



Nairobi County Polls

28th March 2017

Trends & Insights
For Africa

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TIFA's Track Record in Opinion Polling

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Professional Memberships



TIFA Research got it right in the Malindi by-election



TIFA PREDICTION 27.02.2016

William Mtengo	61%
Philip Charo	29%
Undecided	5%
Attas Sharif	3%
Reuben Katana	1%
Peter Panda	1%

Margin of error +/-4%

MALINDI ELECTION OUTCOME 07.03.2016

William Mtengo	58.02%
Philip Charo	34.42%
Attas Sharif	5.76%
Reuben Katana	1.31%
Peter Panda	0. 10%



Nairobi County

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- The objectives of the opinion poll survey were as follows;
- To assess the political party affiliation in each county.
- To identify the most popular candidates in each county for Governor



Nairobi: Methodology Overview

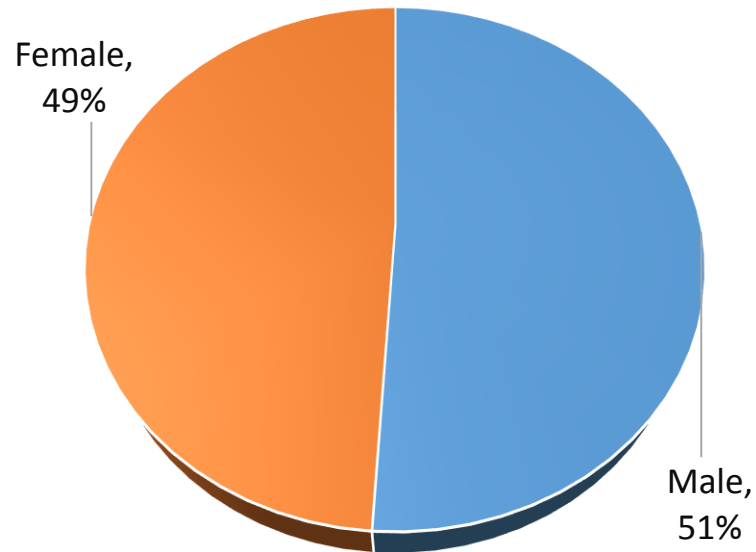


Dates	15 th to 18 th February 2017
Location	Nairobi County
Target	Both males and females aged 18+ years, registered voters
Data collection	Face to face interviews, respondents sampled from households
Sample Size	3,115 respondents
Sampling frame	Sample distributed across sub-counties proportionate to 2013 voter register
Margin of Error	+/- 2% at 95% degree of confidence
Financing	TIFA Research financed the survey

