



Kirinyaga Political Opinion Poll

20th July 2017

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For Africa



Political party preference



Presidential candidate preference



Governor, Senator and Woman Representative candidate preference.

Dates	14 th to 17 th July 2017
Location	Kirinyaga County
Target	Both males and females aged 18+ years, registered voters
Data collection	Face to face interviews, respondents sampled from households
Sample Size	556 Respondents living in Kirinyaga County
Margin of Error	+/- 4.4% 95% confidence level
Financing	TIFA Research Financed this opinion poll



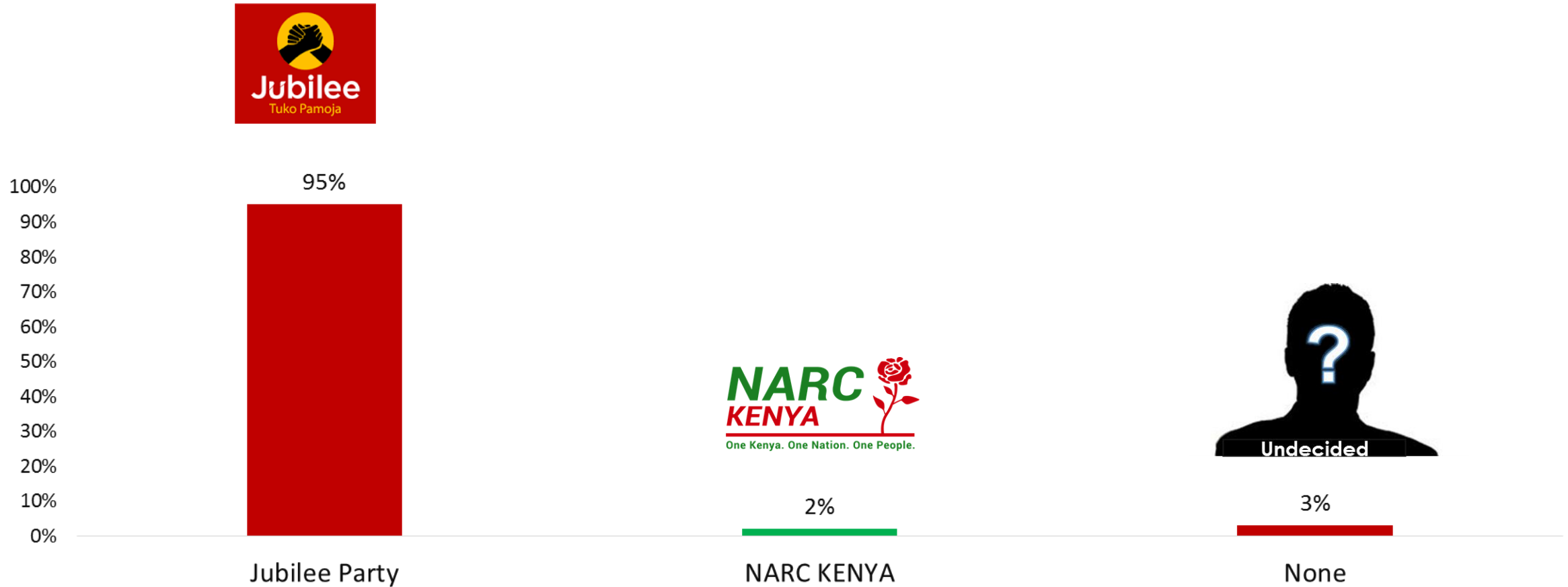
Political Party & Presidential Candidate Choice

