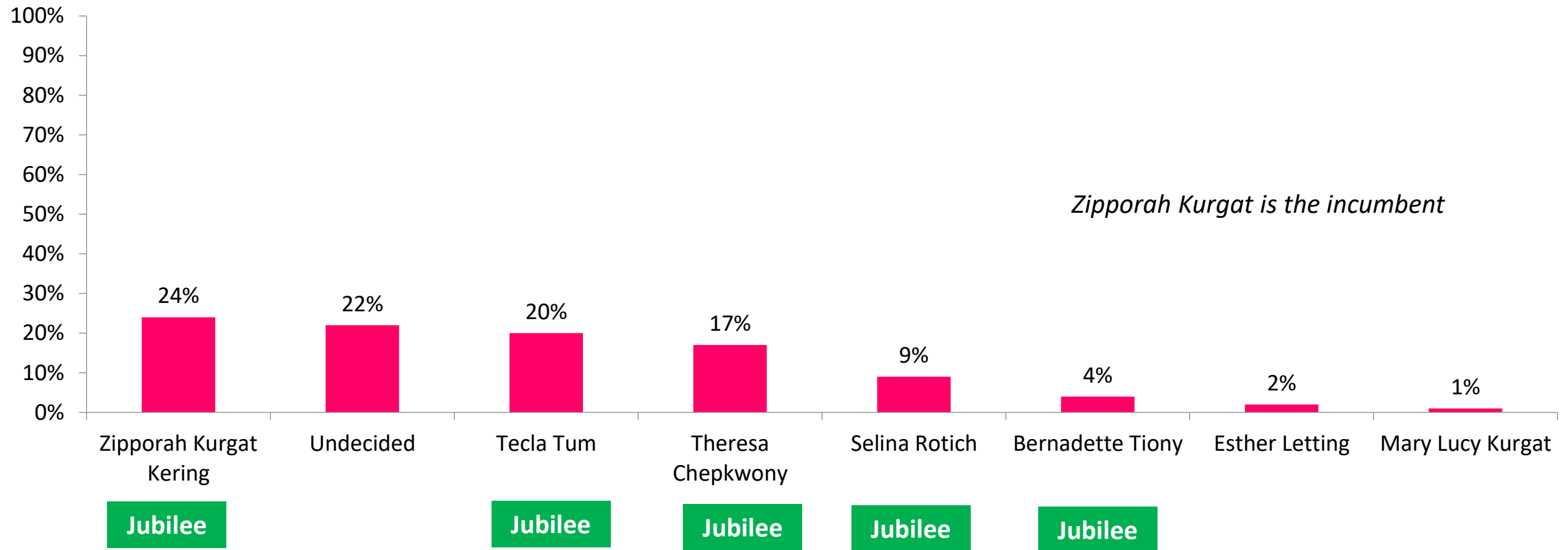
Q. If elections were to be held today, whom would you vote for as Senator?