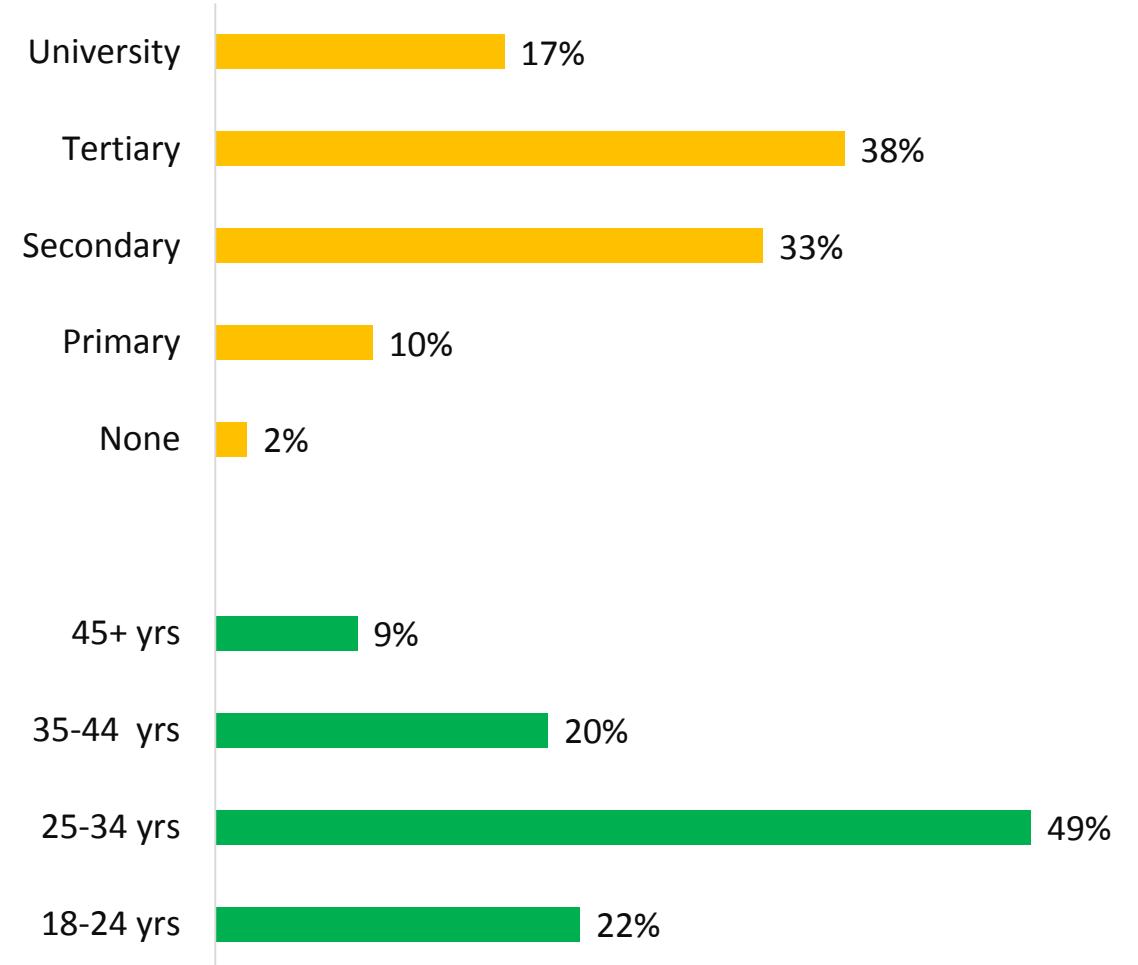
Nairobi: Respondent Demographics



Gender



Education & Age



Nairobi: Sample Distribution



- A total of 3,115 respondents living in Nairobi were interviewed for this survey.
- Data was collected through face to face interviews at household level.
- The survey covered all the 17 constituencies of Nairobi.
- Sample was distributed across the 17 constituencies proportionate to IEBC 2013 voter register.

Constituency	Registered Voters	% of voters	Sample Achieved	% of sample
Dagoretti North	87,134	5%	191	6%
Dagoretti South	80,189	5%	157	5%
Embakasi Central	105,792	6%	187	6%
Embakasi East	103,546	6%	181	6%
Embakasi North	100,240	6%	144	5%
Embakasi South	108,216	6%	195	6%
Embakasi West	102,663	6%	185	6%
Kamukunji	95,912	6%	173	6%
Kasarani	103,531	6%	186	6%
Kibra	97,813	6%	176	6%
Langata	96,670	6%	174	6%
Makadara	105,248	6%	189	6%
Mathare	87,942	5%	158	5%
Roysambu	112,479	7%	203	7%
Ruaraka	89,427	5%	161	5%
Starehe	133,279	8%	240	8%
Westlands	118,720	7%	214	7%
	1,728,801	100%	3115	100%