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Political Party Affiliation



Q. Which political party do you feel closest to?



Base = 556 respondents

Kirinyaga County: Presidential Candidate Preference



Q. If elections were to be held today, whom would you vote for as President ?

Kirinyaga County Only



93%

100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%

Uhuru Kenyatta



1%

Raila Odinga



Undecided

6%

Undecided



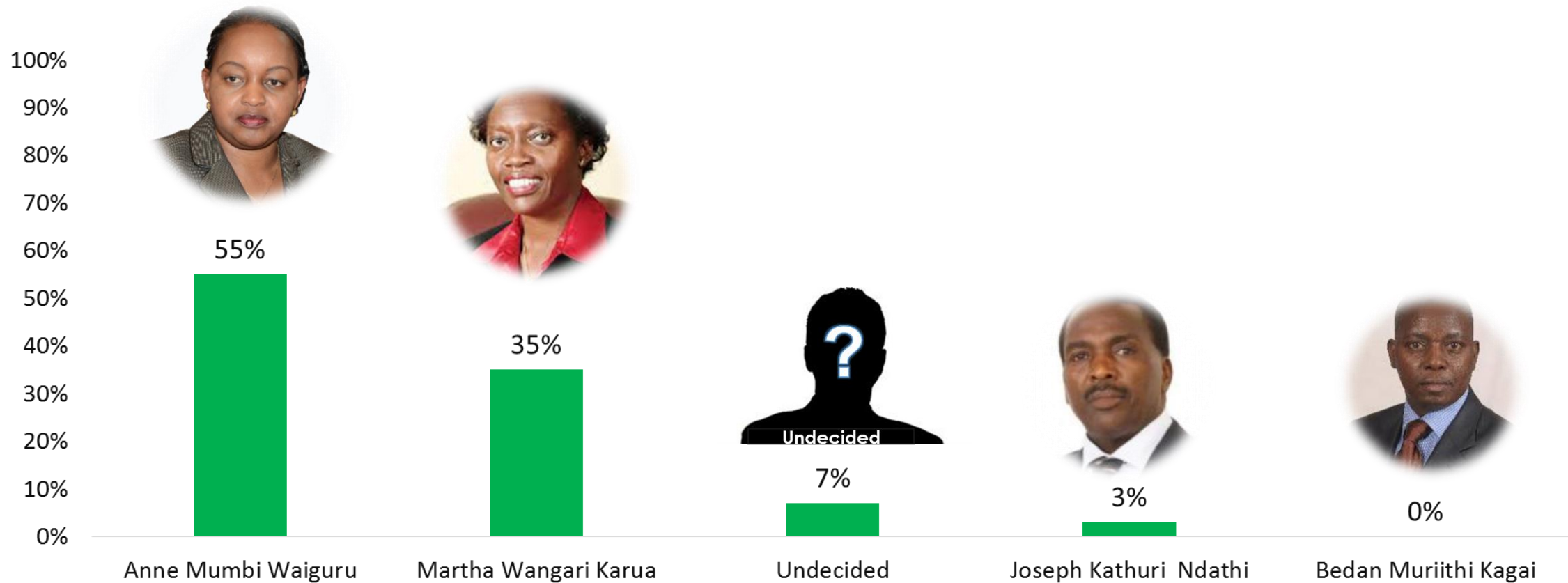
Governor Candidates Preference

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Governor Candidate Preference