Nandi: Women Representative Candidate Preference



Q. If elections were to be held today, whom would you vote for as Women Representative?





Siaya County

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Siaya: Methodology

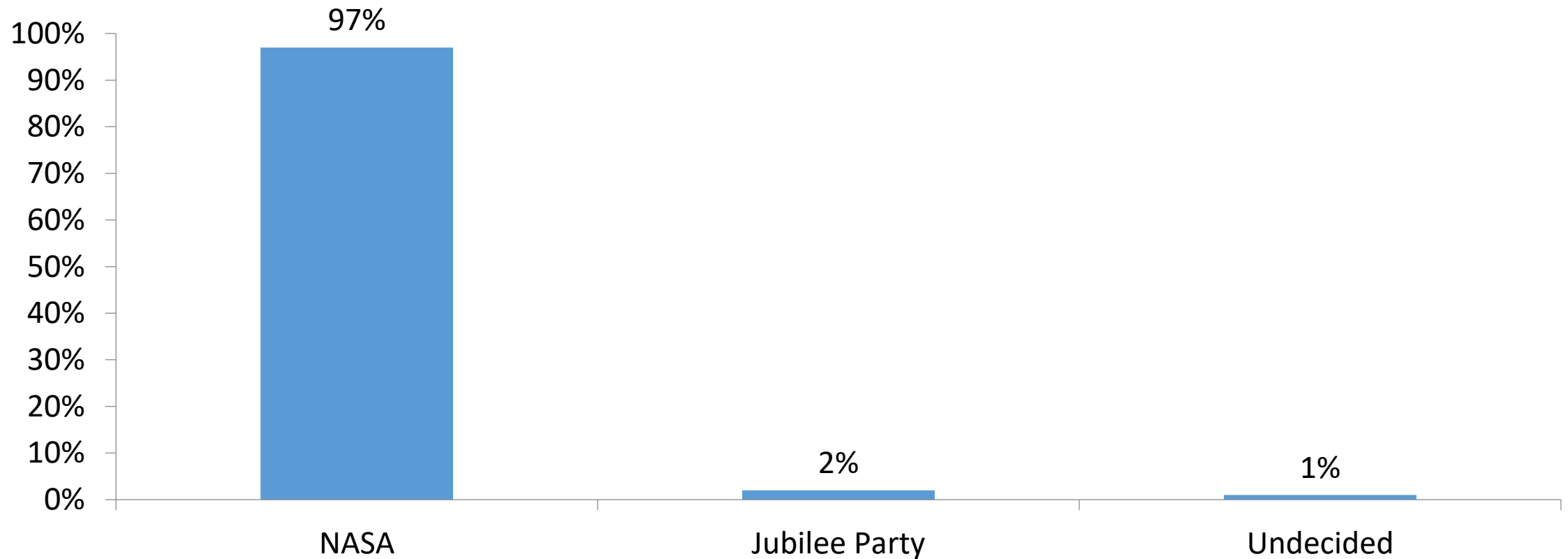


Dates	15 th to 19 th February 2017
Location	Siaya County
Target	Both males and females aged 18+ years
Data collection	Face to face interviews, respondents sampled from households
Sample Size	350
Margin of Error	+/- 5% at 95% confidence

Siaya: Political Party Preference



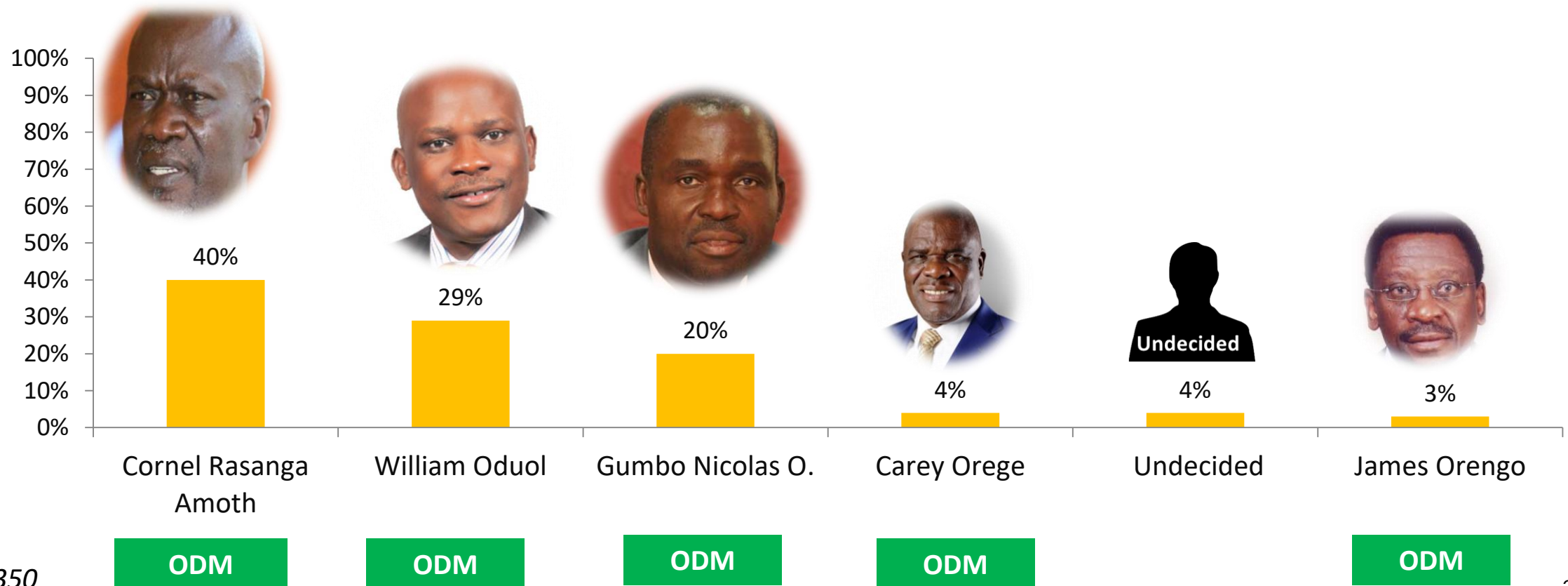
Q. Which political party do you feel closest to?