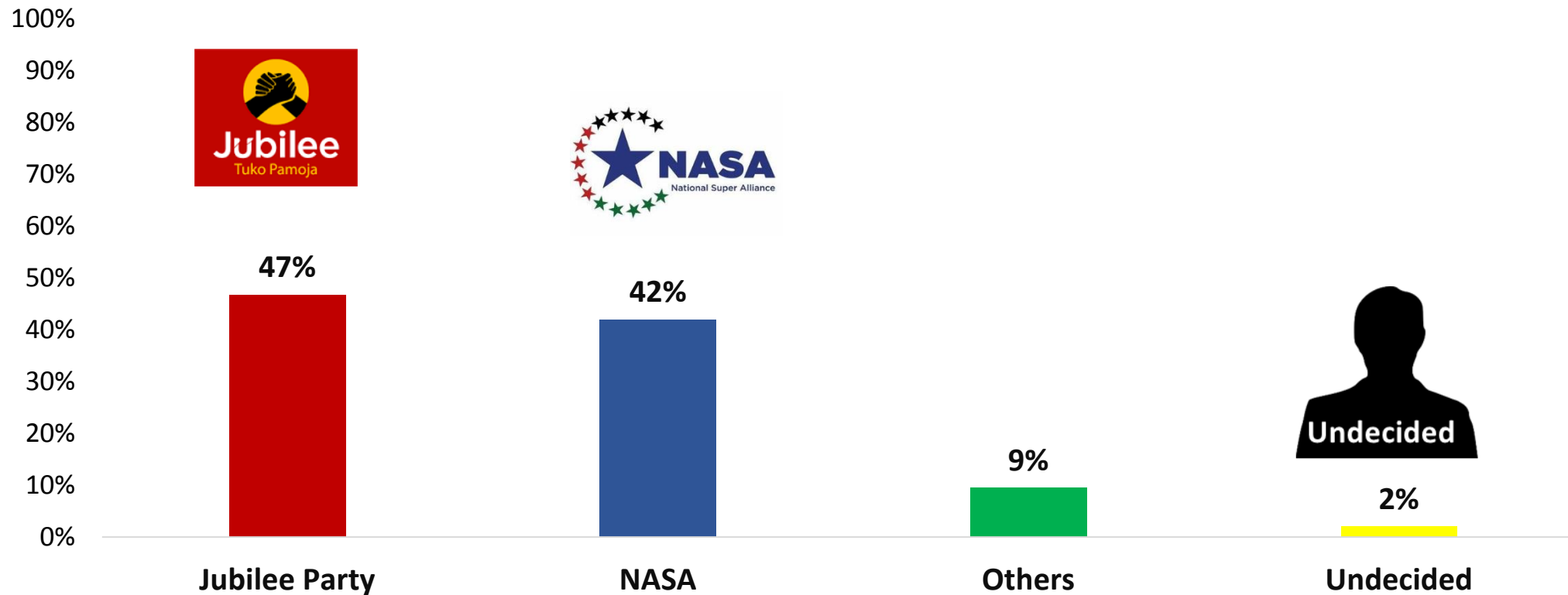
Political Party

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Nairobi: Political Party Preference