Q. If elections were to be held today, whom would you vote for as Governor of Kirinyaga?



Governor Candidate Preference + Undecided Leaning

Q. Even though you are undecided, which candidate are you leaning towards?



Will vote for

55%

35%

3%

7%

**Undecided but
Leaning Towards**

1%

1%

1%

-3%

Total Support

56%

36%

4%

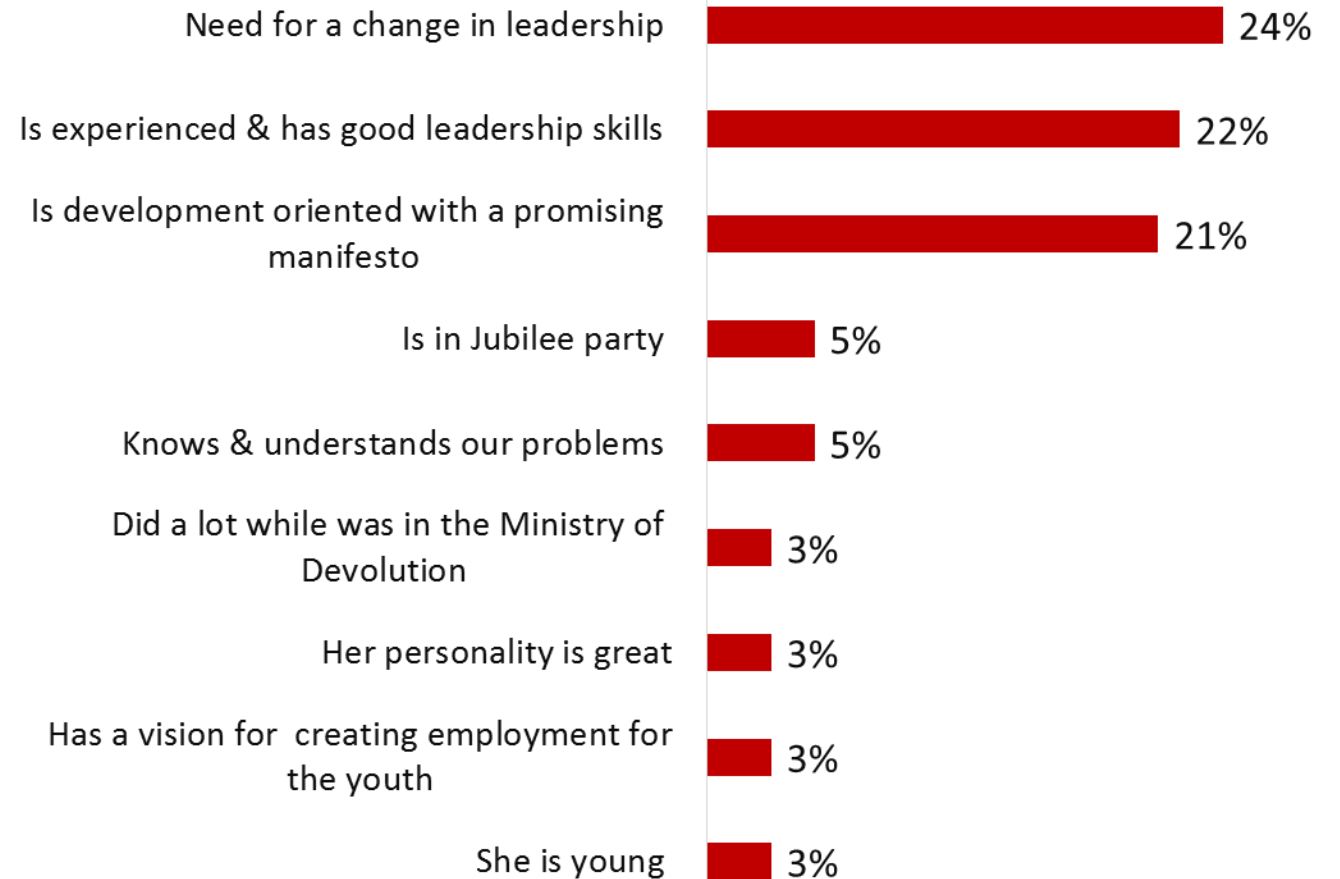
4%

Who are the
undecided
leaning
towards?

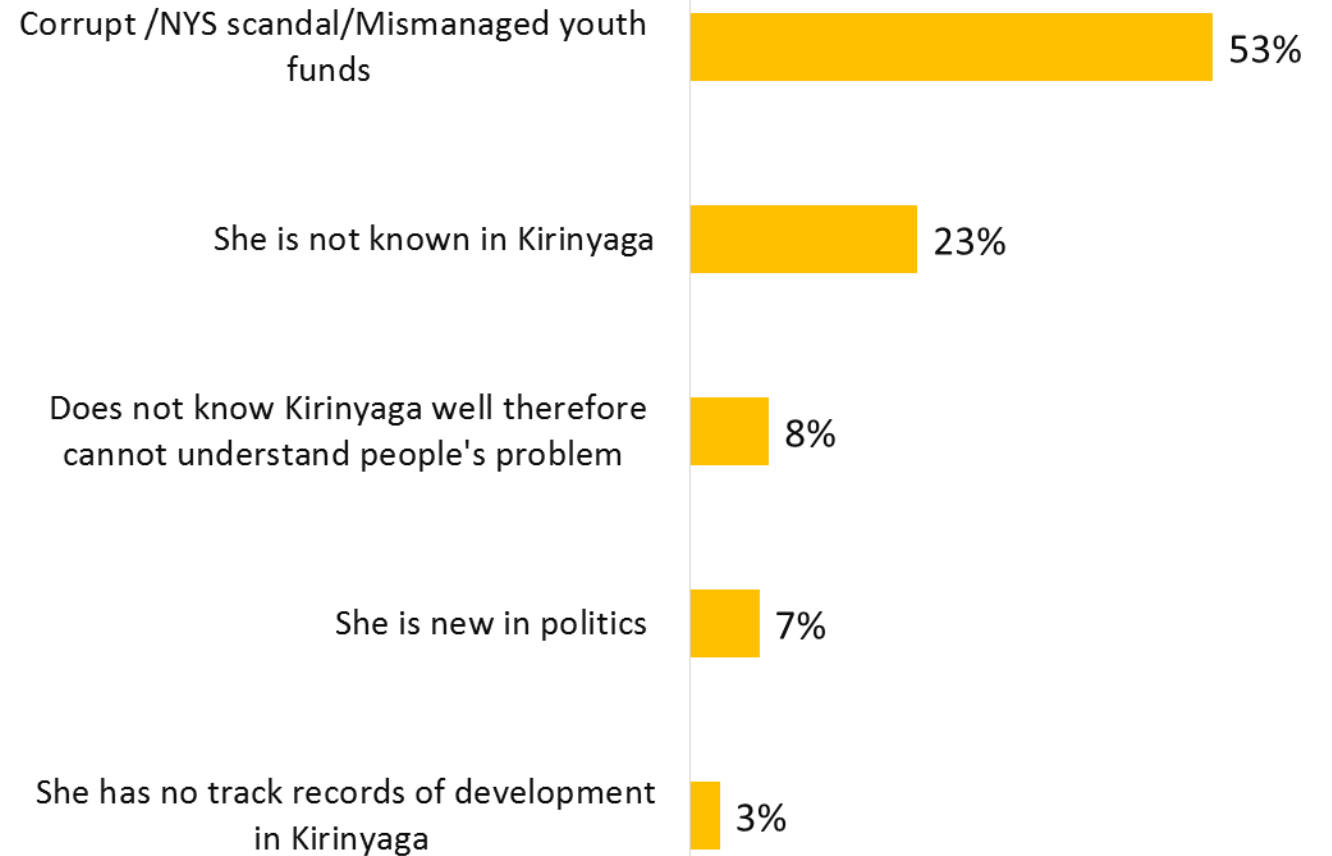
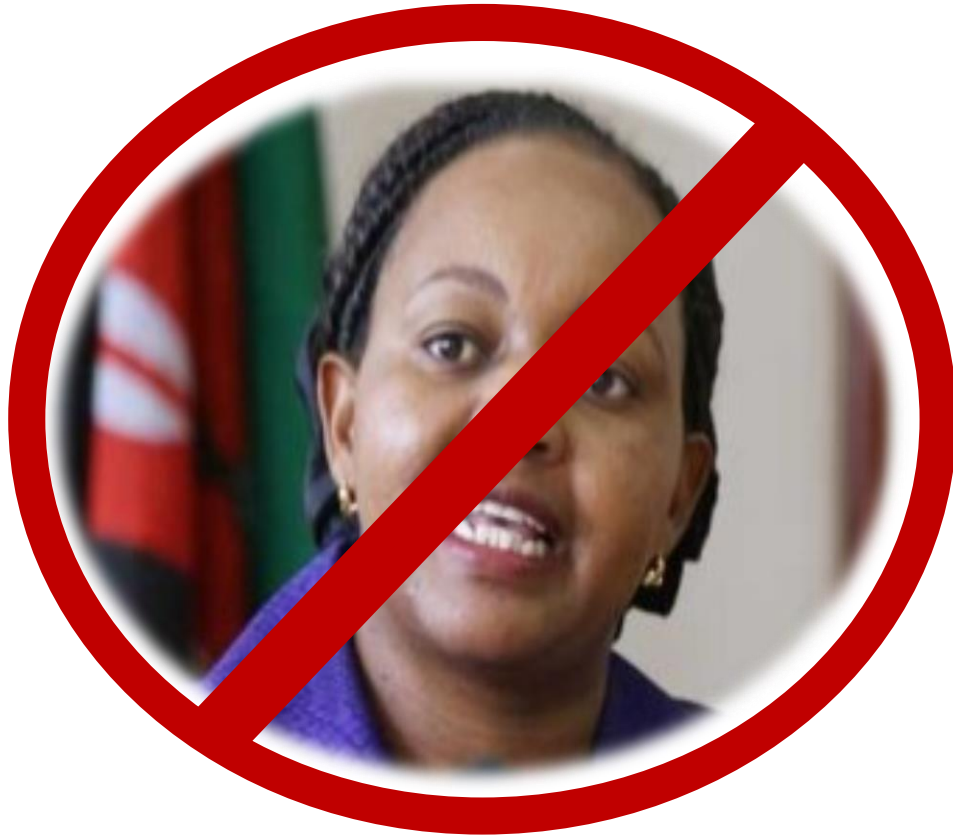
Reasons for Supporting Anne Waiguru