Siaya: Governor Candidate Preference



Q. If elections were to be held today, whom would you vote for as Governor?

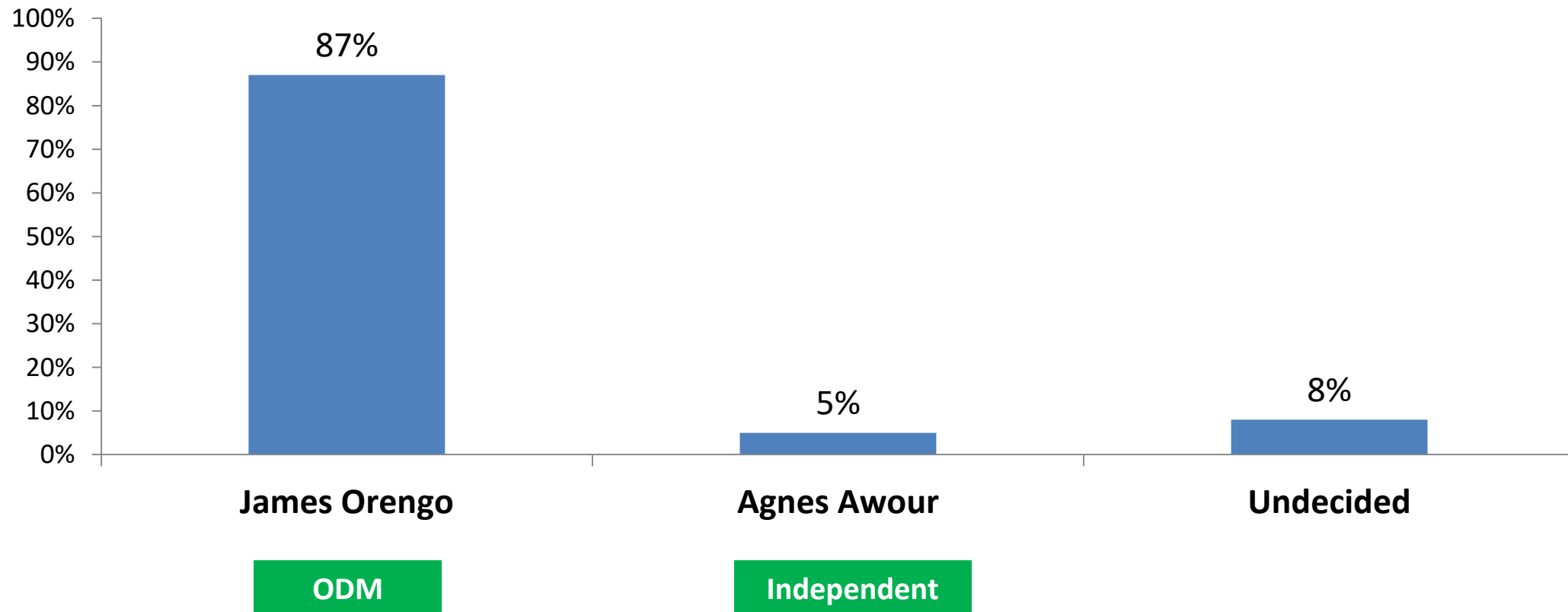


Base = 350

Siaya: Senator Candidate Preference



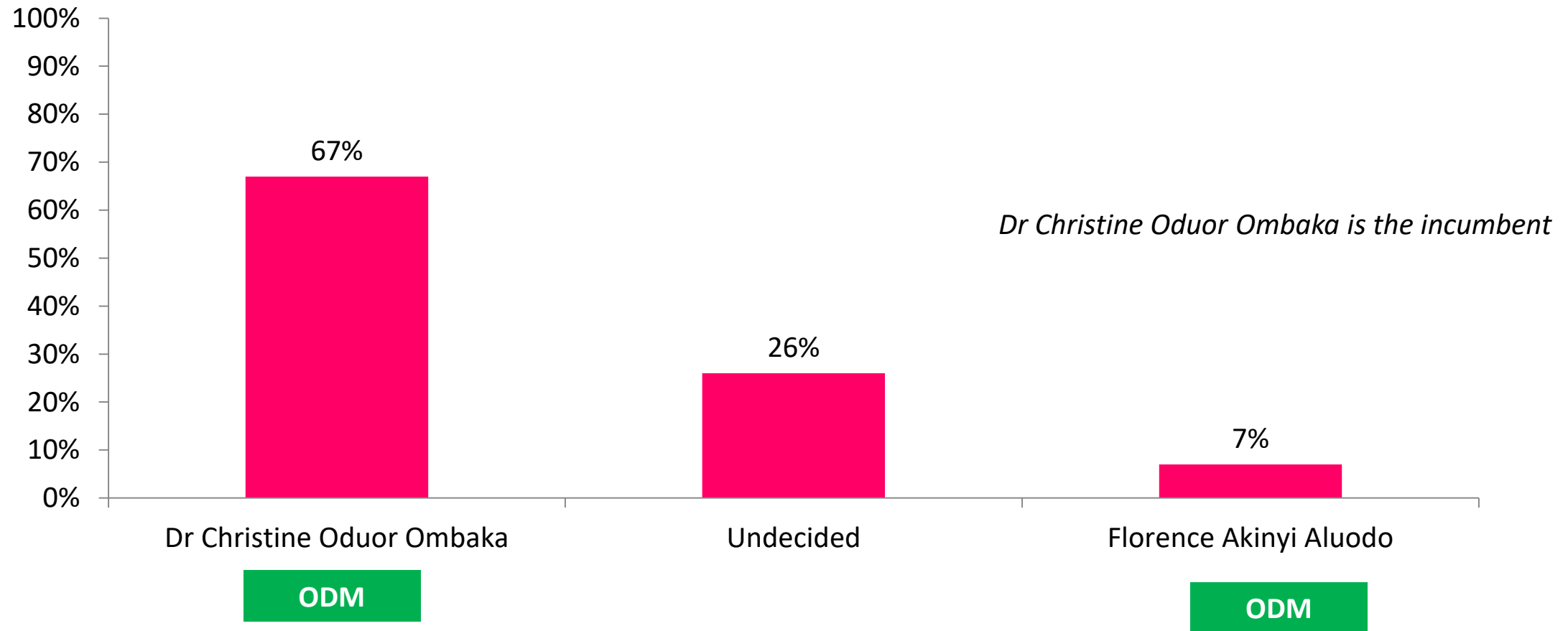
Q. If elections were to be held today, whom would you vote for as Senator?



Siaya: Women Representative Candidate Preference



Q. If elections were to be held today, whom would you vote for as Women Representative?





Observations

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- The **political party nominations** scheduled for March/April 2017 and this is likely to affect the final list of candidates for each political seat. There has been calls for strong candidates to be given automatic nominations tickets.
- The party nominations expected to be **competitive** and they could also lead to fall outs. This is because there are a number of strong candidates vying for one seat under the same party.
- **Party hopping law** - The high court temporarily suspended the implementation of a law that stops politicians from party hopping.
- The expected **rise and rise parties not in the major coalitions** such as PNU, Mandeleo Chap Chap KANU, Chama Cha Mashinani that are giving strong candidates an alternative.



- **Strong candidate abandoning their seats** - popular Senators and MP will need to work harder to convince voters that they can be Governors or Senators.
- **Undecided voters** – the proportion is high and this because the final list of candidate is not clear. Voters will eventually make up their minds as we move closer to the elections.



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