Q. Which political party do you feel closest to?

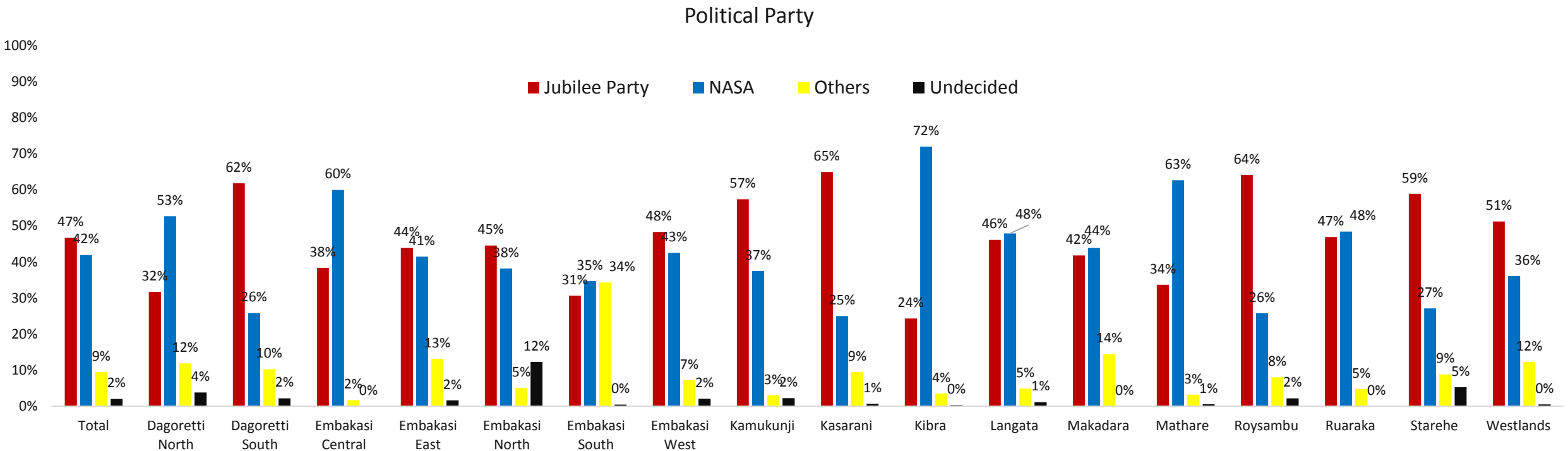


Base = 3,115

Nairobi: Political Party Preference – By Constituency



Q. Which political party do you feel closest to?





Analysis: Strongholds vs Battle Grounds

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Nairobi: Constituency Political Classification



- The political classification has been done on the basis of the party with more than 50% of supporters.
- On this basis, the constituencies with that are considered NASA strongholds are as follows;
 - Kibra, Mathare, Embakasi Central, Dagoretti North
- On this basis, the constituencies with that are considered Jubilee strongholds are as follows;
 - Kamukunji, Westlands, Embakasi South, Starehe, Dagoretti South, Roysambu and Kasarani.
- The battlegrounds with high number of voters is Madaraka followed by Embakasi East, West and North respectively. (see next slide)

CONSTITUENCY	NASA SUPPORTERS	JUBILEE SUPPORTERS	OTHER CANDIDATES	UNDECIDED VOTERS	POLITICAL CLASSIFICATION
Kibra	72%	24%	4%	0%	NASA LEANING
Mathare	63%	34%	3%	1%	NASA LEANING
Embakasi Central	60%	38%	2%	0%	NASA LEANING
Dagoretti North	53%	32%	12%	4%	NASA LEANING
Ruaraka	48%	47%	5%	0%	BATTLE GROUND
Langata	48%	46%	5%	1%	BATTLE GROUND
Makadara	44%	42%	14%	0%	BATTLE GROUND
Embakasi West	43%	48%	7%	2%	BATTLE GROUND
Embakasi East	41%	44%	13%	2%	BATTLE GROUND
Embakasi North	38%	45%	5%	12%	BATTLE GROUND
Kamukunji	37%	57%	3%	2%	JUBILEE LEANING
Westlands	36%	51%	12%	0%	JUBILEE LEANING
Embakasi South	35%	31%	34%	0%	JUBILEE LEANING
Starehe	27%	59%	9%	5%	JUBILEE LEANING
Dagoretti South	26%	62%	10%	2%	JUBILEE LEANING
Roysambu	26%	64%	8%	2%	JUBILEE LEANING
Kasarani	25%	65%	9%	1%	JUBILEE LEANING
TOTAL NAIROBI	42%	47%	9%	2%	

Nairobi: Constituency Political Classification



- The voter support calculations have been done on the basis of the 2013 voters register. Once the voter register for 2017 is published by constituency, then projections will be updated.