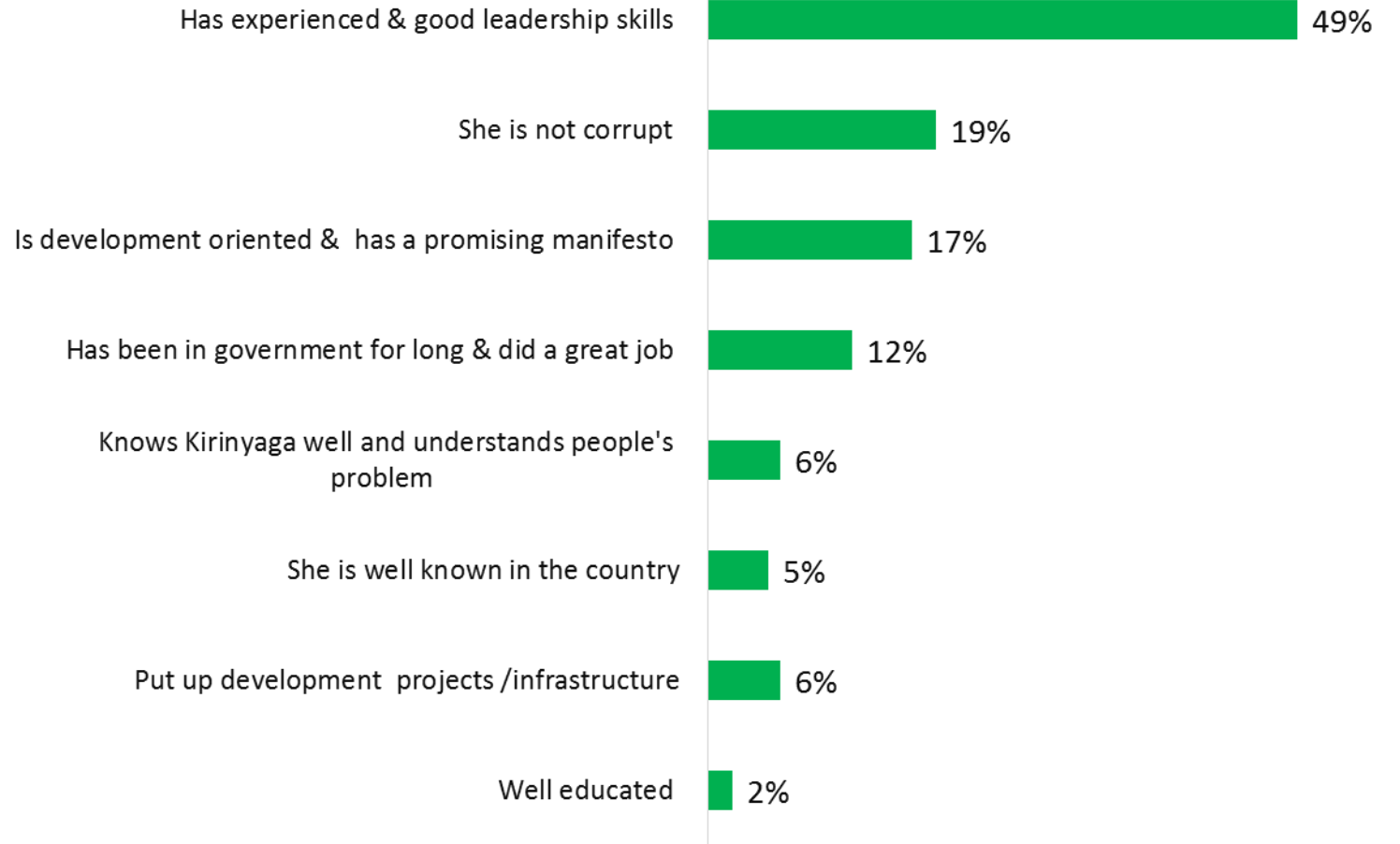
Anne Waiguru



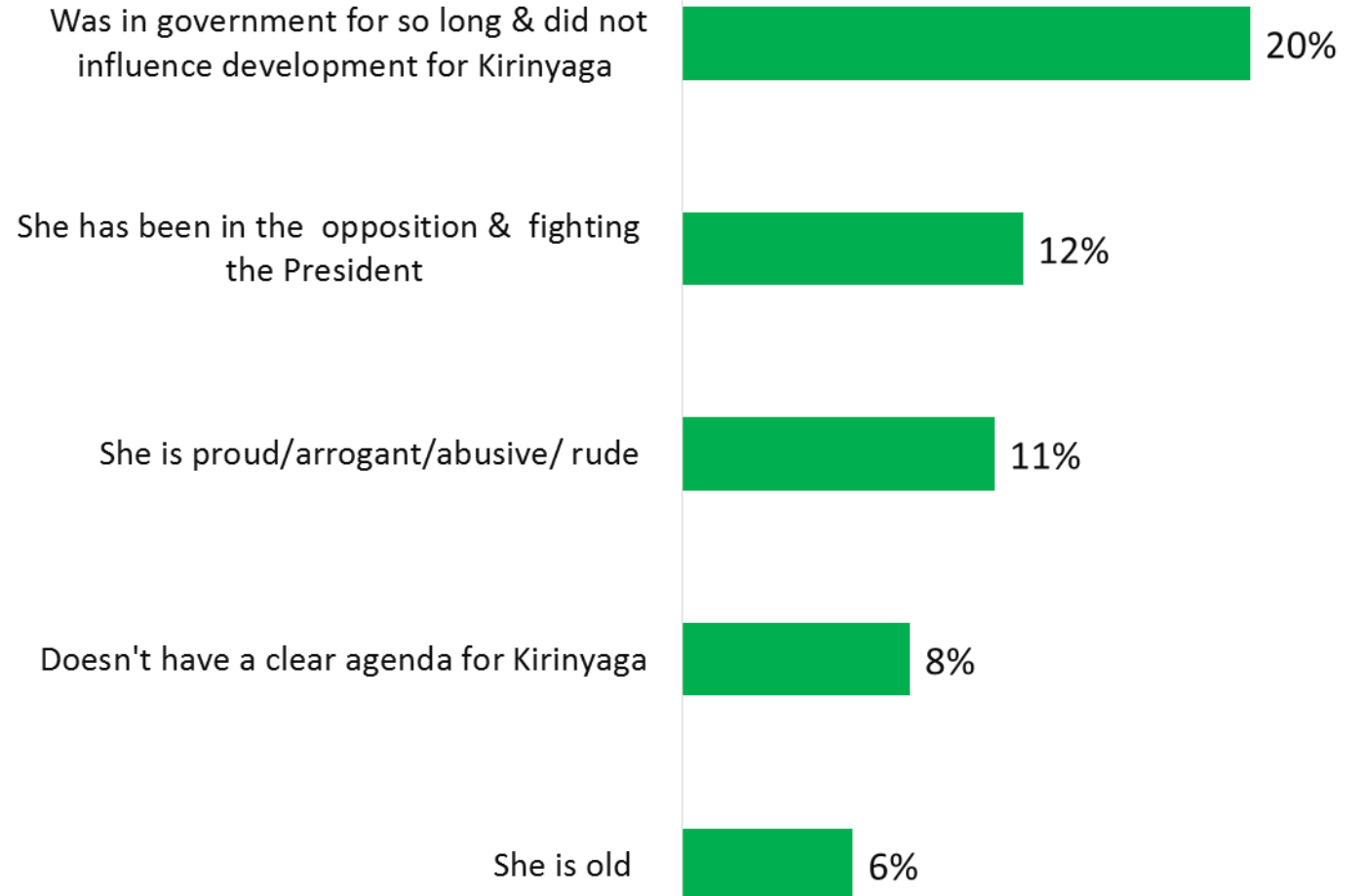
Reasons for Not Voting for Anne Waiguru



Reasons for Supporting Martha Karua



Reasons for Not Voting for Martha Karua



Base = Martha Karua Non-Supporters



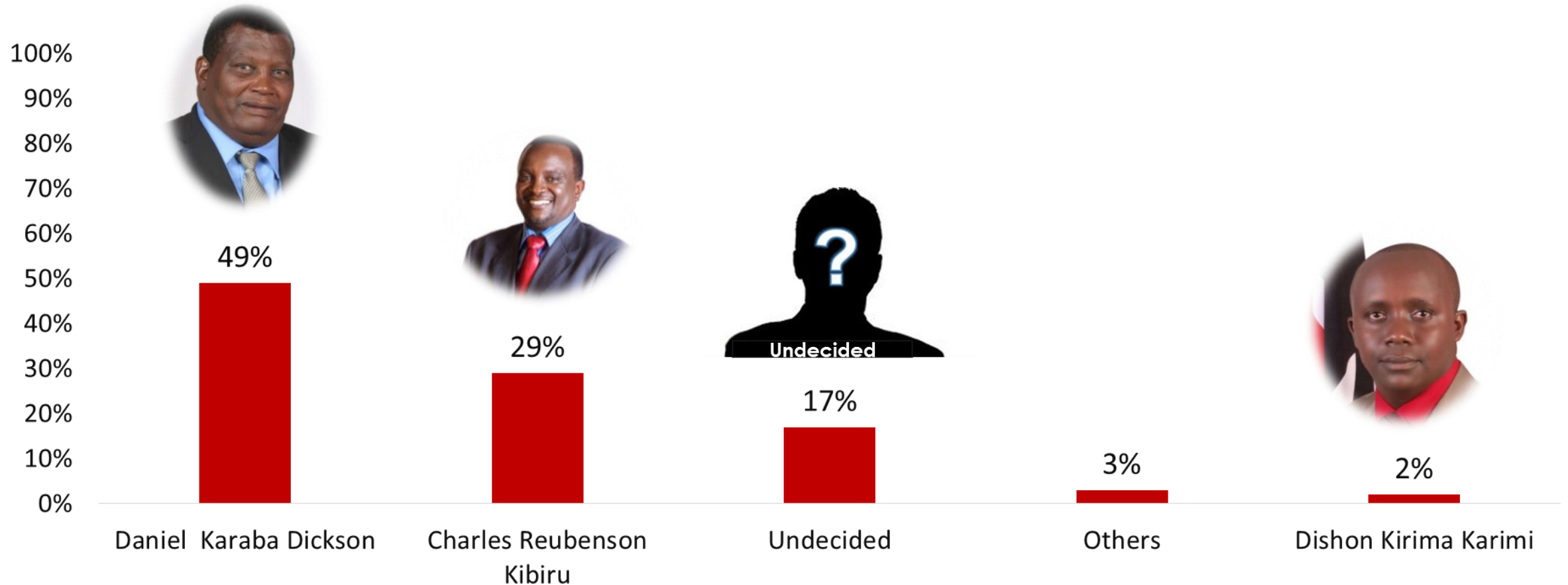
Senator Candidate Preference

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Senator Candidate Preference