CONSTITUENCY	TOTAL	NASA	JUBILEE	OTHERS	UNDECIDED	CLASSIFICATION
Kibra	97,813	70,376	23,769	3,443	225	NASA LEANING
Mathare	87,942	55,087	29,592	2,797	475	NASA LEANING
Embakasi Central	105,792	63,443	40,561	1,777	-	NASA LEANING
Dagoretti North	87,134	45,876	27,621	10,343	3,302	NASA LEANING
Ruaraka	89,427	43,274	41,932	4,212	-	BATTLE GROUND
Langata	96,670	46,315	44,584	4,698	1,073	BATTLE GROUND
Makadara	105,248	46,151	43,952	15,145	-	BATTLE GROUND
Embakasi West	102,663	43,673	49,545	7,381	2,074	BATTLE GROUND
Embakasi East	103,546	42,941	45,426	13,523	1,657	BATTLE GROUND
Embakasi North	100,240	38,242	44,647	5,092	12,259	BATTLE GROUND
Kamukunji	95,912	35,948	54,996	2,858	2,100	JUBILEE LEANING
Westlands	118,720	42,822	60,797	14,519	582	JUBILEE LEANING
Embakasi South	108,216	37,518	33,168	37,096	433	JUBILEE LEANING
Starehe	133,279	36,145	78,461	11,715	6,970	JUBILEE LEANING
Dagoretti South	80,189	20,713	49,533	8,219	1,724	JUBILEE LEANING
Roysambu	112,479	28,952	72,088	8,987	2,452	JUBILEE LEANING
Kasarani	103,531	25,831	67,223	9,804	683	JUBILEE LEANING
Total Nairobi	1,728,801	724,540	806,831	163,026	34,230	



Governor Aspirants

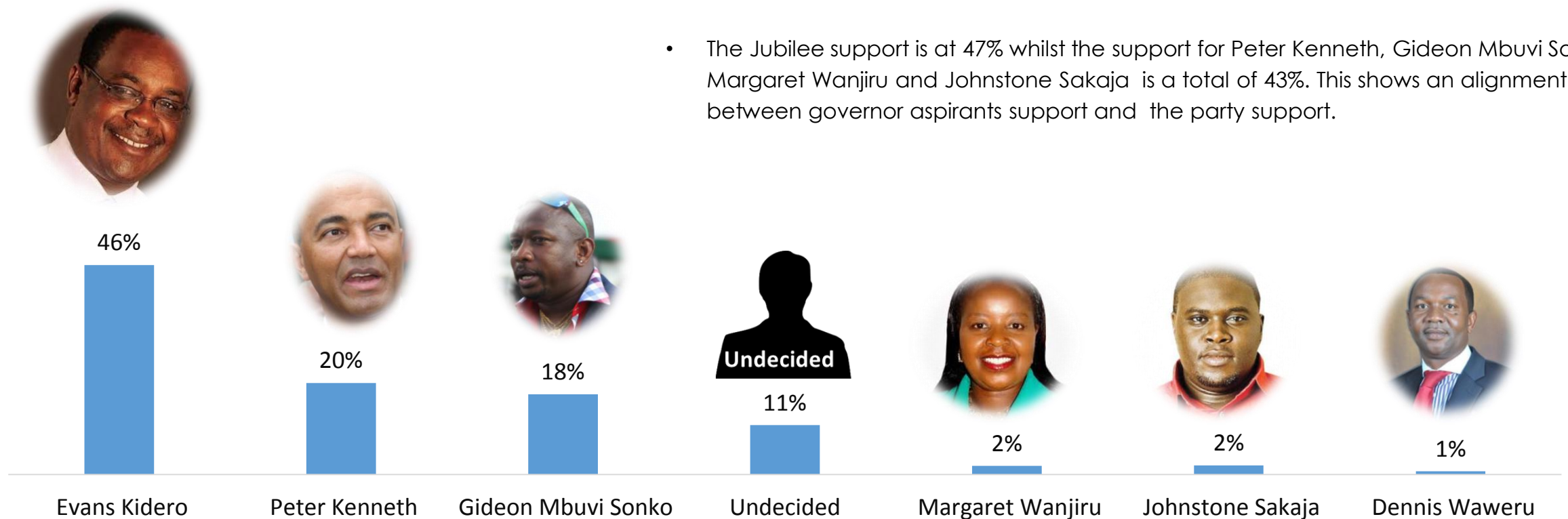
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Nairobi: Governor Aspirant Preference