Q. If elections were to be held today, whom would you vote for as Senator of Kirinyaga?



Base = 556 respondents



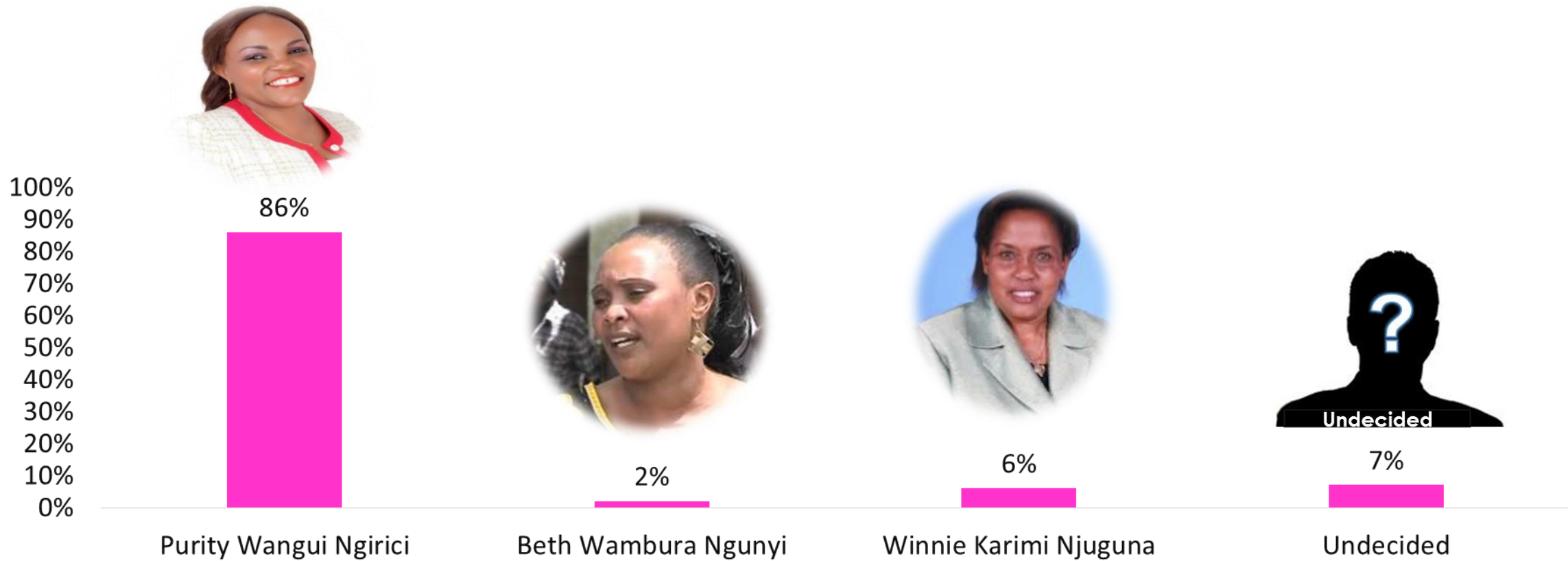
Woman Rep Candidate Preference

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Woman Representative Candidate



Q. If elections were to be held today, whom would you vote for as Women Representative of Kirinyaga?



Base = 556 respondents

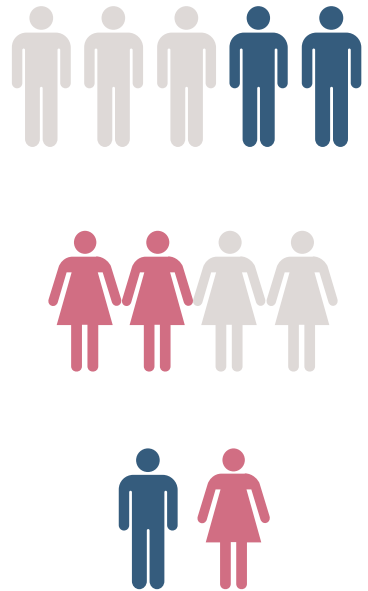


Respondent Demographics

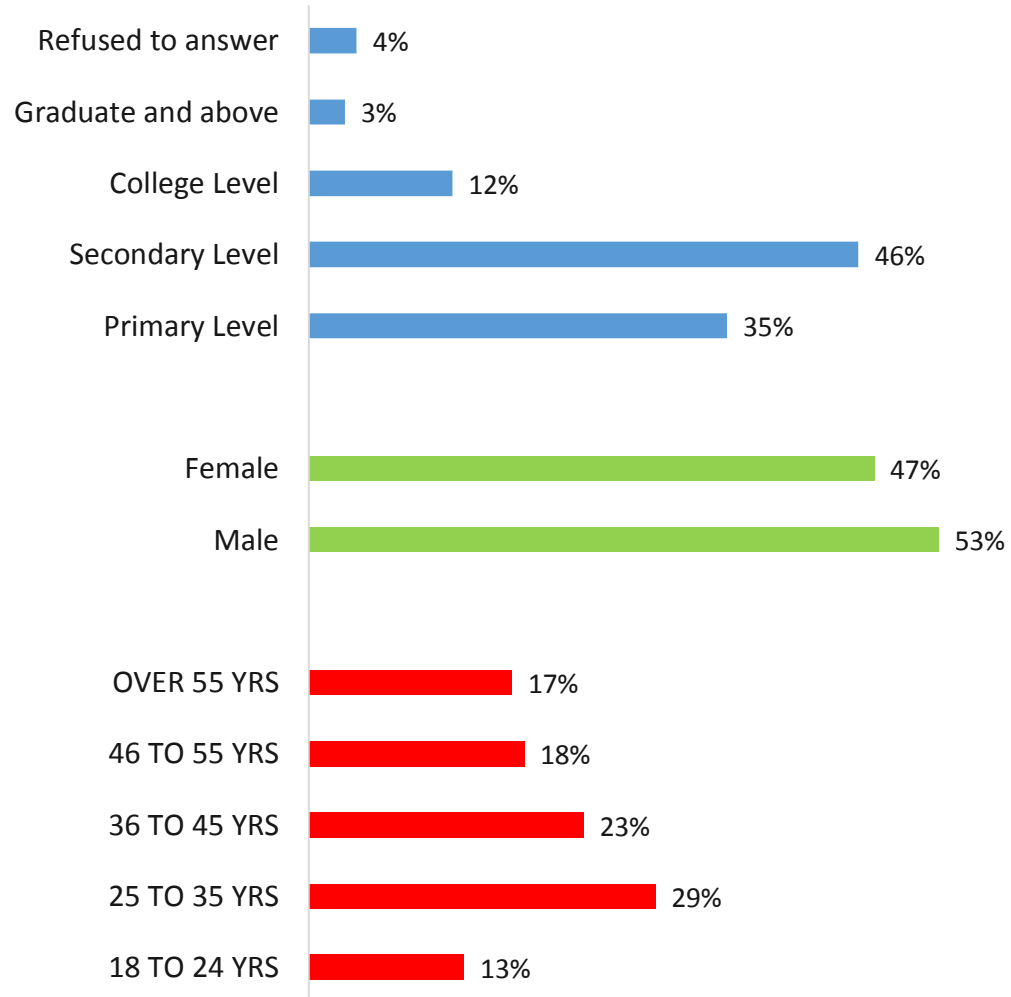
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Respondent Demographics



Education, Gender, Age



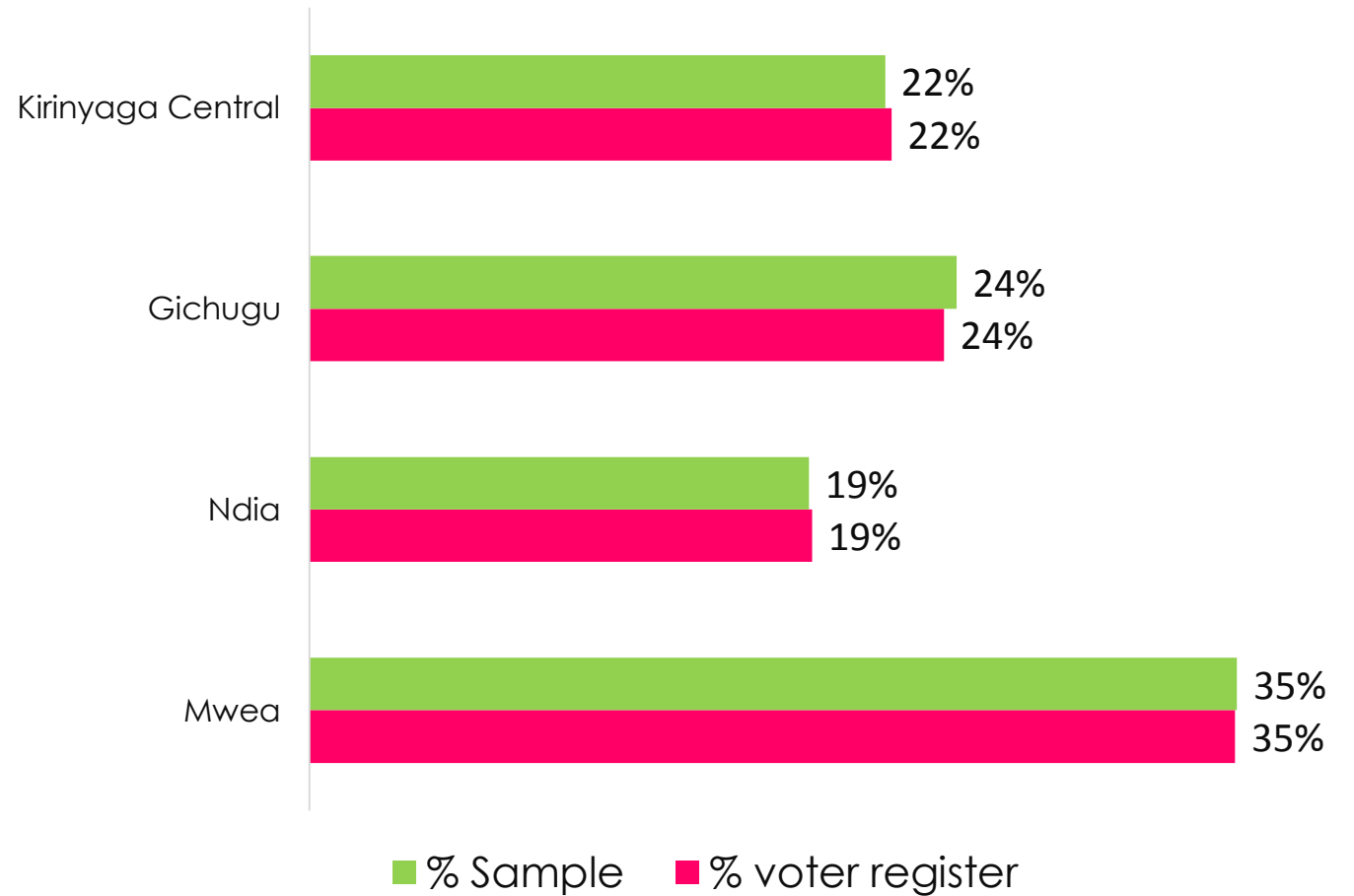
Base = 556 respondents

Sample Geographical Distribution

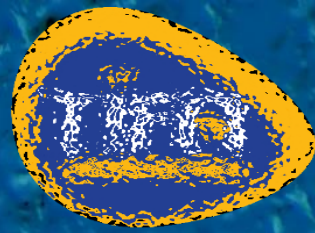


- ❑ Sample was distributed across the 4 sub-counties proportionate to IEBC 2017 voter register.
- ❑ In each constituency, all wards were sampled.

Sample vis Voter Register



Thank
You!



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