Q. If elections were to be held today, whom would you vote for as Governor of Nairobi?

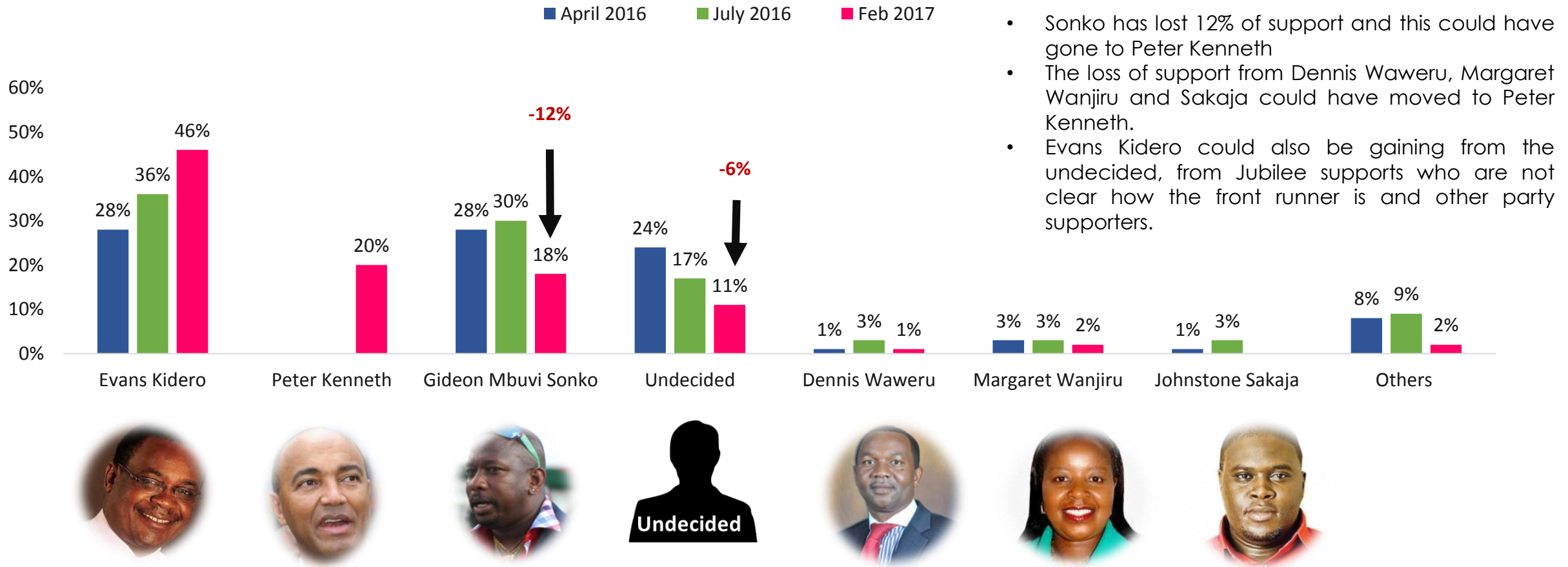
- NASA has 42% support and Evans Kidero has 46% support. Kidero's support is higher than the support of this party. This means he has a small % of voters from other parties
- The Jubilee support is at 47% whilst the support for Peter Kenneth, Gideon Mbuvi Sonko, Margaret Wanjiru and Johnstone Sakaja is a total of 43%. This shows an alignment between governor aspirants support and the party support.



Nairobi: Governor Aspirant Preference – Trend



Q. If elections were to be held today, whom would you vote for as Governor of Nairobi?



Base: April 2016 = 544 July 2016 = 716 February 2017= 3,115



Members of Parliament

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Nairobi: MPs Political Leaning & Support Base



	CONSTITUENCY	CURRENT MP	MP PARTY LEANING	CURRENT VOTER SUPPORT BASE
LIKELY to be voted back	WESTLANDS	Tim Wanyonyi	NASA	76%
	DAGORETTI NORTH	Simba Arati	NASA	69%
	RUARAKA	Tom Kajwang	NASA	68%
	EMBAKASI SOUTH	Irshadali Sumra	NASA	66%
	KAMUKUNJI	Yusuf Hassan	Jubilee	65%
	KASARANI	John Njoroge Chege	Jubilee	55%
	MAKADARA	Benson Mutura	Jubilee	55%
	EMBAKASI WEST	George Theuri	Jubilee	53%
Hanging in the balance	STAREHE	Maina Kamanda	Jubilee	48%
	ROYSAMBU	Waihenya Ndirangu	Jubilee	48%
	KIBRA	Ken Okoth	NASA	43%
	EMBAKASI NORTH	James Mwangi Gakuya	Jubilee	40%
UNLIKELY to be voted back	DAGORETTI SOUTH	Dennis Waweru	Jubilee	38%
	MATHARE	Steve Kariuki	Jubilee	39%
	EMBAKASI EAST	John Omondi	NASA	28%
	LANGATA	Joash Olum	NASA	23%
	EMBAKASI CENTRAL	John Ndirangu	Jubilee	21%

Nairobi: Constituency Political Classification



CONSTITUENCY	CURRENT MP	MP PARTY LEANING	CURRENT VOTER SUPPORT BASE	COUNTY POLITICAL CLASSIFICATION
WESTLANDS	Tim Wanyonyi	NASA	76%	JUBILEE LEANING
DAGORETTI NORTH	Simba Arati	NASA	69%	NASA LEANING
RUARAKA	Tom Kajwang	NASA	68%	BATTLE GROUND
EMBAKASI SOUTH	Irshadali Sumra	NASA	66%	JUBILEE LEANING
KAMUKUNJI	Yusuf Hassan	Jubilee	65%	JUBILEE LEANING
KASARANI	John Njoroge Chege	Jubilee	55%	JUBILEE LEANING
MAKADARA	Benson Mutura	Jubilee	55%	BATTLE GROUND
EMBAKASI WEST	George Theuri	Jubilee	53%	BATTLE GROUND
STAREHE	Maina Kamanda	Jubilee	48%	JUBILEE LEANING
ROYSAMBU	Waihenya Ndirangu	Jubilee	48%	JUBILEE LEANING
KIBRA	Ken Okoth	NASA	43%	BATTLE GROUND
EMBAKASI NORTH	James Mwangi Gakuya	Jubilee	40%	BATTLE GROUND
DAGORETTI SOUTH	Dennis Waweru	Jubilee	38%	JUBILEE LEANING
MATHARE	Steve Kariuki	Jubilee	39%	NASA LEANING
EMBAKASI EAST	John Omondi	NASA	28%	BATTLE GROUND
LANGATA	Joash Olum	NASA	23%	NASA LEANING
EMBAKASI CENTRAL	John Ndirangu	Jubilee	21%	NASA LEANING

- The top 8 MPs are from NASA and Jubilee.
- The MPs with highest support i.e Tom Wanyonyi and Simba Arati appear to attract supporters who are not from their party leaning.
- The MPs with the highest support levels are NASA leaning.
- Out of the 4 constituencies where the incumbent MPs are handing in the balance. 3 out of 4 of them are Jubilee leaning.



Observations

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Governor seat

- NASA has 42% support and Evans Kidero has 46%. This shows an aligned between governor support and party support.
- The Jubilee support is at 47% whilst the support for Peter Kenneth, Gideon Mbuvi Sonko, Margaret Wanjiru and Johnstone Sakaja is a total of 43%. This shows an alignment between governor aspirants support and the party support.

Political party support

- Jubilee appears to be ahead at it has 7 strong-holds compared to NASA's 4 constituencies.
- The election will be won in the battlegrounds constituencies i.e Madaraka, Embakasi East, Embakasi West and Embakasi North respectively.

Members of Parliament

- The political party affiliation of the MP does not necessary mean that he will attract supporters from his party. The incumbents are attracting supporters from their party and other parties.
- The top 4 MPs are NASA Leaning. In addition the, two bottom MPs are NASA Leaning.
- Out of the 4 constituencies where the incumbent MPs are hanging in the balance, 3 out of 4 of them are Jubilee leaning.

Nairobi County remains a battleground for both NASA and Jubilee Party.



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